

ShopNTown.com Home Page. Shoppers may go to any community in the U.S. by entering a Zip Code, Town and State name, or by selecting a location via a Site Map. Community shopping is the key to ShopNTown.com's success. Customers (merchants) put their Website in specific Categories in specific Communities. The Customer uses our automated entry system anytime they want to expand their businesses marketing program. Target placement of Websites will be the success of Internet commerce.

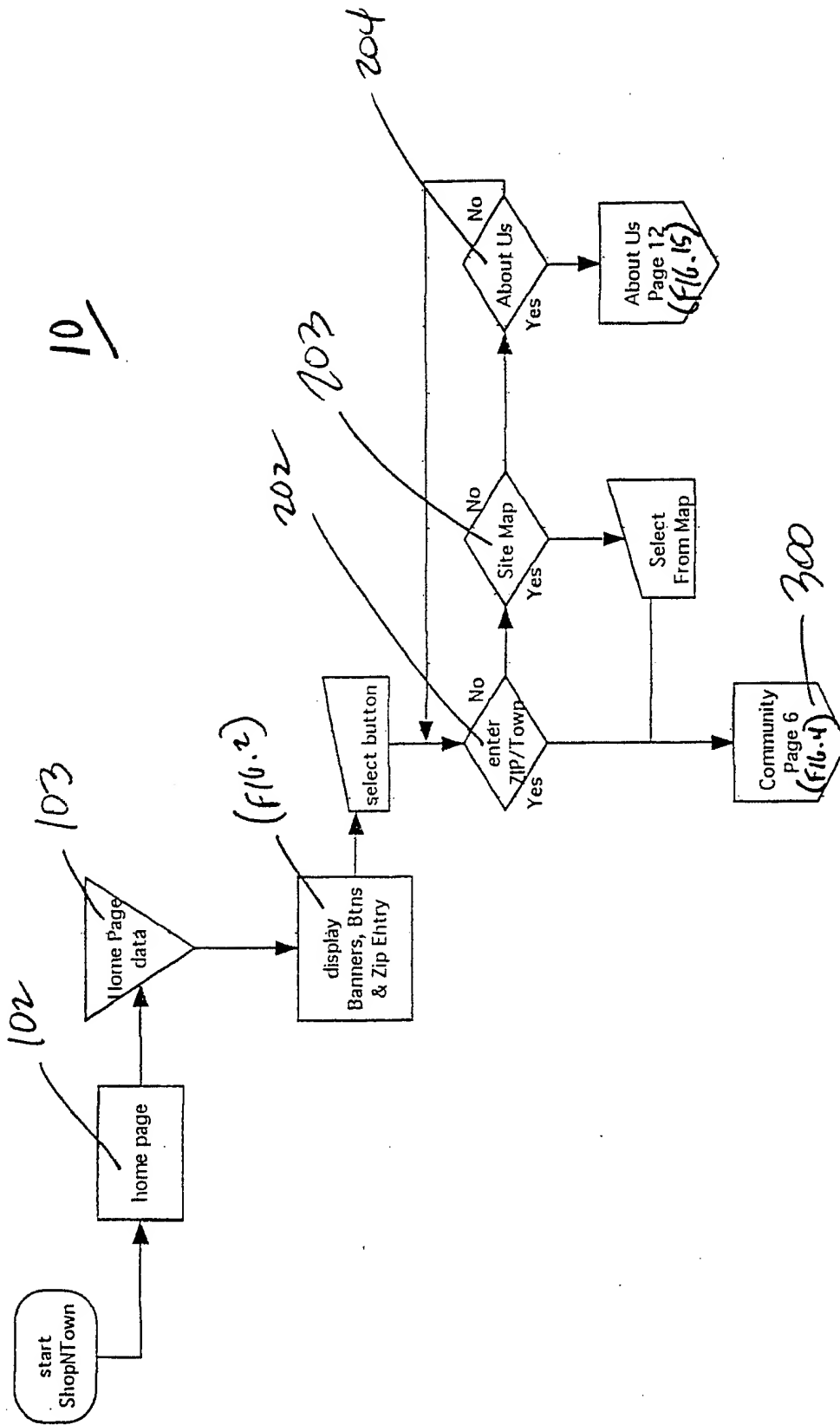
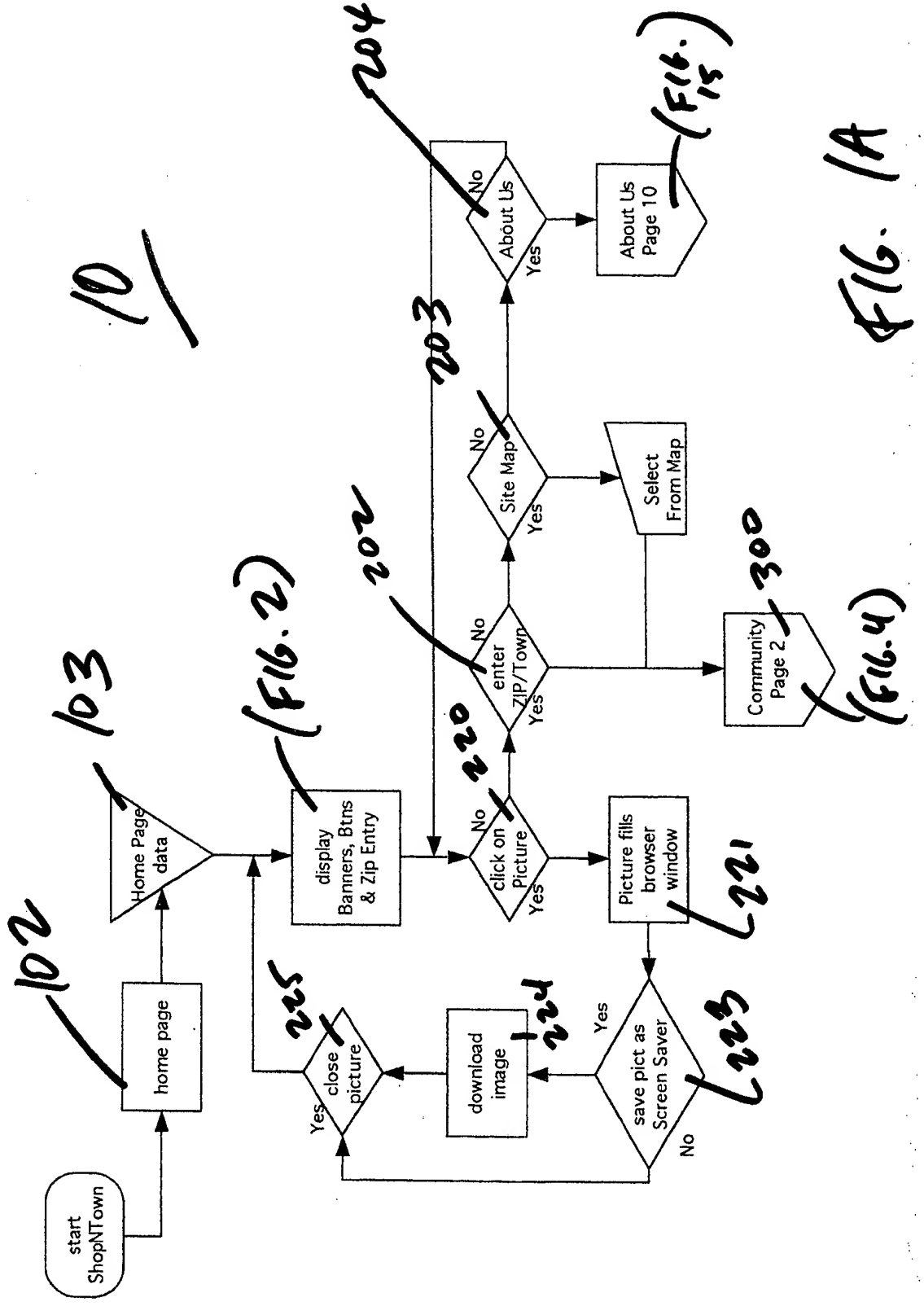


Fig. 1

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ShopNTown.com Home Page. Shoppers may go to any community in the U.S. by entering a Zip Code, Town and State name, or by selecting a location via a Site Map. Community shopping is the key to ShopNTown.com's success. Merchant may put their Website in specific Categories in specific Communities. The Merchant uses our automated entry system anytime they want to expand their businesses marketing program. Target placement of Websites will be the success of Internet commerce.



Welcome To

SHOPINTOWN.com, inc.

102

Seasons Greetings

103

101

206

203

204

Hallmark.com

102

U.S. SITE MAP

ABOUT US

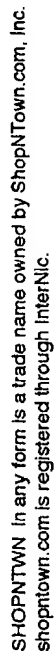
NATIONAL
BANNER

F16.2

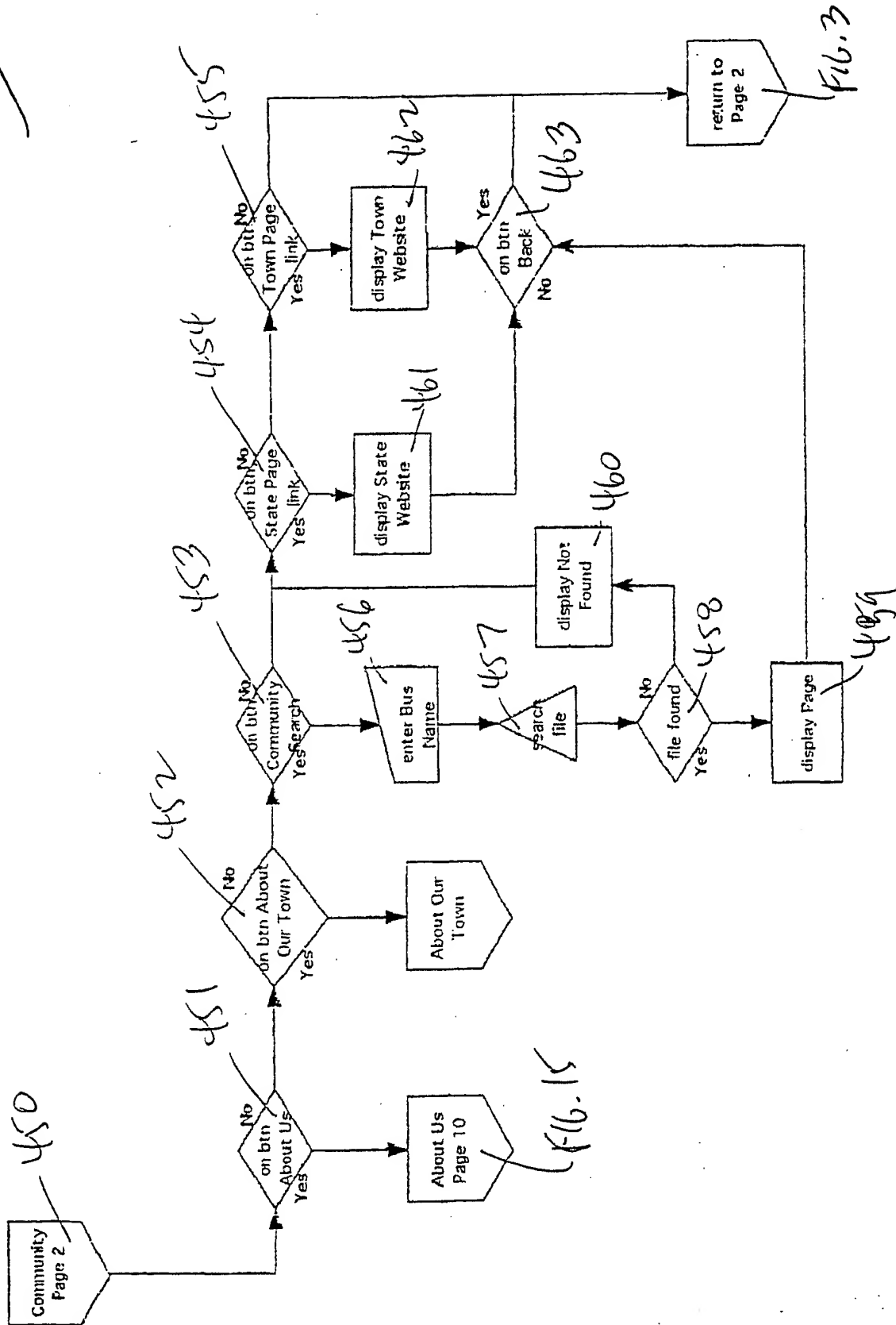
106

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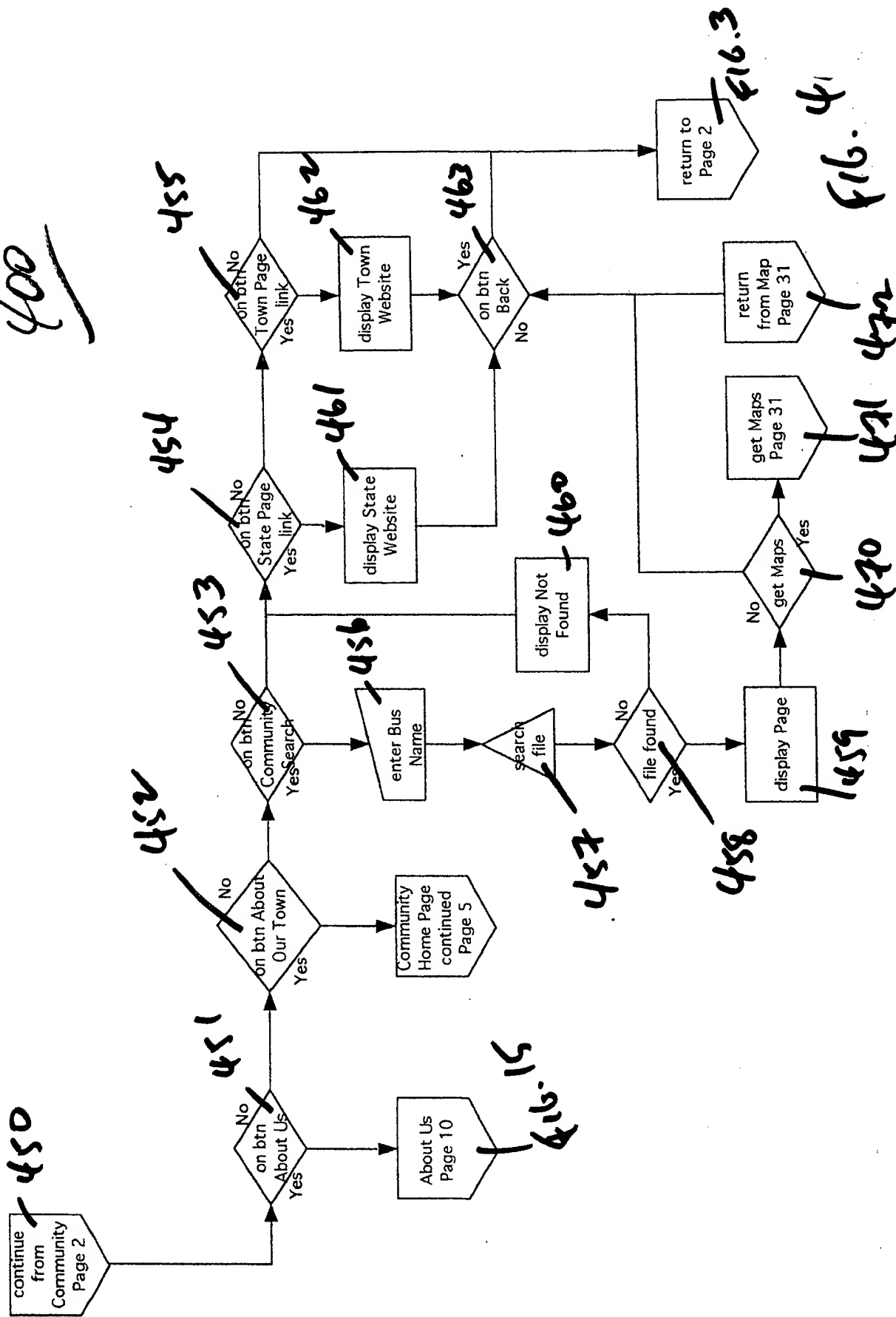
This is the 2nd SNT page and is built from the data entered in this geographic community. Each geographic selection will have its own Community Page. The layout of each Community Page is the same but the links, and data will be different between communities.



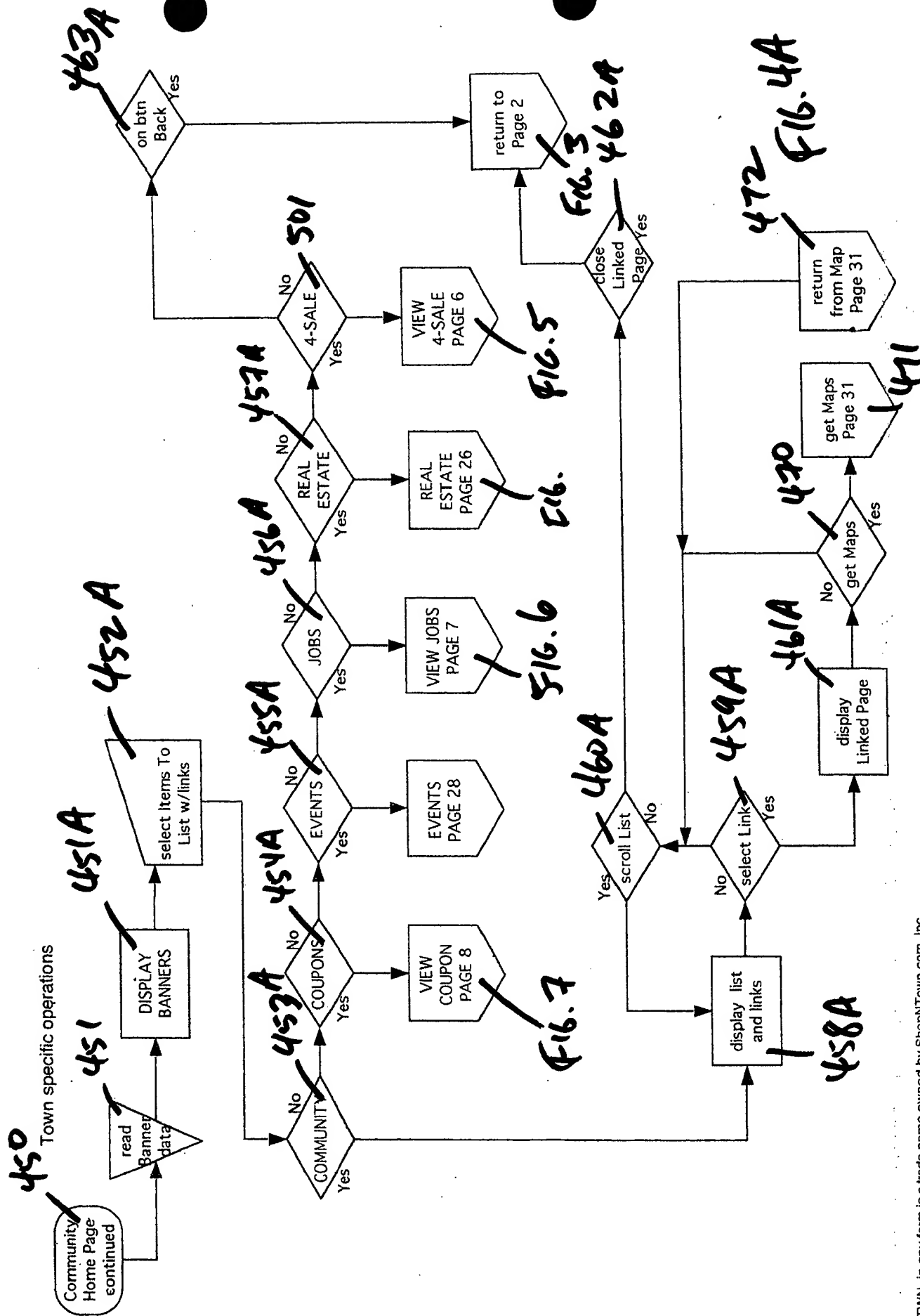
Continuation from Community Page
Page 2



Continuation from Community Page
Page 2



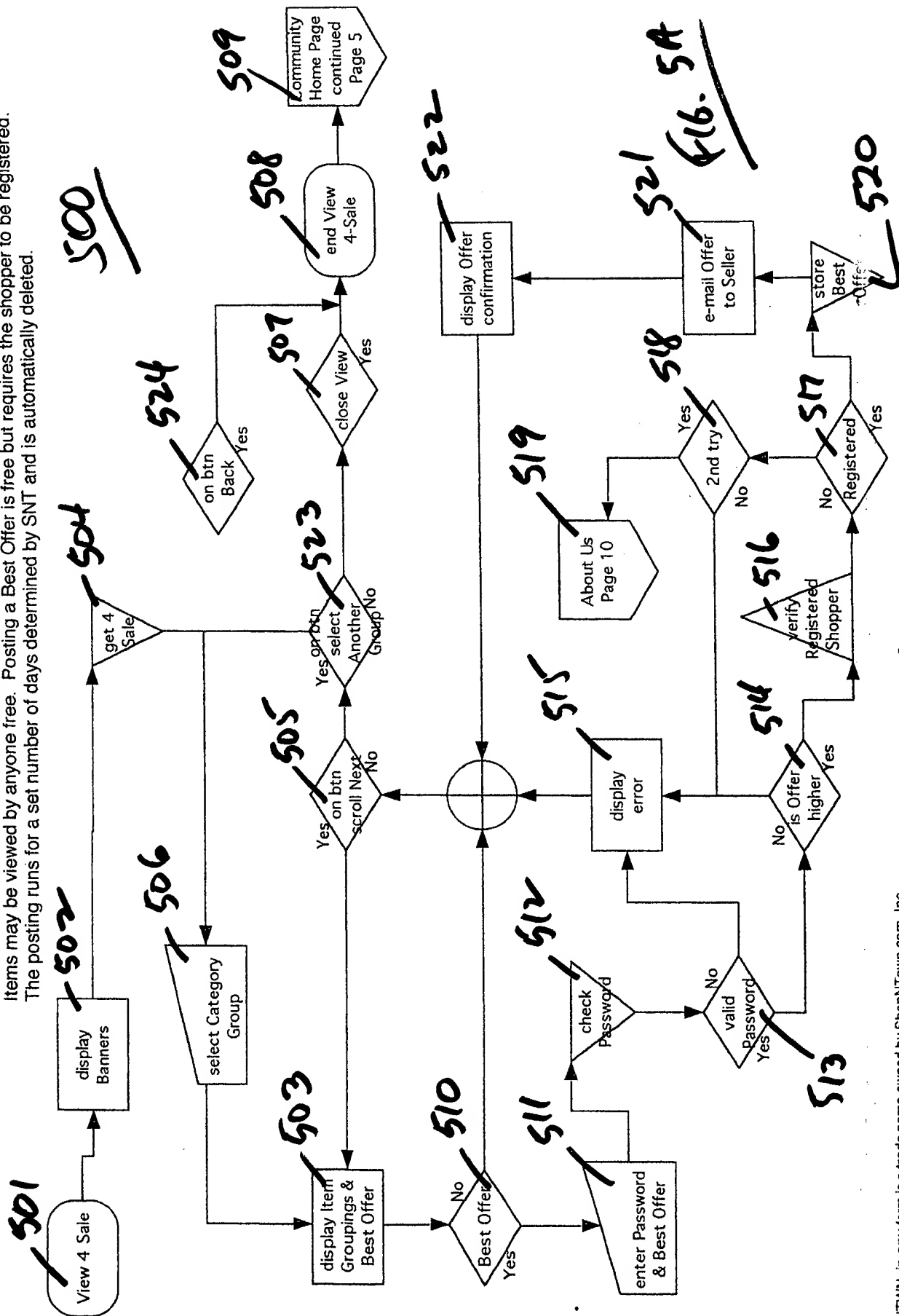
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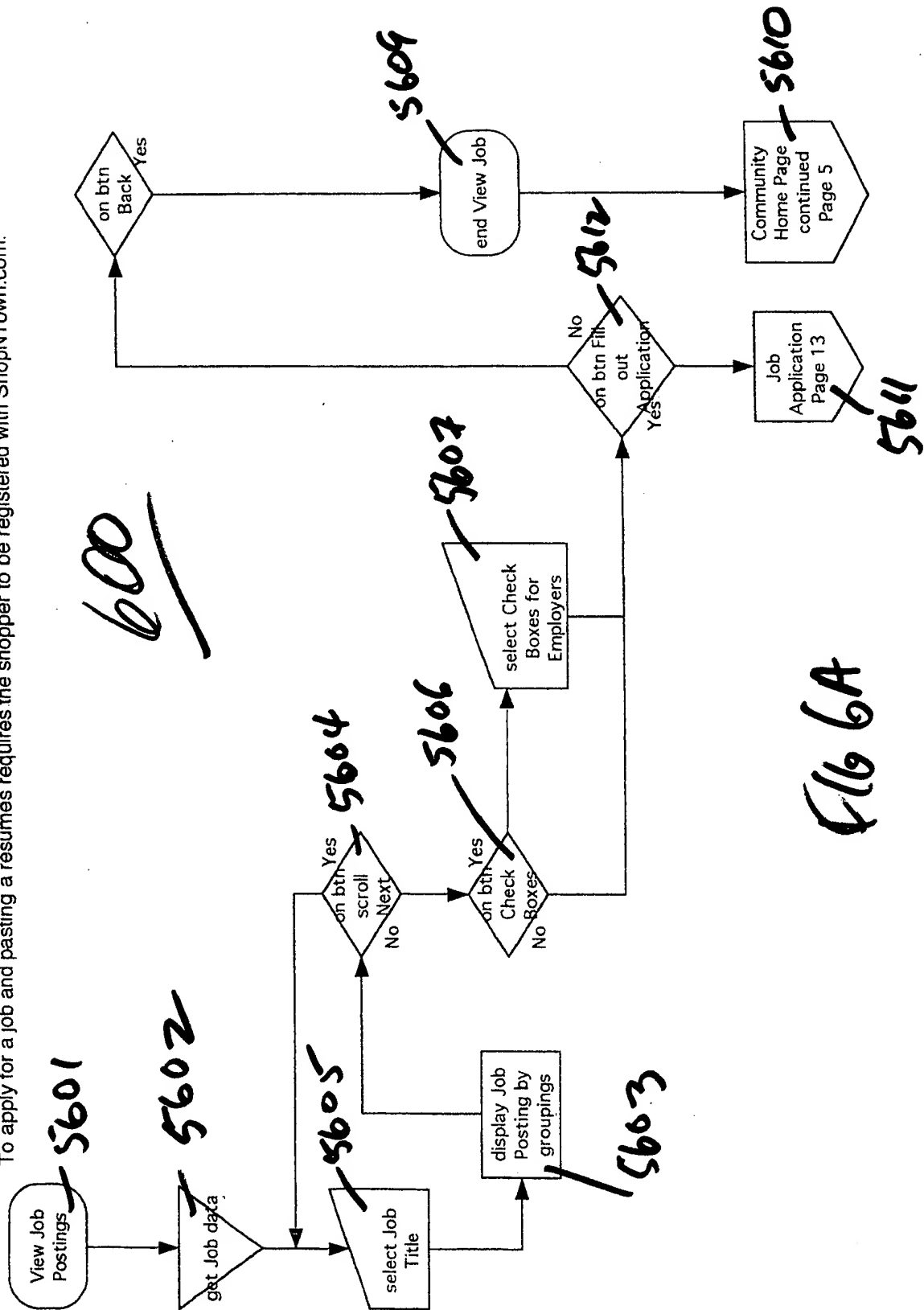
Shoppers can use View 4 Sale without a password

Items listed in 4 Sale are listed in category groups. Items may be anchored by category and moved by scroll bar. Items may be viewed by anyone free. Posting a Best Offer is free but requires the shopper to be registered. The posting runs for a set number of days determined by SNT and is automatically deleted.



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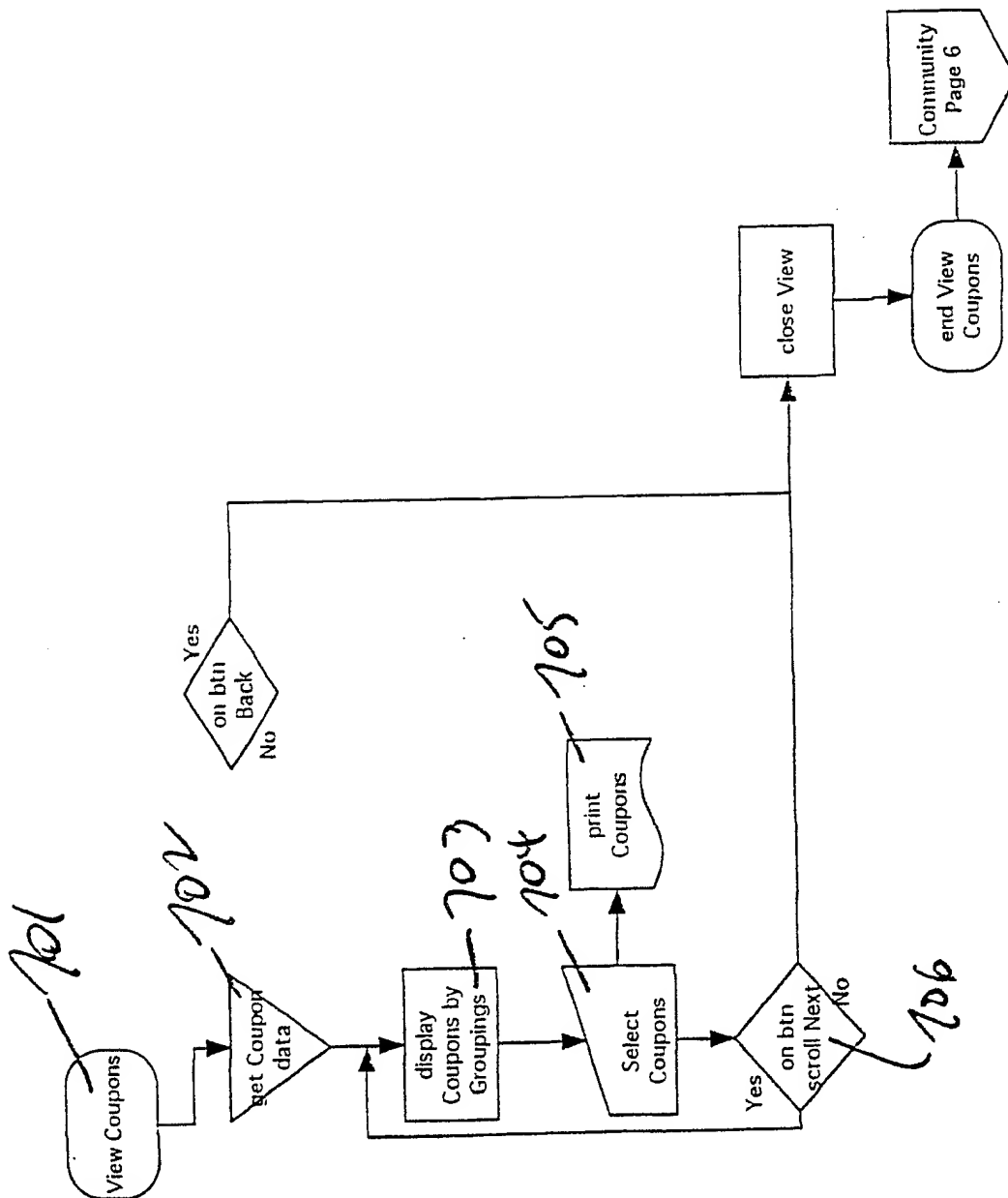
Job Openings are listed by Job Description in selected communities and viewed by Shoppers without password.
To apply for a job and pasting a resumes requires the shopper to be registered with ShopNTown.com.



004720422560

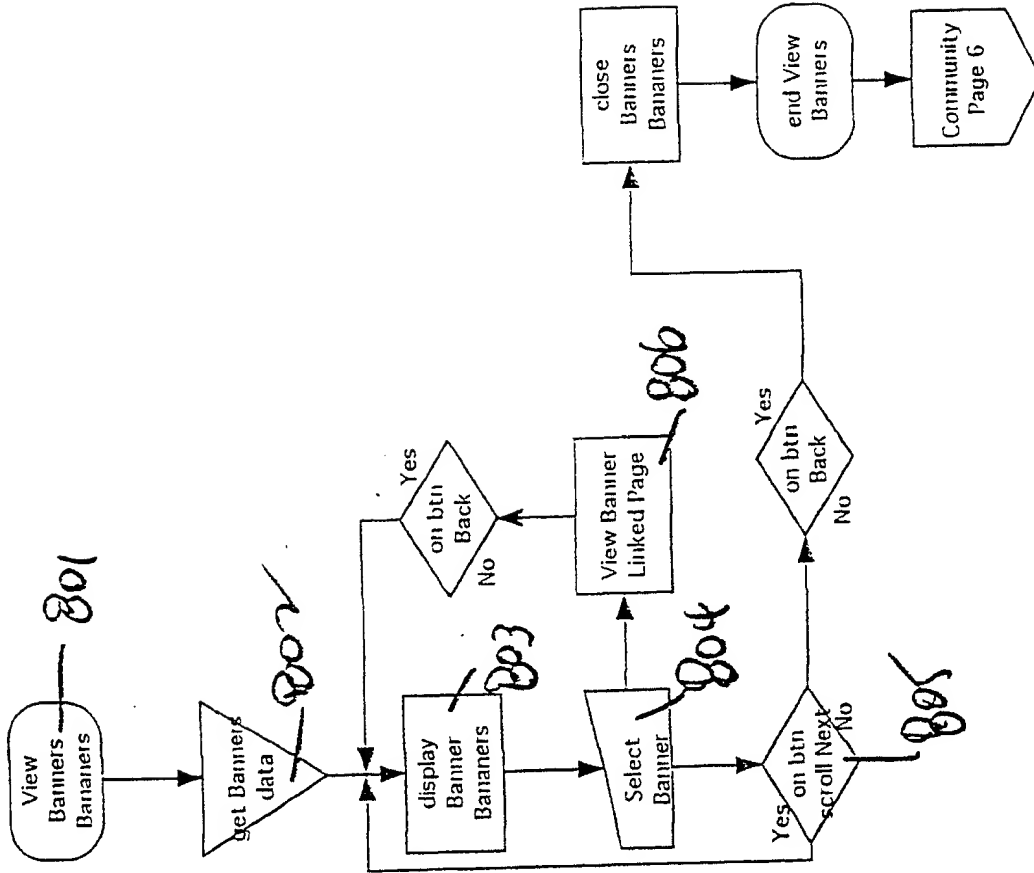
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Coupons are viewed by Shoppers without password.



Banners are viewed by Shoppers without password.

800



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Banners are viewed by Shoppers without password.

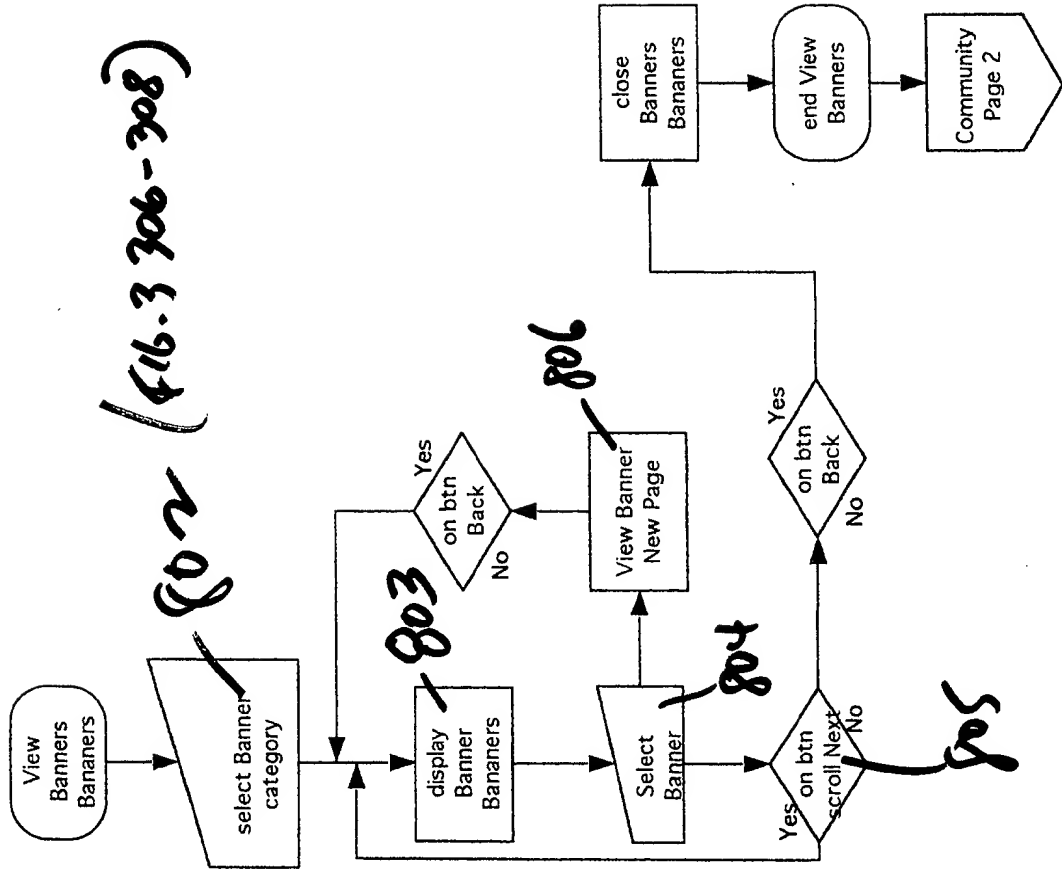
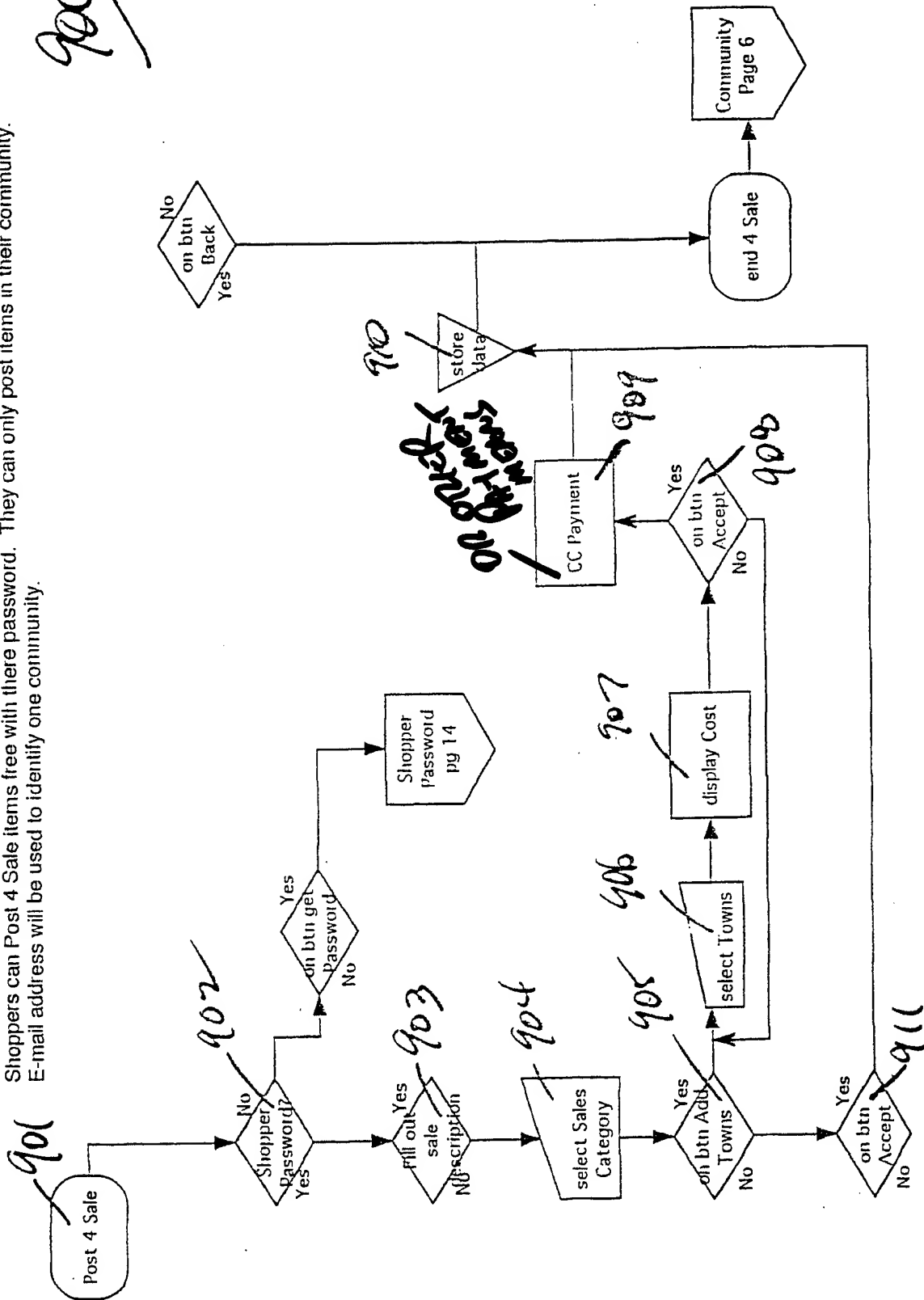


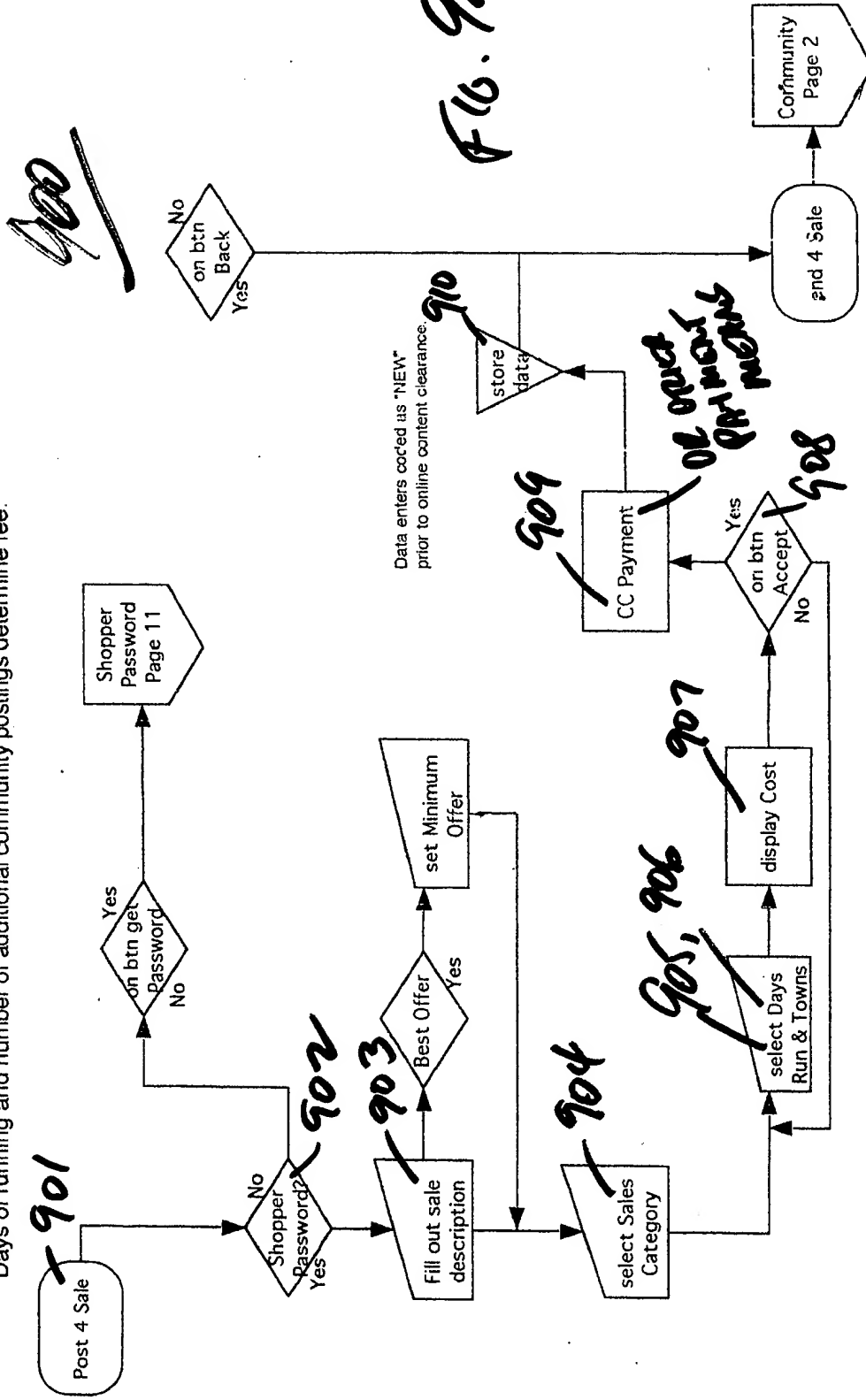
Fig. 8A

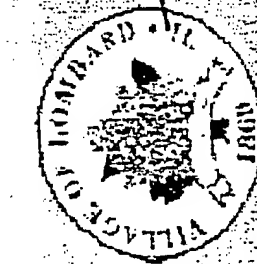
Shoppers can Post 4 Sale items free with there password. They can only post items in their community.
E-mail address will be used to identify one community.



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Registered shoppers can Post 4 Sale with there password. They can set minimum Best Offer. Days of running and number of additional community postings determine fee.





Welcome

to the

SHOP TOWN

com, inc.

301

303

Lombard, IL link

300

illinois.gov

BACK 304

NEIGHBORHOOD

BEAUTY & FASHION

EDUCATION

EMPLOYMENT

ENTERTAINMENT

FOOD & DRINK

HEALTH & MEDICAL

HOME & GARDEN

PROFESSIONAL

REAL ESTATE

VEHICLES

COMPUTERS

ABOUT US

ROTATING BANNER \$\$ ← 306

REGIONAL 5 DAY FORECAST

MON TUE WED THU FRI

311

312

76° SUNNY

76° PTLY

SUNNY

68° RAIN

64° T-STORMS

76° SUNNY

TEMPERATURE 78°

LOCAL: TIME 12:24 PM

THU

WED

FRI

ROTATING BANNER \$\$ ← 307

Jan. 15, 1999 Market Closed

Jan. 17 Nasdaq Volume 1,000,329,528

Nasdaq Composite 2,348.20 71.38A

Market Closed

2349

2313

2277

2241

310

9343

9232

9131

9010

8899

Jan. 15, 1999 Market Closed

DJIA

9,340.55

219.62A

Market Closed

ROTATING BANNER \$\$ ← 308

321

322

FILE 10A

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0027ED 4E22550
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HOPNTOWN

.com, inc.



Illinois.gov

Lombard, IL ^{link}
454A / 501

457A

456A

COUPONS

4 SALE

JOBS

Real Estate

5-day forecast for Chicago/O'Hare Intl Arpt, IL and vicinity
last updated Wednesday, September 8th at 5:07 am CDT

WED

THU

FRI

SUN

AM
T-Storms



lo -° hi 82°

Scattered
Showers



lo 54° hi 72°

Partly
Cloudy



lo 49° hi 69°

Sunny



lo 48° hi 71°

Scattered
T-Storms



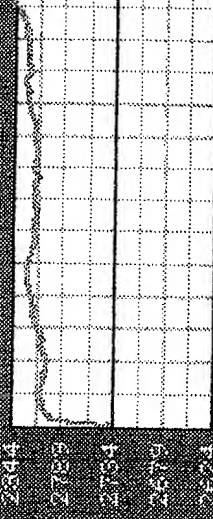
lo 58° hi 78°

Click for Weather.com

Market Watch

09/03/1999

4:15 PM ET



NASDAQ : 2843.11 ▲ +108.87

DJIA : 11078.45 ▲ +235.24

S&P 500 : 1357.24 ▲ +38.13

30-YR BOND: 6.021 % ▼ -0.12

Community Search
Enter Name

Bus./Org

453A

451A

ROTATING BANNER \$ \$ \$16.10B

BACK

ABOUT OUR TOWN

BEAUTY & FASHION

COMPUTERS

EDUCATION

EMPLOYMENT

ENTERTAINMENT

FOOD & DRINK

HEALTH & MEDICAL

HOME & GARDEN

PROFESSIONAL

REAL ESTATE

VEHICLES

ABOUT US

002750 4E 22560

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Illinois.gov

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.com, inc.

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© 1999

Lombard, IL [Link](#) **454A** **456A** **457A**

COUPONS **4 SALE** **JOBS** **Real Estate**

5-day forecast for Chicago/O'Hare Intl Arpt, IL and vicinity
last updated Wednesday, September 8th at 5:07 am CDT

WED

THU

FRI

AM
T-Storms



lo -° hi 82°

Scattered
Showers



lo 54° hi 72°

Partly
Cloudy



lo 49° hi 69°

AUTO
BEAUTY & FASHION
COMPUTERS
CONSTRUCTION
EDUCATION
ENTERTAINMENT
FOOD & DRINK
HEALTH & MEDICAL
PROFESSIONAL

SUN

Scattered
T-Storms



lo 58° hi 78°

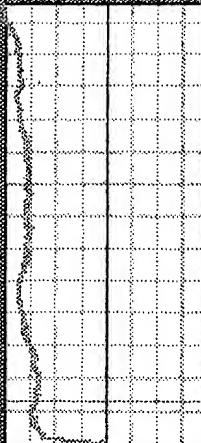
Click for Weather.com

Market Watch 09/08/1999

NASDAQ

2844
2769
2734
2679
2624

4:15 PM ET



NASDAQ 2843.11 ▲ +108.87

DJIA 11078.45 ▲ +235.24

S&P 500 1357.24 ▲ +38.13

30-YR BOND 6.021 ▼ -0.12

Community Search

Enter Name

Bus./Org

453A **456B**

ROTATING BANNER \$\$

16.108C



illinois.gov

Welcome To

SHOP **N** TOWN.com, inc.

Lombard, IL [link](#)

400

BACK 304

NEIGHBORHOOD

BEAUTY & FASHION

EDUCATION

EMPLOYMENT

ENTERTAINMENT

FOOD & DRINK

HEALTH & MEDICAL

HOME & GARDEN

PROFESSIONAL

REAL ESTATE

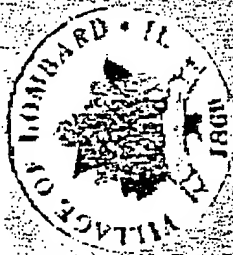
VEHICLES

COMPUTERS

ABOUT US

- 401 APPLIANCES
- 402 DEPT. STORES
- 403 FURNITURE
- 404 HOME IMPROVE
- 405 LANDSCAPE
- 406 SPECIALTY SROES

317



illinois.gov

ONE FOUR FIVE TWO THREE FOUR

Welcome To

SHOP N TOWN

.com, inc.

Lombard, IL [link](#)

BACK

NEIGHBORHOOD

BEAUTY & FASHION

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HEALTH & MEDICAL

HOME & GARDEN

PROFESSIONAL

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VEHICLES

COMPUTERS

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- 402 DEPT. STORES
- 403 FURNITURE
- HOME IMPROVE
- 404 LANDSCAPE
- 405 SPECIALTY STORES
- 501 CONTRACTORS
- 502 SERVICES & REPAIR
- 503 SUPPLIERS

500

516.12

406

317

Welcome To

ShopTown.com, inc.



illinois.gov

Lombard, IL [link](#)

SHOPNTOWN

com, inc.

BACK 304

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COMPUTERS

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DECORATORS — 608

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FLOORING — 610

GENERAL CONTRACTOR — 611

HEATING & COOLING — 612

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SIDING & WINDOWS — 615

TRAINING & EQUIPMENT — 616

GLASS & MIRRORS — 617

CONTRACTORS

SUPPLIERS

SERVICES & REPAIR

APPLIANCES

DEPT. STORES

FURNITURE

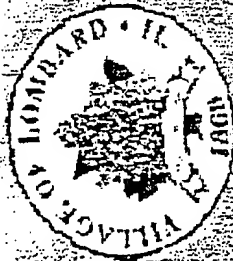
HOME IMPROVE

LANDSCAPE

SPECIALTY SERVICES

317

116.13



illinois.gov

NOW VIEWING

ELECTRICIANS 105

BACK 106

SORT LIST BY

ALPHABETICAL

DISTANCE

ORIGINAL

Welcome To

SHOPNTOWN.com, inc.

Lombard, IL link

Listed to Lombard, IL : Search for: electricians

Business Name

My Electrician

This area will be filled with information entered by the merchant when they first listed their business with ShopNTown.com. We allow them a set number of words.

Dean Rogers Your Electrician

This area will be filled with information entered by the merchant when they first listed their business with ShopNTown.com. We allow them a set number of words for 26 years.

All-Type Electricians Ltd

Specializing in residential, repairs and additions. Serving the community for 25 years.

Expert Electrician

This area will be filled with information entered by the merchant when they first listed their business with ShopNTown.com. We allow them a set number of words

Electrician's Riggs & Sons

This area will be filled with information entered by the merchant when they first listed their business with ShopNTown.com. We allow them a set number of words

Sam & Sons Electrician

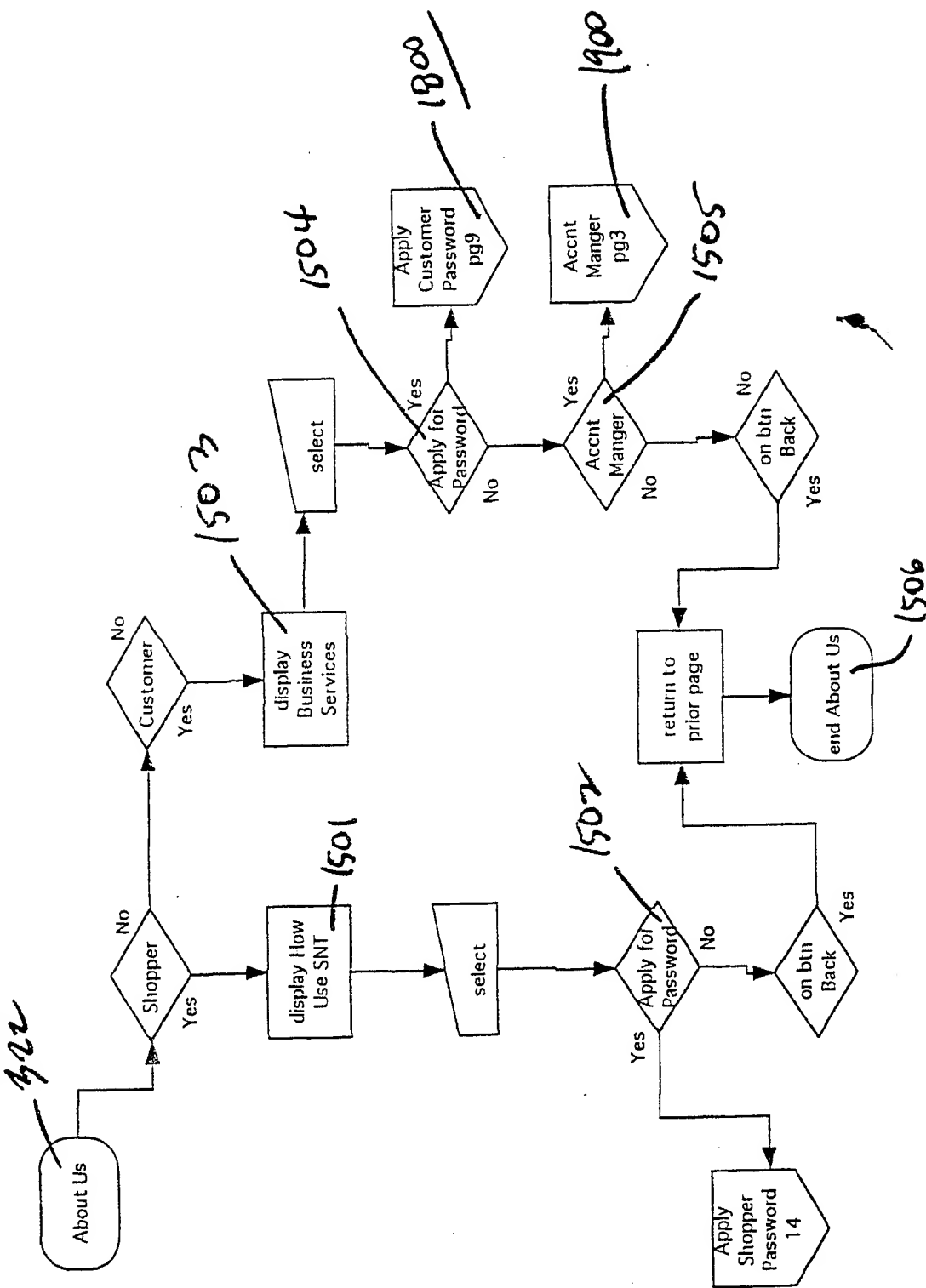
This area will be filled with information entered by the merchant when they first listed their

SPARKS ELECTRIC
ROTATING CATEGORY BANNER

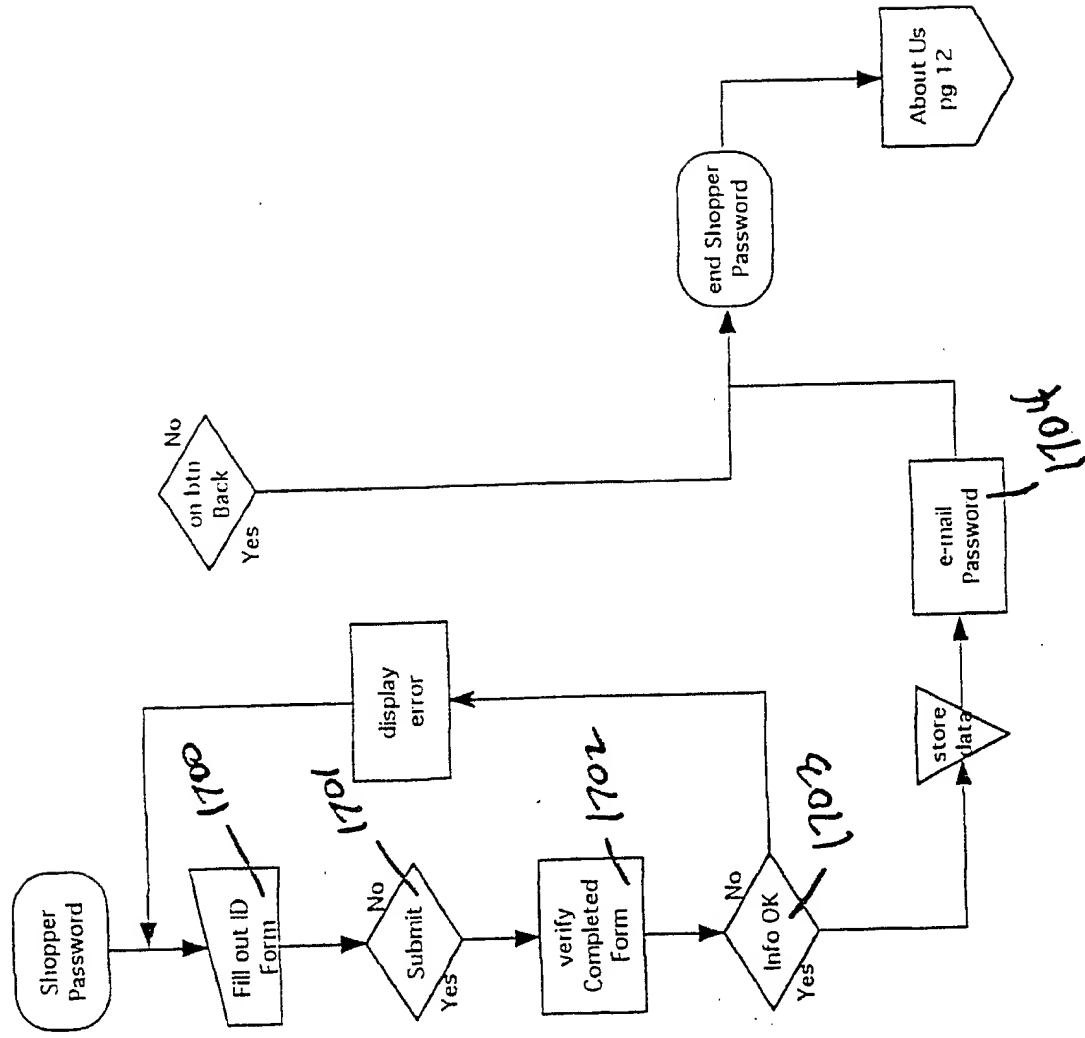
© 2004 A. Dischold

211. 14

About Us has information for two groups, the Shoppers and our Customers



Shoppers need a Password e-mailed to them to Post their resume and items 4 Sale. The password will be e-mailed to verify who is requesting it and must be used within 48 hrs or it will be assumed it was sent to the wrong address.



Welcome To

SHOPPER TOWN.com, inc.

ACCOUNT MANAGER
Shopper Password

Lombard, IL USA

1700

All fields must be filled, exception *

Name

Address

State, Zip

Phone

Fax *

E-mail Address

Your Password will be e-mailed to you. You must use your Password within 48 hours or the system will assume it was sent to the wrong e-mail address.

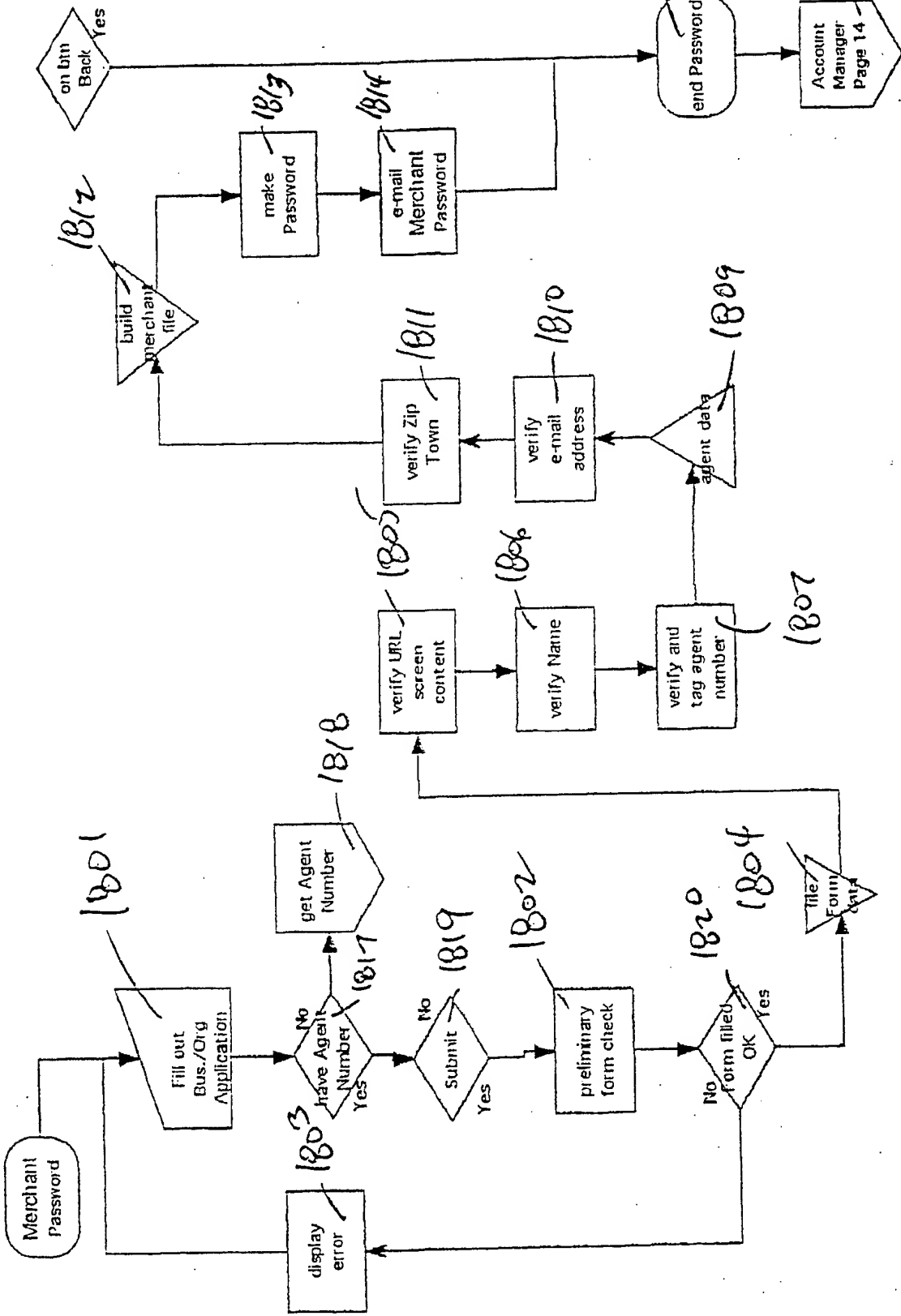
BACK

SUBMIT FORM

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Merchant are the businesses and organizations listed on ShopNTown to promote their business. To list their Merchant or use any of the ShopNTown services they must have a password.

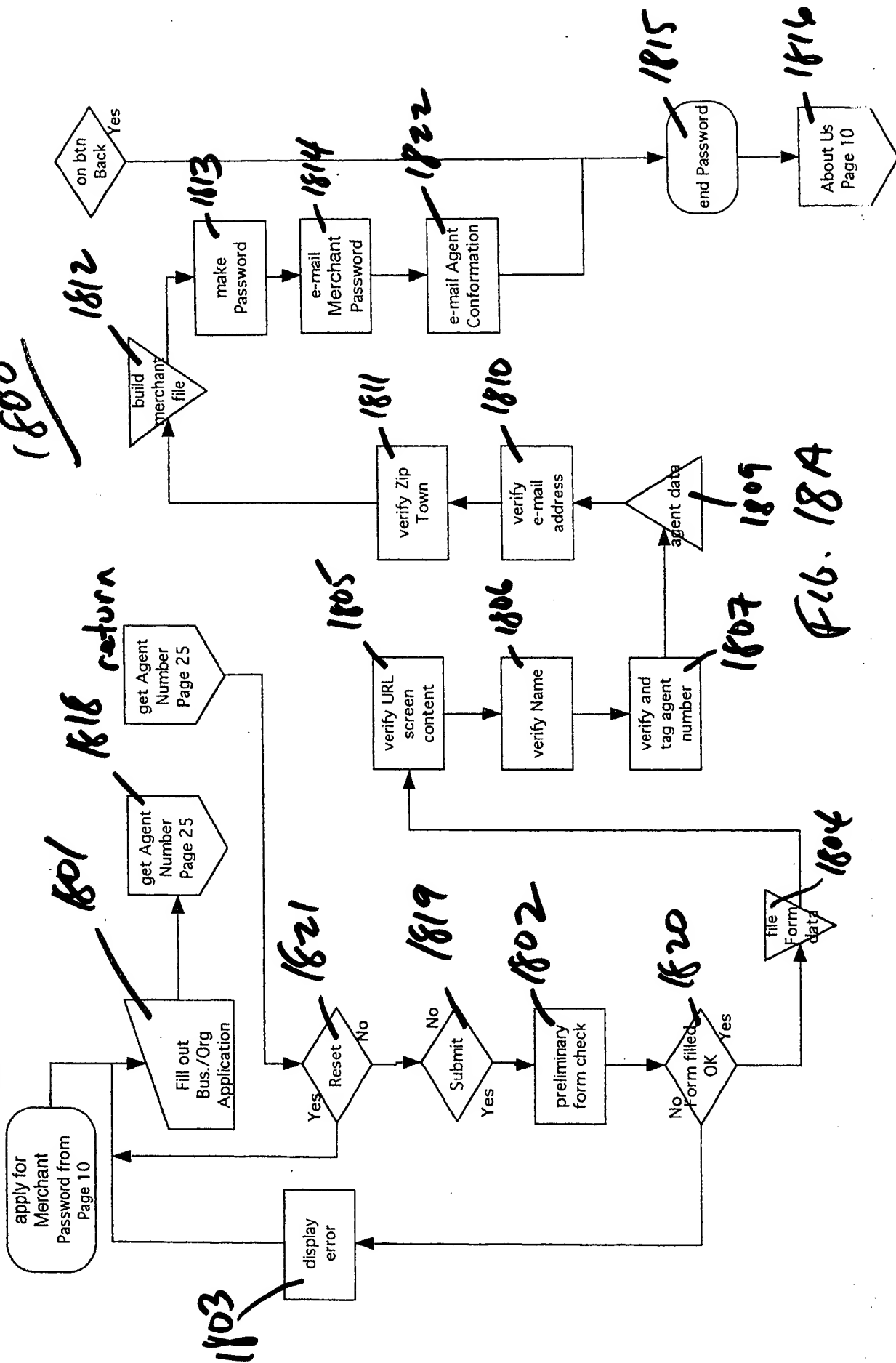
1800



1815
1816
1817
1818

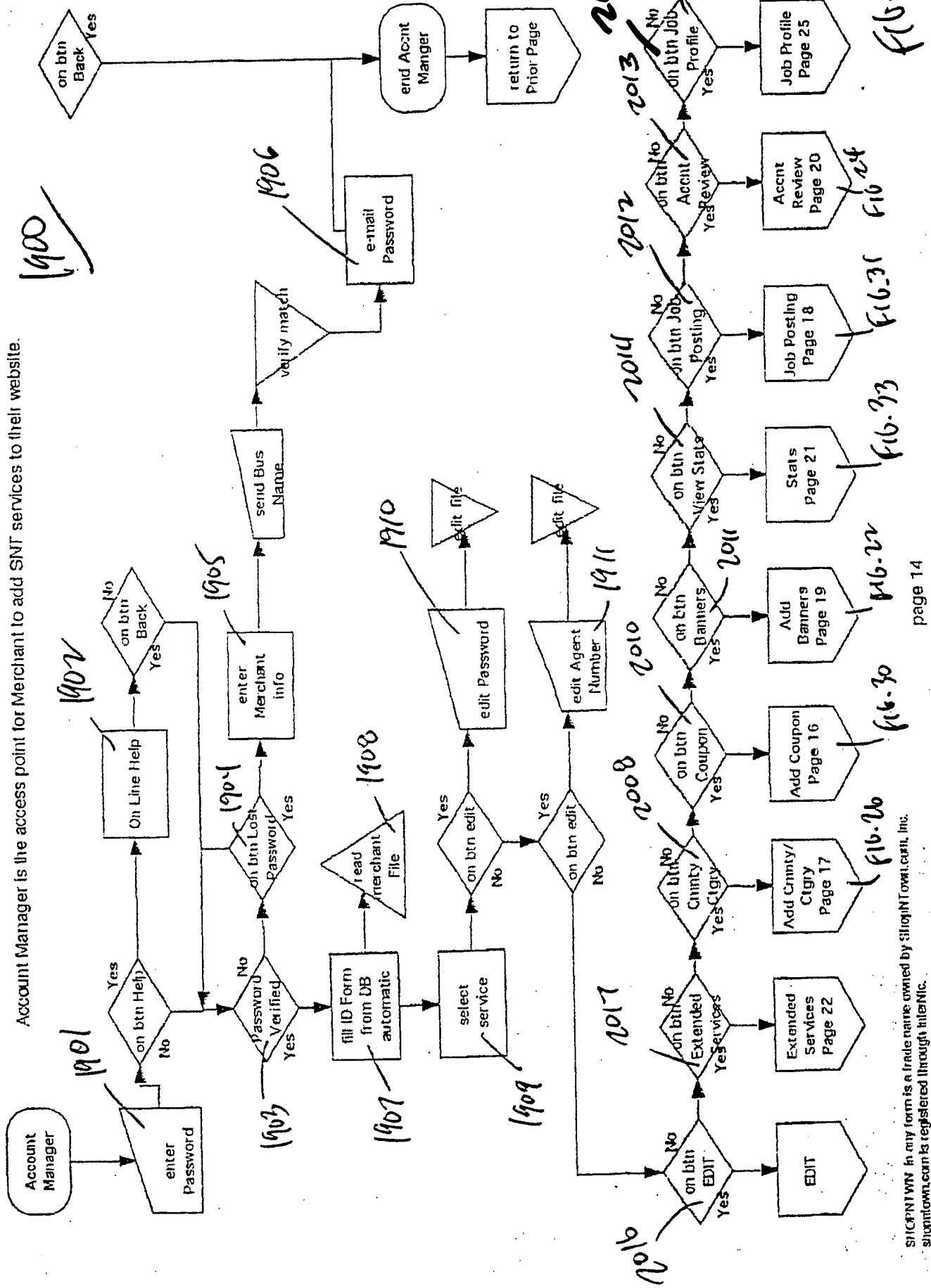
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Merchants are the businesses and organizations listed on ShopNTown to promote their business.
For Merchants or Organizations to use any of the ShopNTown services they must register for a password.
The password gives them access to their ShopNTown Account Manager.



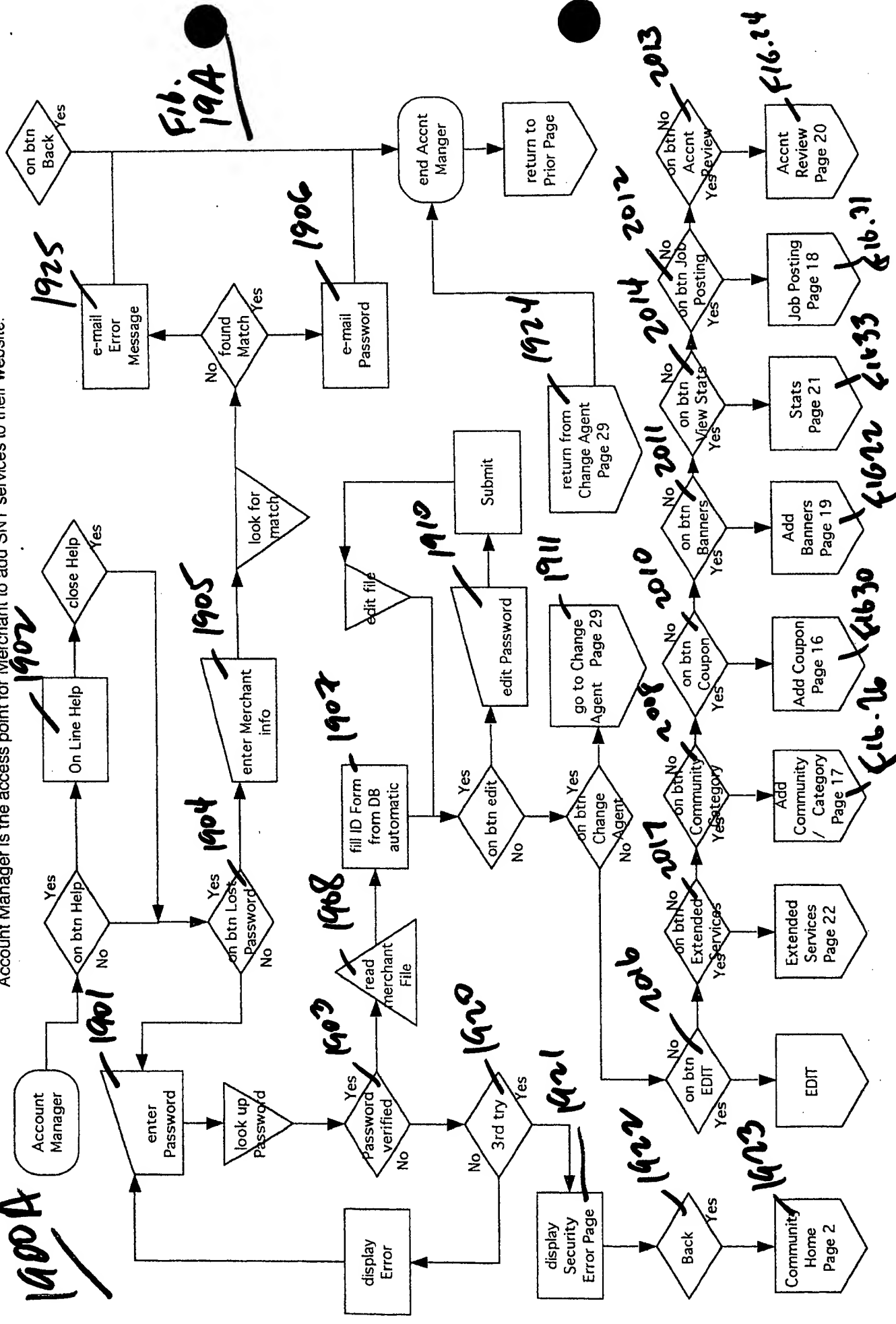
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Account Manager is the access point for Merchant to add SNT services to their website.



002750 4622550

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Account Manager is the access point for Merchant to add SNT services to their website.



Welcome

to the

SHOPNTOWN

com, inc.

ACCOUNT MANAGER

2006

SUBMIT FORM

BACK 2007

ADD COMMUNITY LISTING

ADD CATEGORIES

ADD COUPONS

ADD BANNERS

POST JOB

ACCOUNT REVIEW

STATISTICS

RENEWAL

Enter Password and SUBMIT FORM or press Enter

2001 — Password

M1234567A

2002 — Agent Number

2003 — Company Name

2004 — E-mail Address

Website URL

2005

2000

Welcome to

SHOP N TOWN

SHOP N TOWN.com, inc.

ACCOUNT MANAGER

BACK 1001

ADD COMMUNITY LISTING

ADD CATEGORIES

ADD COUPONS

ADD BANNERS

POST JOB 1009

ACCOUNT REVIEW

STATISTICS

RENEWAL

2000

1008 Password M1234567A

1001 Agent Number W1234567A

1002 Company Name MAIN STREET PLUMBING

1003 E-mail Address mainst@aol.net

1004 Website URL mainstplumbing.com

1009

1010

1011

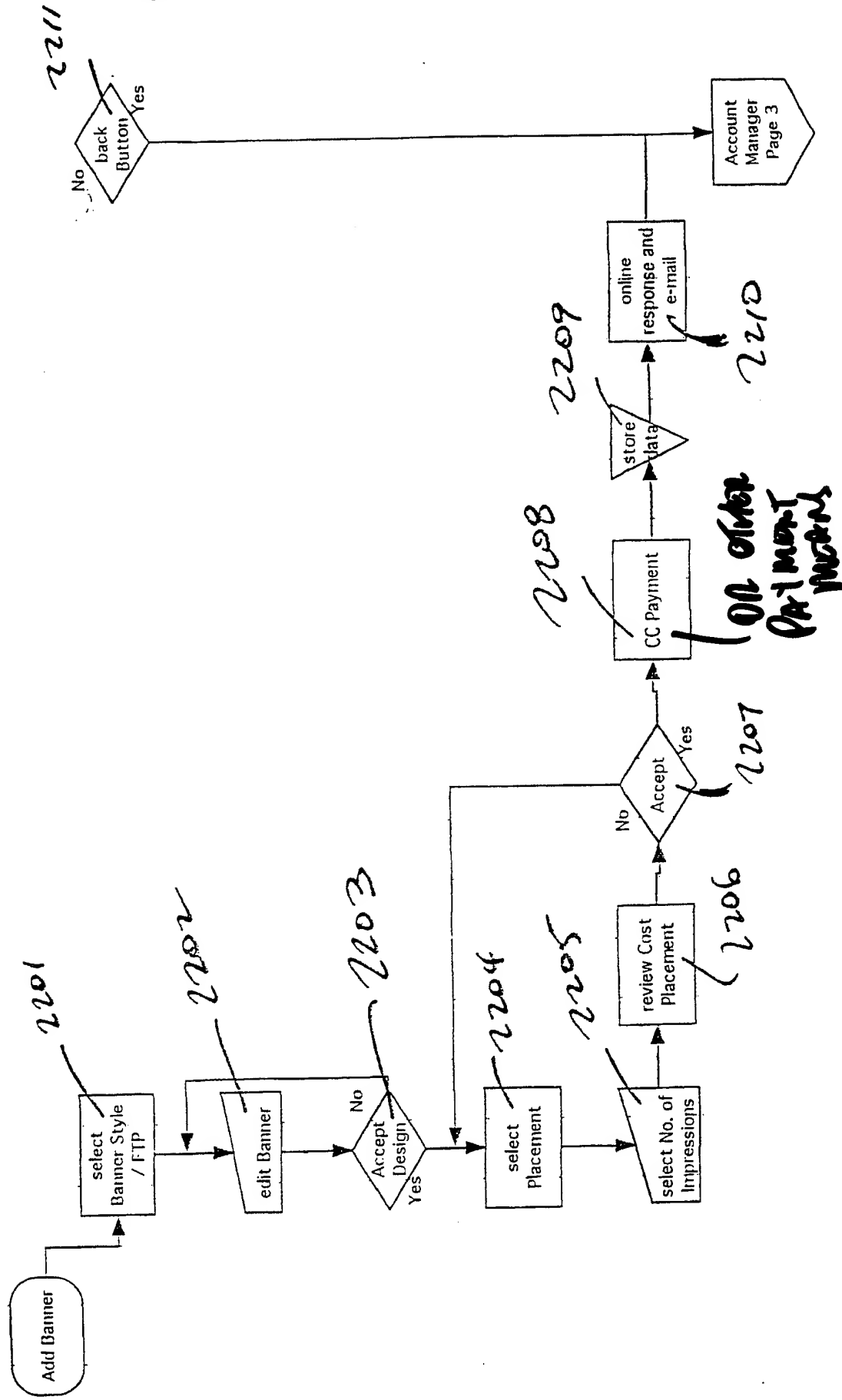
1013

1014

1015

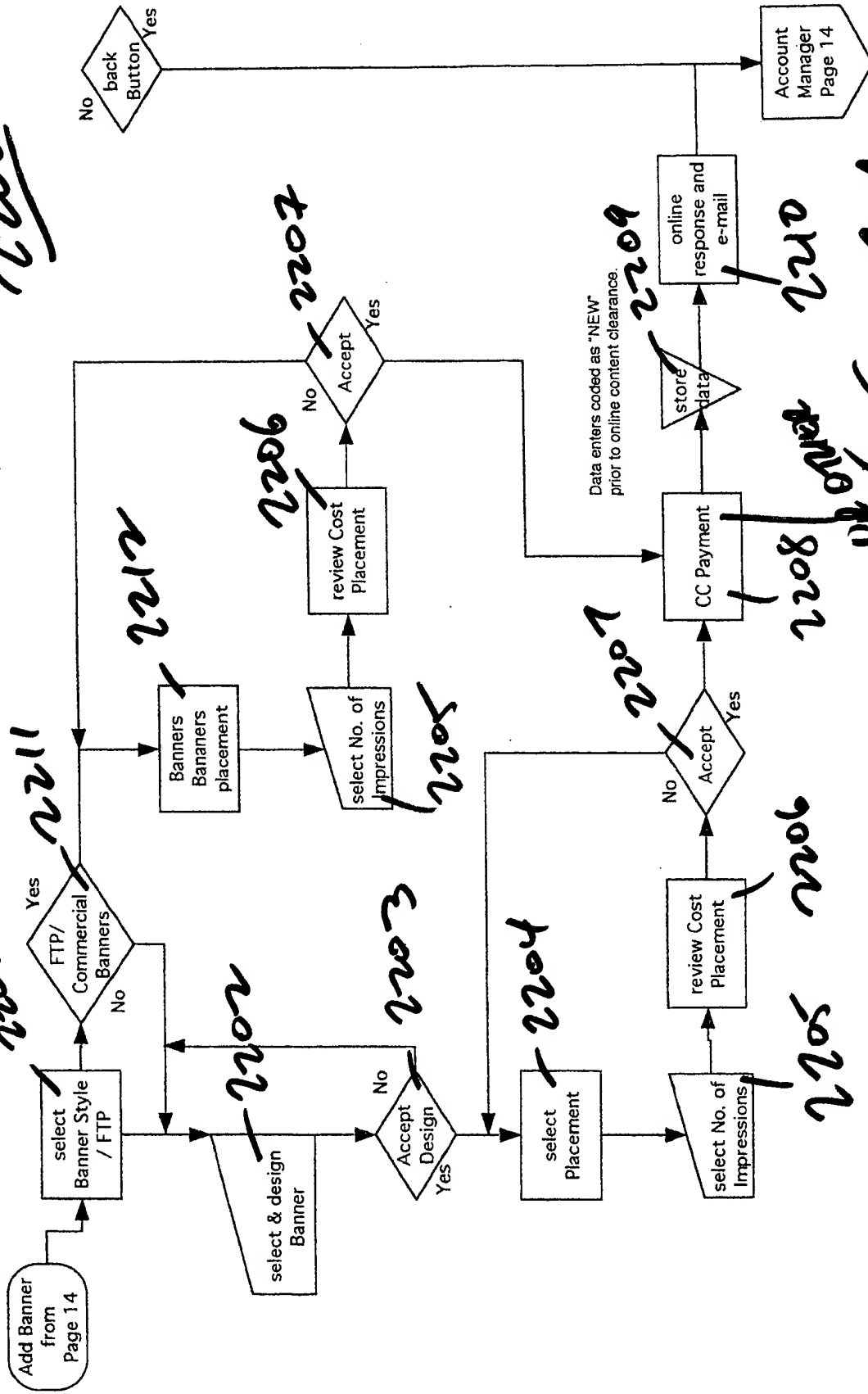
Bus./Org. optional add banners on the National Home Page, to Communities Home Page or to specific Categories in communities they are listed in.

2200



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Merchant optional add banners to Communities Home Page or to specific Categories in communities they are listed in. Commercially made banners are FTP entered to category groups on Banners Bananers.



Welcome To

ShopNTown

SHOPNTOWN.com, inc.

ACCOUNT MANAGER
Banner Listing

Form based on selection

2300

Step 1

Select Banner Placement

\$5/K National

displayed on ShopNTown's Home Page.

2301

\$12/K Local

displayed on selected Community Page.

2302

\$20/K Category

displayed on specific Communities' Category Page.

2303

ACCEPT will take you to Category Selection.

2304

SELECT
ONE

Select Banner background and Enter banner text to be displayed

ABC

INFO as entered With link

BACK 1305

MORE CHOICES

ACCEPT

RESET

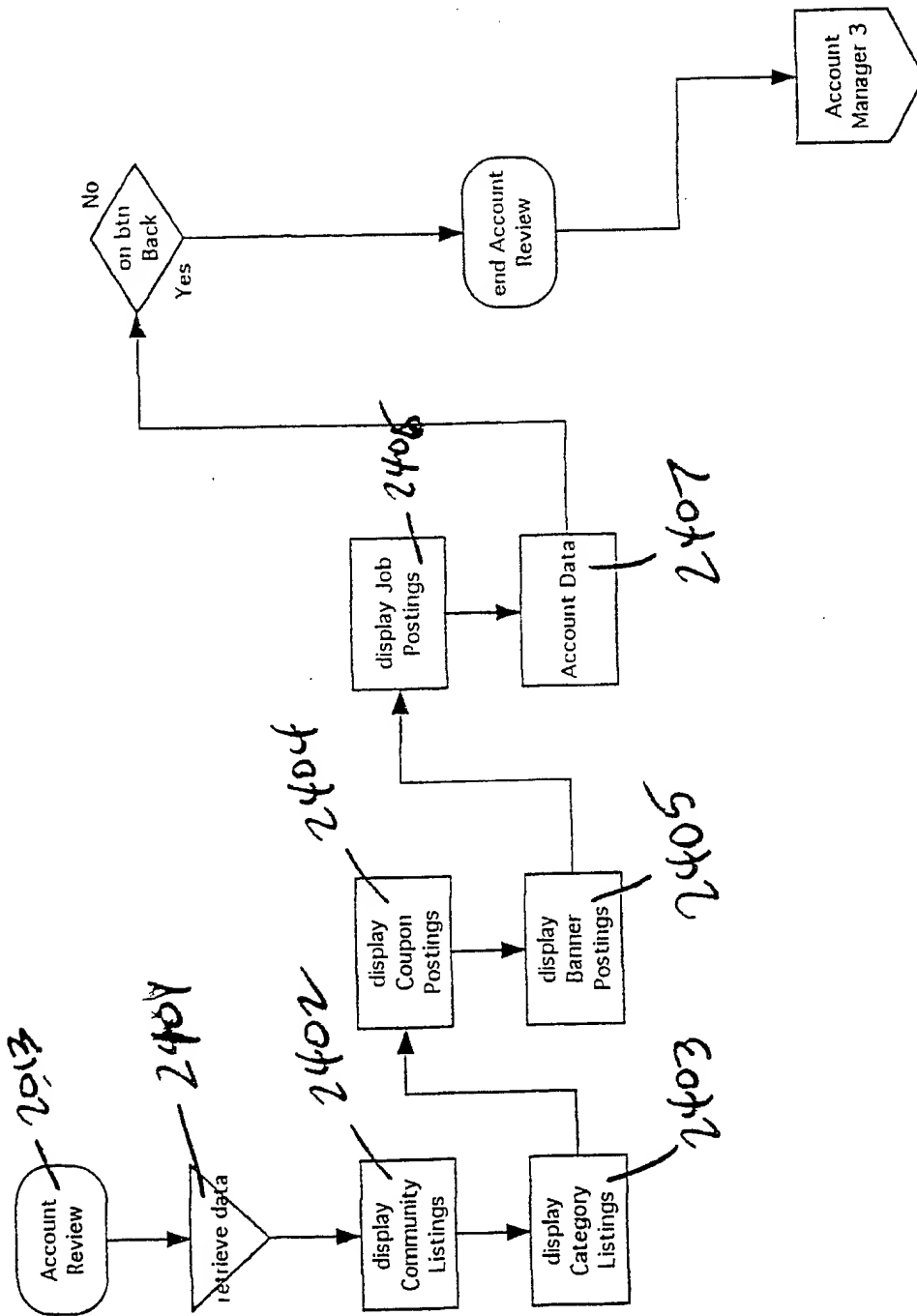
URL or Web Site Address to be promoted

© 1999 Robert G. Deeds, Jr. & Walter A. Rinebold

Fig. 23

Account Review is part of Account Manager Systems
 This review is for Customers to see how they are placed in ShopNTown and the costs incurred.

2400



Welcome To

SHOPNTOWN.com, inc.

2500

This is the message displayed for your business

ABC ELECTRICAL 2501

Specializing in repairs and additions. Upgrade you fuse box amperage in 48 hrs.

BACK

You have selected to post in these Communities

St	Cnty	Town	IL	29	Zip Codes
DuPage					60101
Addison					60126
Elmhurst					60148
Lombard					60152
Oak Brook					60181
Oakbrook Terrace					60152*
Villa Park					60181

DuPage

Addison
Elmhurst
Lombard
Oak Brook
Oakbrook Terrace
*
Villa Park

IN

Huntington
Andrews
Huntington

47062
47057

You have selected to post in these categories

Category 1 Heating & Air Conditioning

Category 2 Electrical

Category 3+ Plumbing

Carpentry

Windows

Pet Supplies

Extended Services

Shopping Basket

Fax Order

Menu

Appointment Calander

VISA	MASTER	AMERX	DISCVR	AGENT	Electronic Check	Cost subtotals
						Communities 29 \$5,800.00
						Categories \$20.00 x 4 x 29 \$2,320.00
						Extnd Serv \$25.00 x 4 x 29 \$2,900.00

Select method and enter account number Check No.

Name on account

Expiration Date

Transaction Date

Total only

Your listing will be posted when payment has cleared
Electronic check takes 3 business days.
You will be e-mailed when your listing appears.
Thank You, for your patronage.

2505

2506

916.25

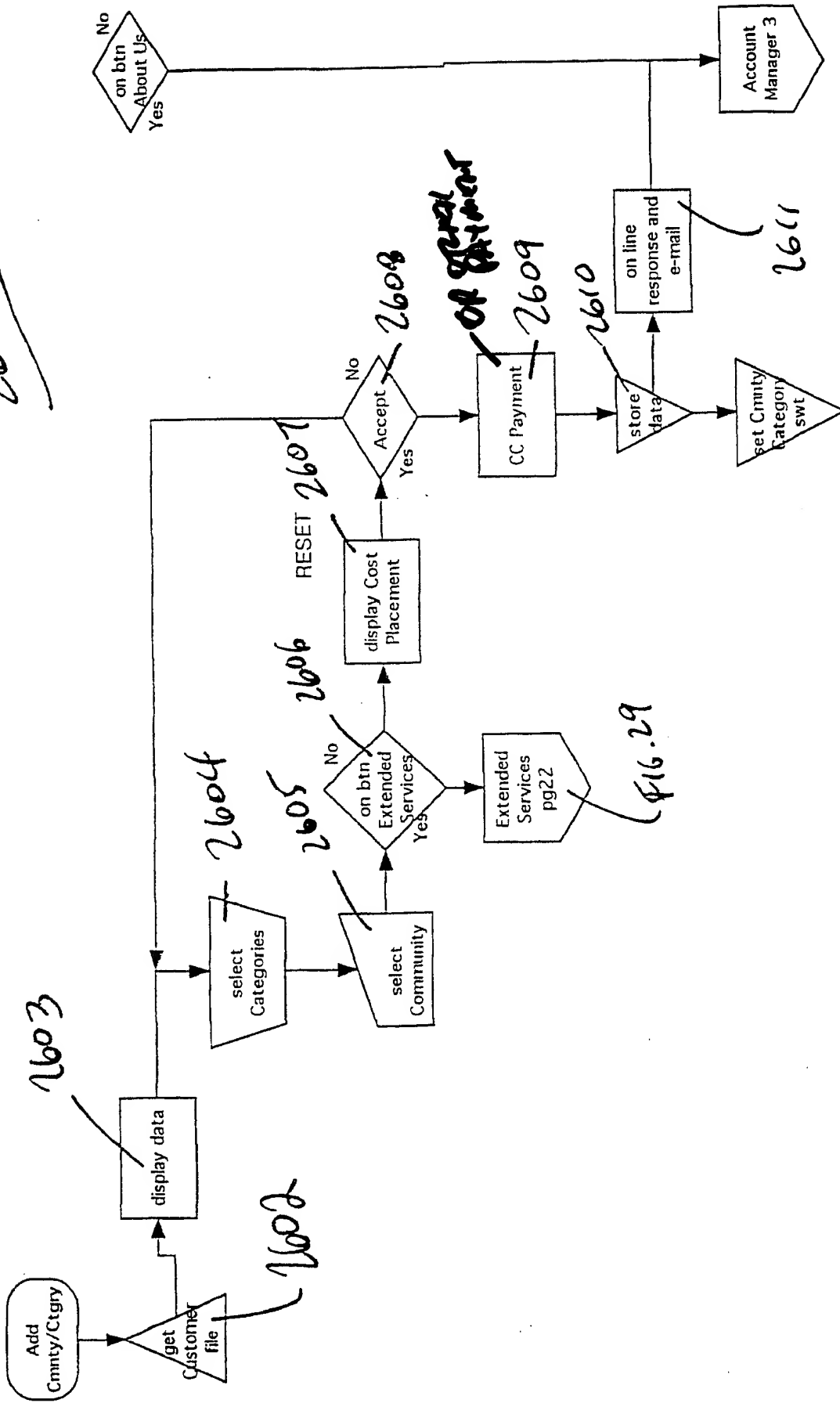
2506

© 2000 Robert C. Needle Jr. & Walter A. Pinehold

ACCEPT

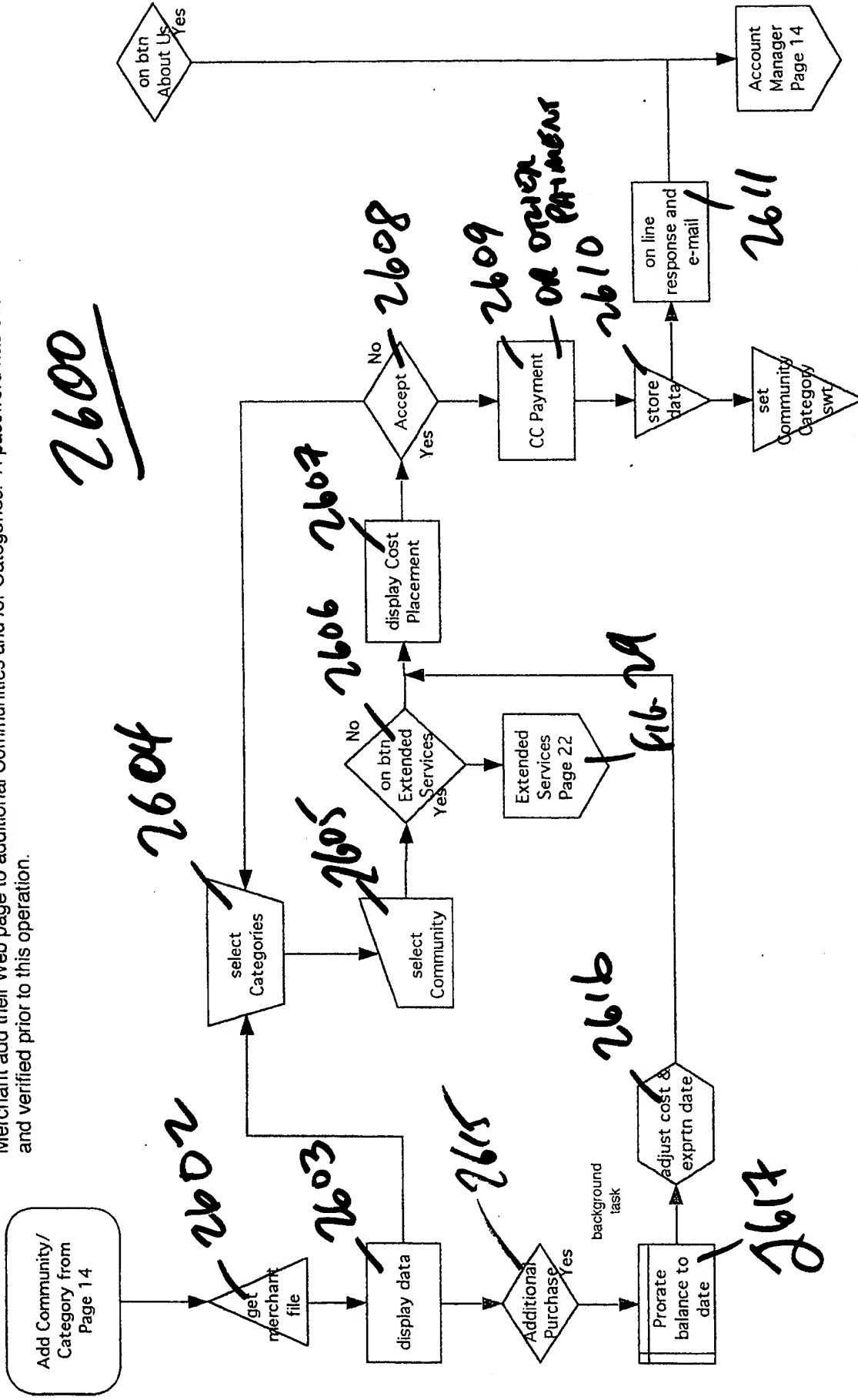
RESET

Bus./Org. add their Web page to additional Communities and for Categories. A password has been secured and verified prior to this operation.



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Merchant add their Web page to additional Communities and /or Categories. A password has been secured and verified prior to this operation.



Welcome To

SHOP TOWN.com, inc.

ACCOUNT MANAGER

Select Categories

BACK

BEAUTY & FASHION

EDUCATION

EMPLOYMENT

ENTERTAINMENT

FOOD & DRINK

HEALTH & MEDICAL

HOME & GARDEN

PROFESSIONAL

REAL ESTATE

VEHICLES

COMPUTERS

ACCEPT

RESET

Select all that apply from the last category list
then press ACCEPT

2100

Category 1 FREE

HEATING & COOLING

Category 2 FREE

ROOFING

Categories 3 or more \$50. each
per year per Community

Plumbing

Carpentry

Windows

Pet Supplies

2101

2102

2103

Welcome to

SHOP

NTOWN

.com, inc.

ACCOUNT MANAGER
Select Categories

BACK

BEAUTY & FASHION

EDUCATION

EMPLOYMENT

ENTERTAINMENT

FOOD & DRINK

HEALTH & MEDICAL

HOME & GARDEN

PROFESSIONAL

REAL ESTATE

VEHICLES

INTERNET SERVICES

ACCEPT

RESET

Select all that apply from the last category list
then press ACCEPT

ADDITIONS 601

BLACKTOP 602

BRICK & MASONRY 603

CARPENTERS 604

CABINET MAKERS 605

CONCRETE 606

COUNTER TOPS 607

DECORATORS 608

ELECTRICIANS 609

FLOORING 610

GENERAL CONTRACTOR 611

GUTTERS 616B

HEATING & COOLING 616

PAINT & WALLPAPER 612

PLUMBING 613

WINDOWS 614B

ROOFING 617B

GLASS & MIRRORS 615

SIDING 614A

CONTRACTORS 601

SUPPLIERS 602

SERVICES & REPAIR 603

APPLIANCES

DEPT. STORES

FURNITURE

HOME IMPROVE

LANDSCAPE

SPECIALTY STORES

Category 1 FREE 2101

HEATING & COOLING

Category 2 FREE 2102

ROOFING 2103

Categories 3 or more \$50. each
per year per Community

Plumbing

Carpentry

Windows

Pet Supplies

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The data base is checked for any Extended Services the Merchant has tagged to the website. There may be multiple Extended Services added to the site. These services make a static site, interactive. Without interactivity there is no e-commerce available through the site.

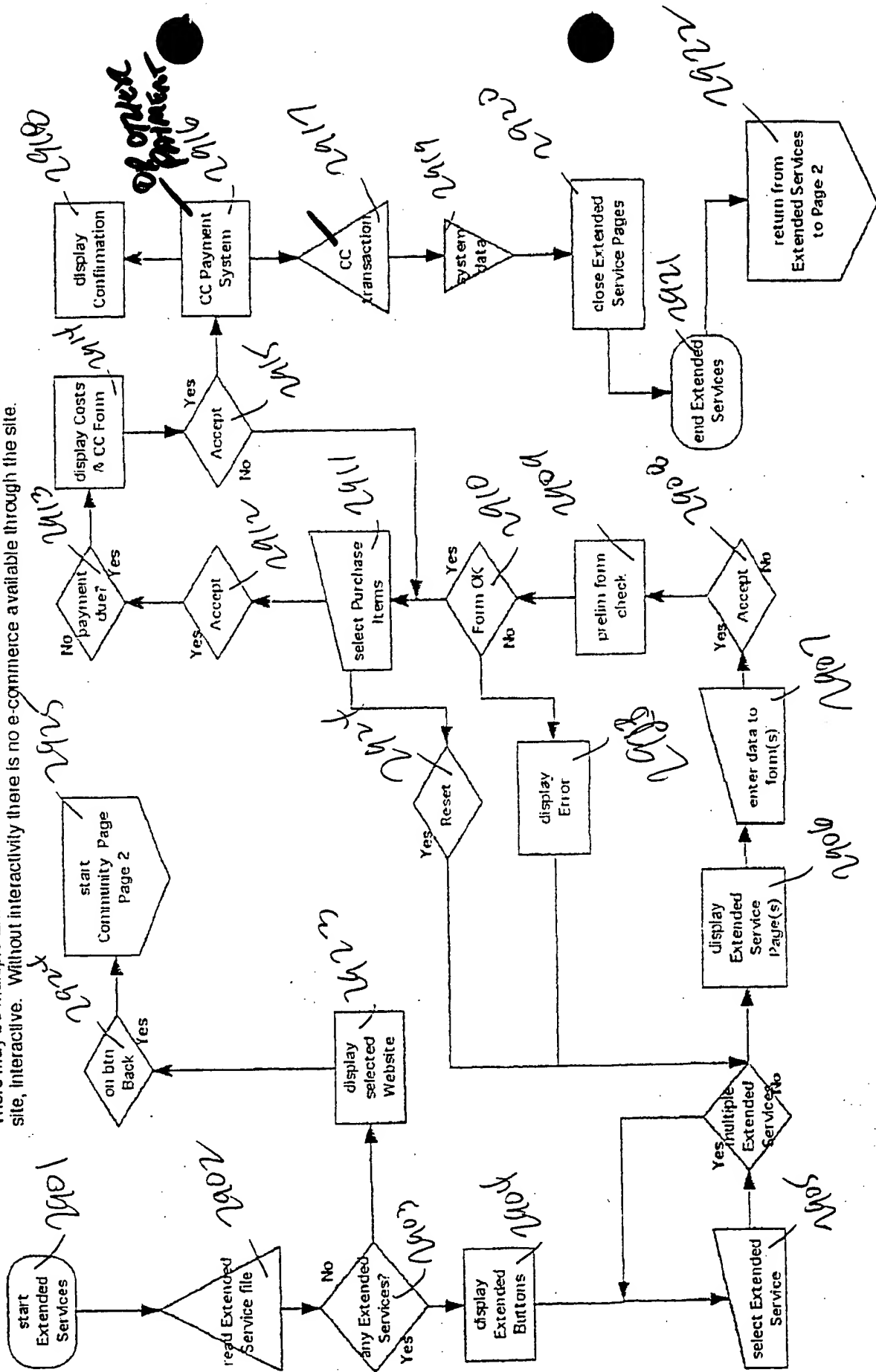
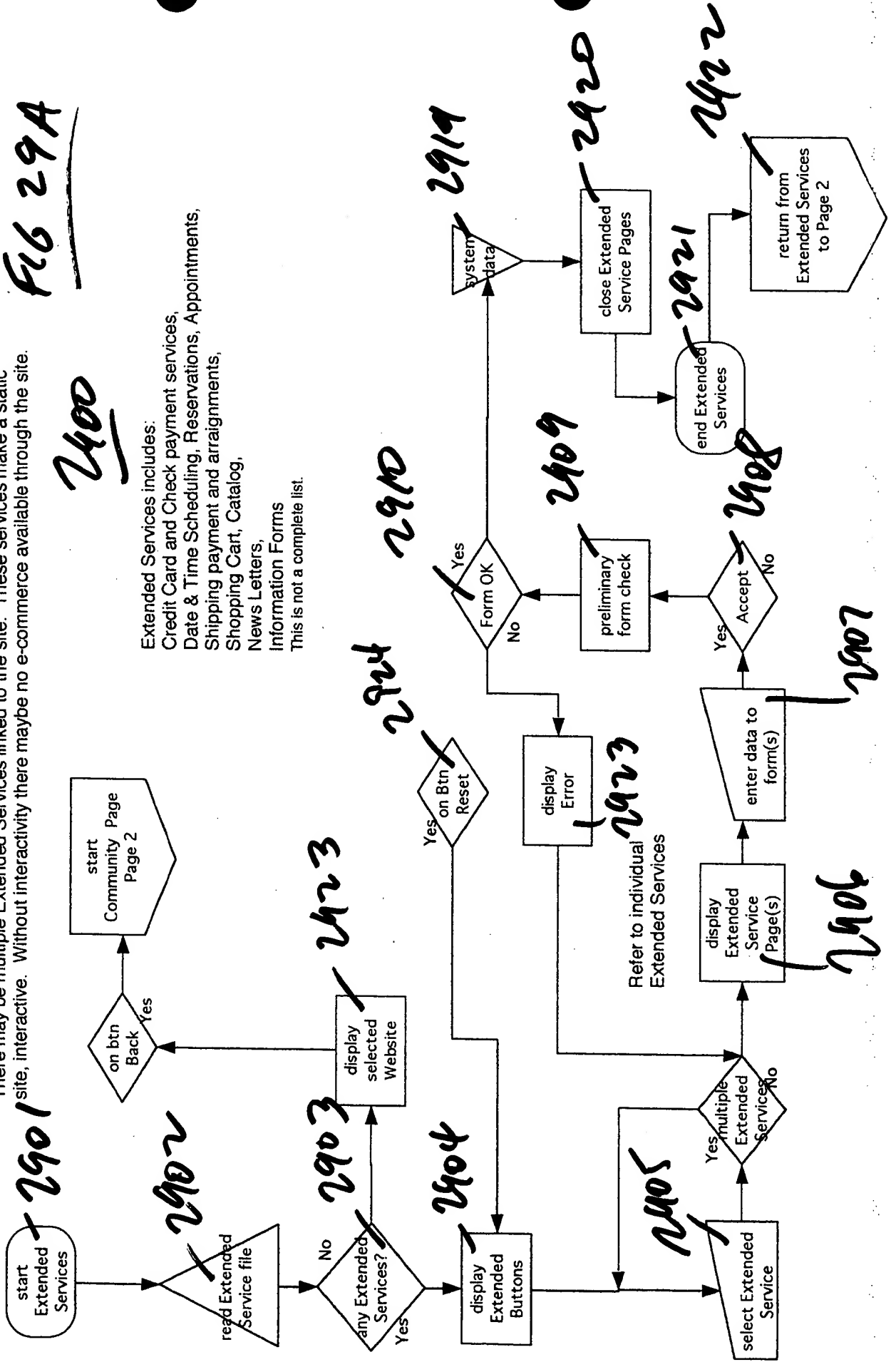


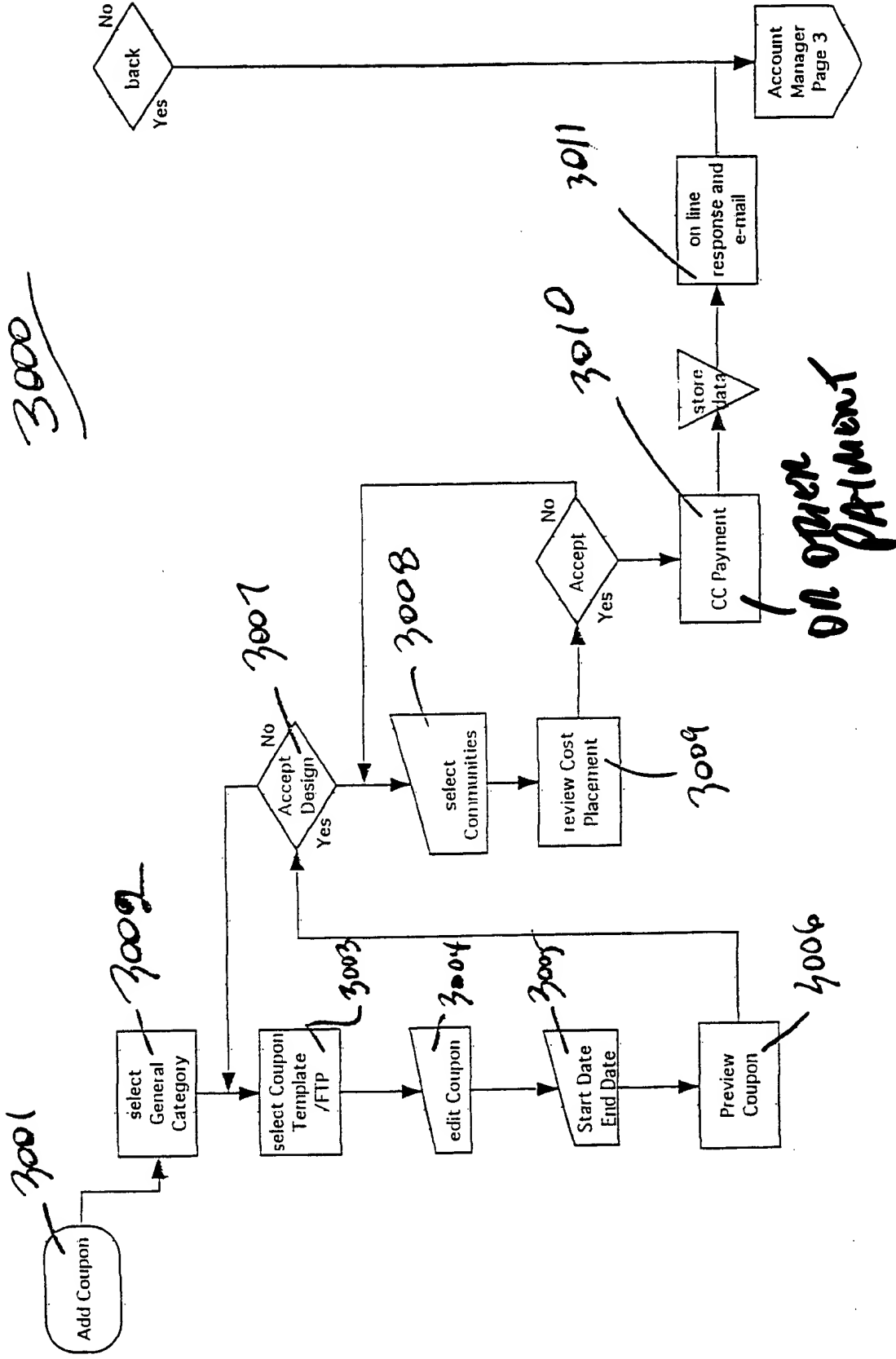
Fig. 29

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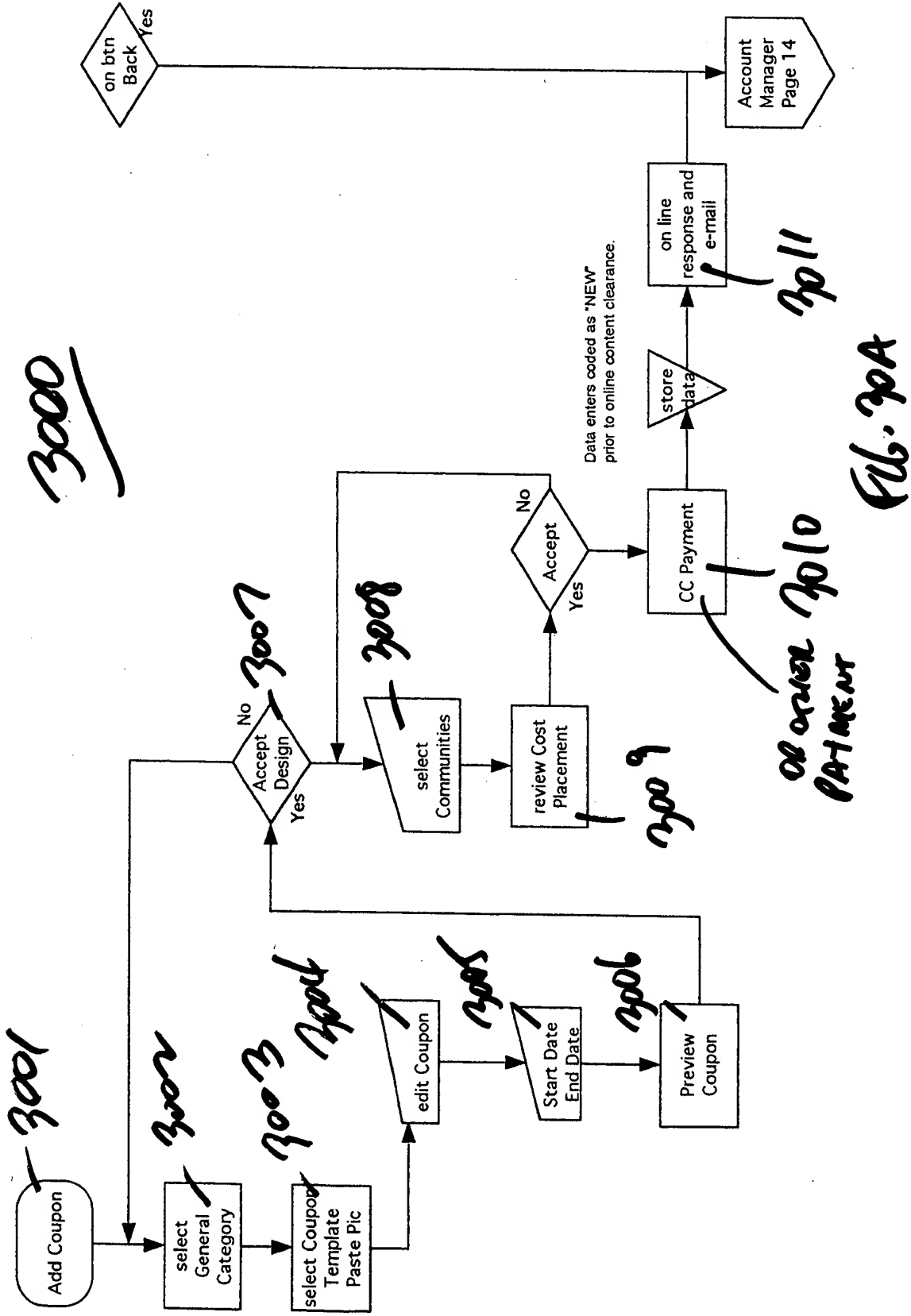
The data base is checked for any Extended Services the Merchant has tagged to the website. There may be multiple Extended Services linked to the site. These services make a static site, interactive. Without interactivity there maybe no e-commerce available through the site.



Customer may design a coupon online and/or FTP in graphics selecting specific community, categories, and run time.

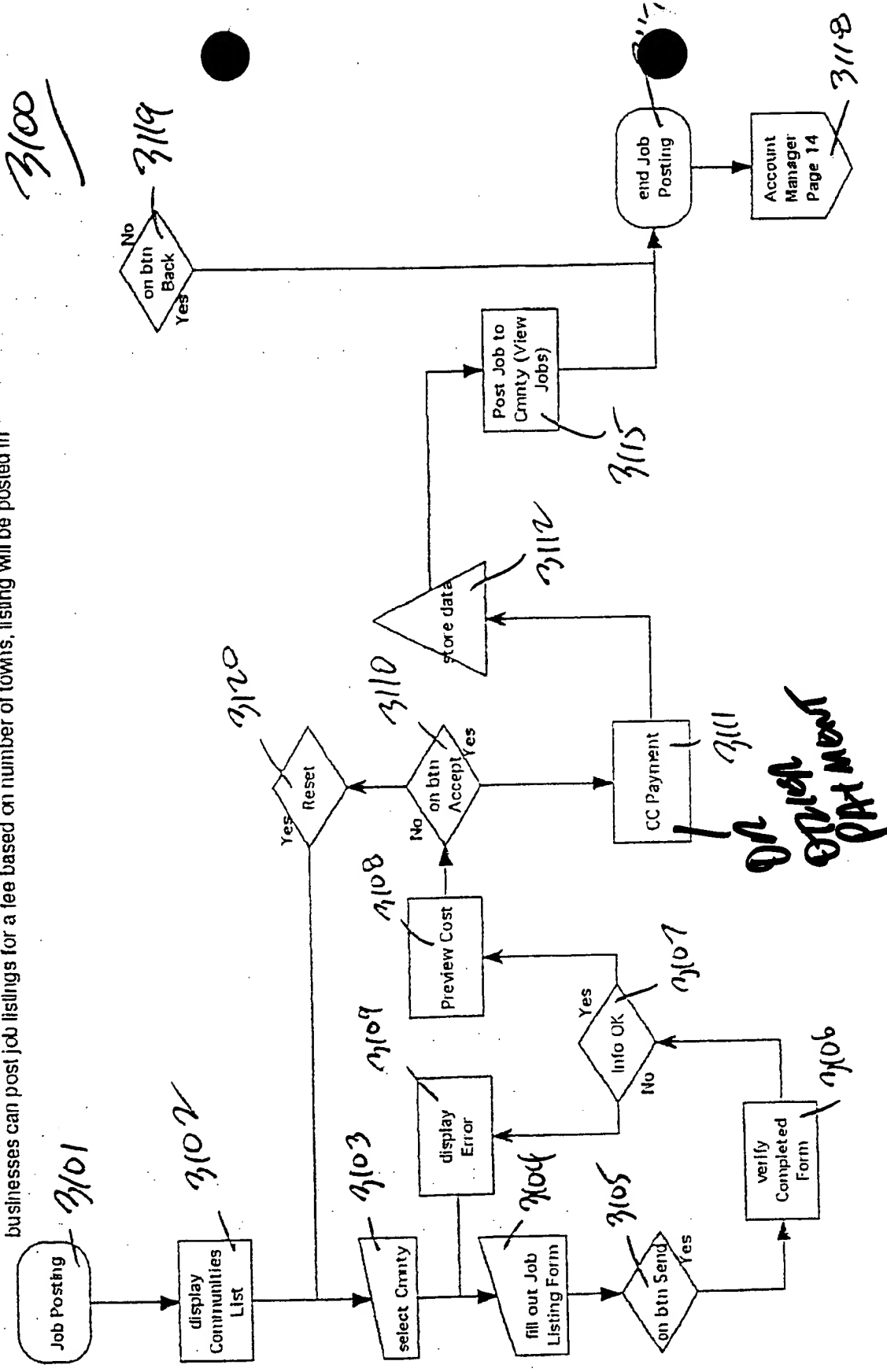


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Merchant may design a coupon online and/or FTP in graphics selecting specific community, categories, and run time.



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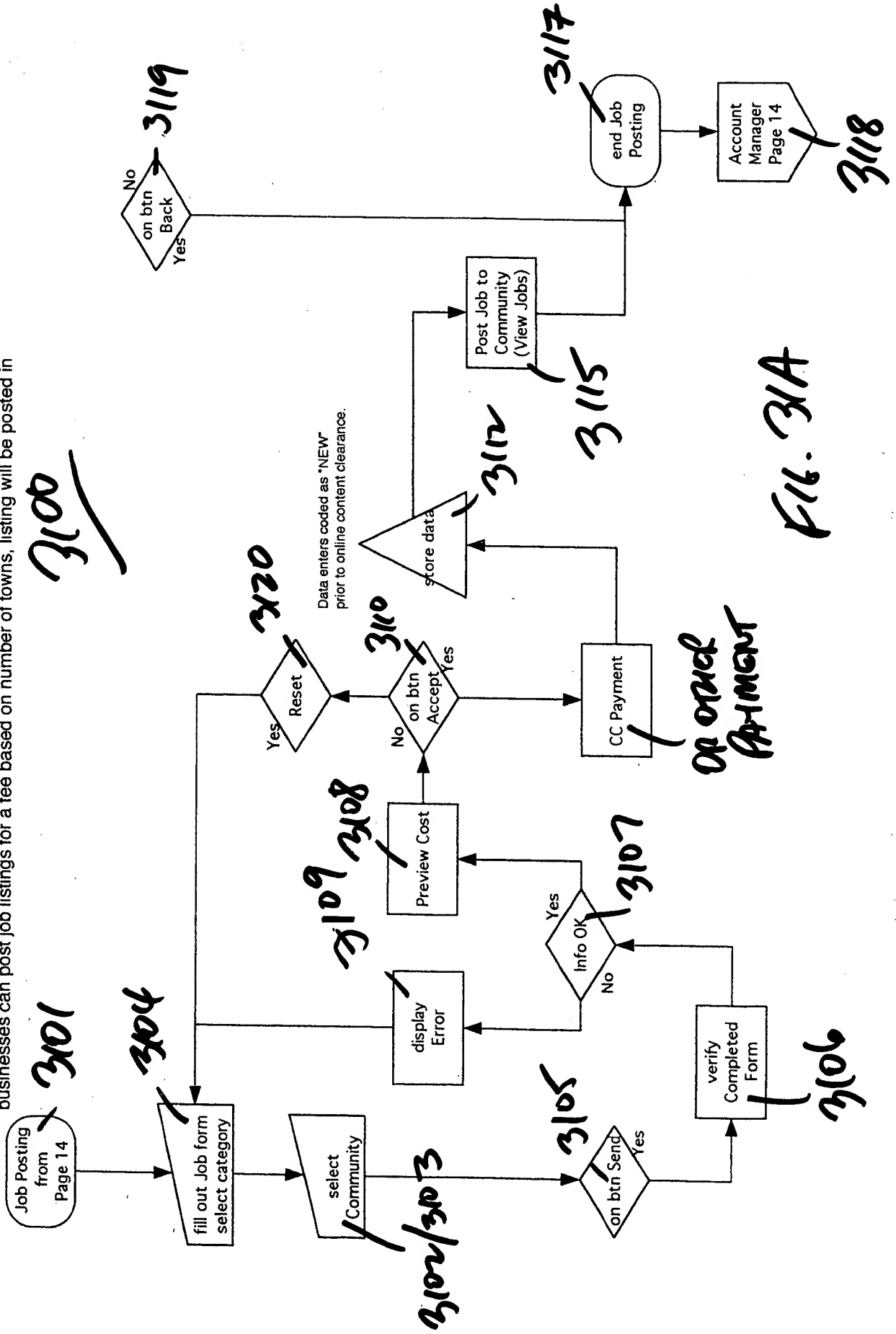
Merchant (Employers) with a SNT account can post job openings in communities they are listed at no charge. Unlisted businesses can post job listings for a fee based on number of towns, listing will be posted in



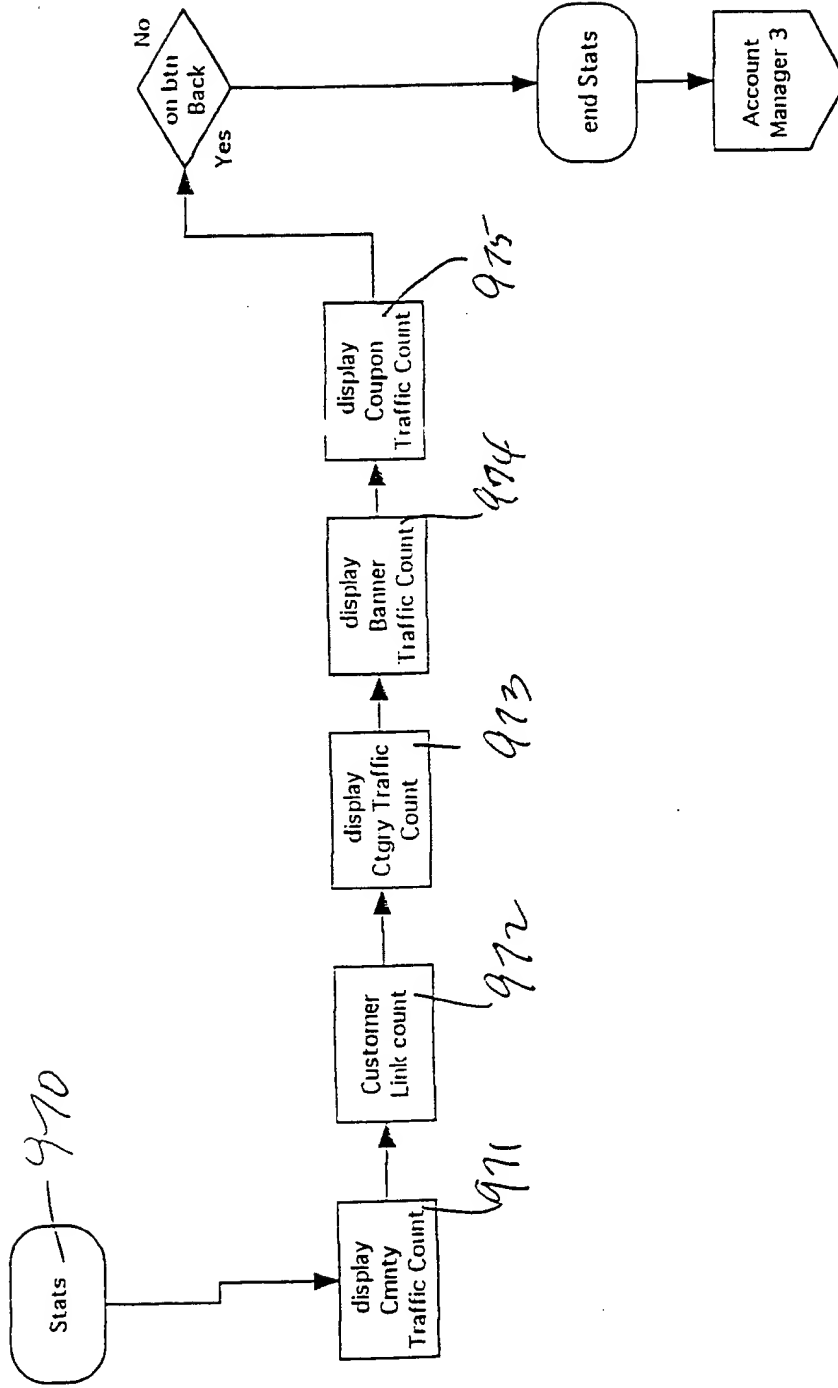
File 31

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Merchant (Employers) with a SNT account can post job openings in communities they are listed at no charge. Unlisted businesses can post job listings for a fee based on number of towns, listing will be posted in



Stats is part of Account Manager Systems
This is for SNT customers to review activities
of the services we provide.



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Stats is part of Account Manager Systems
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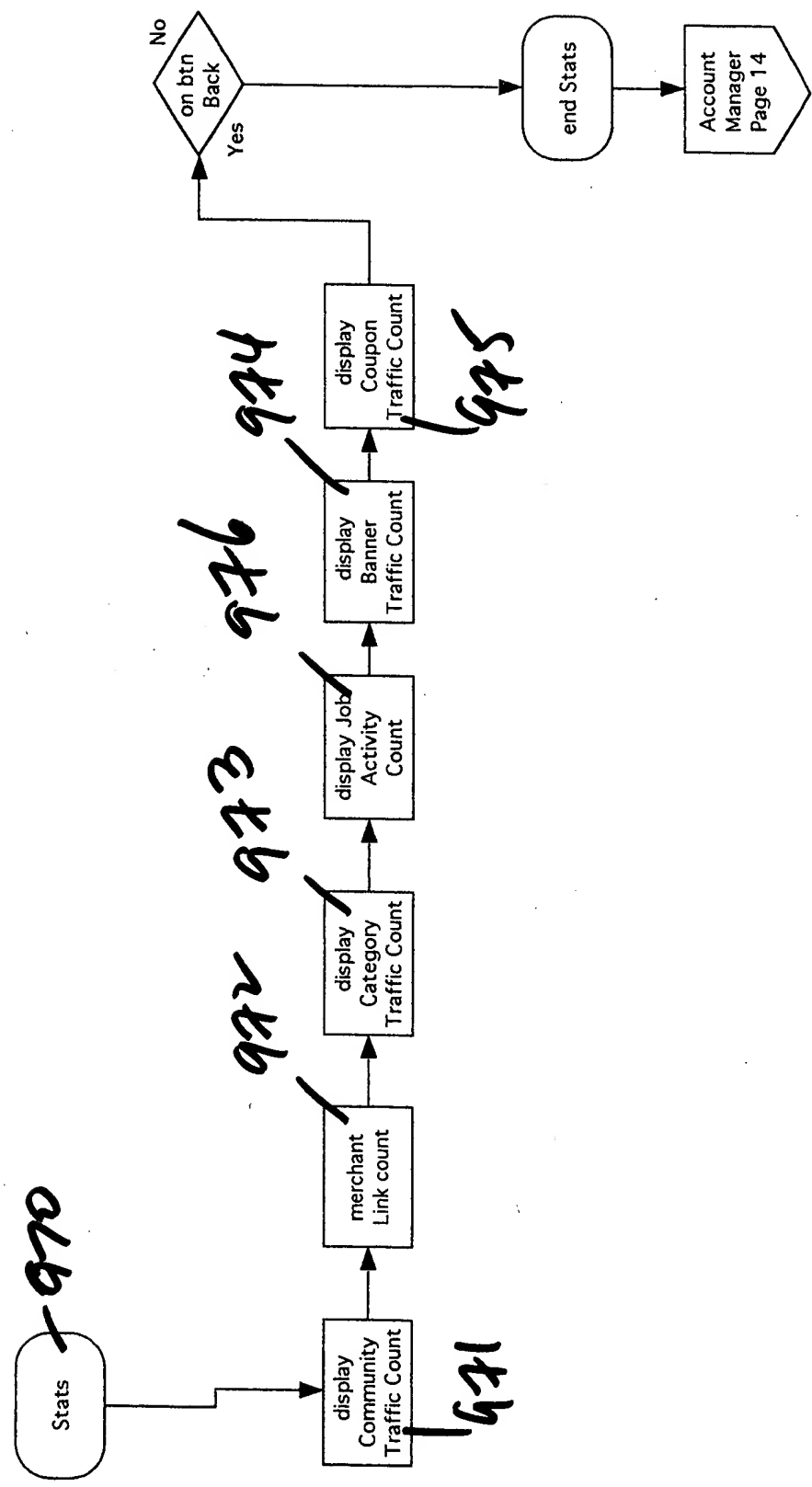
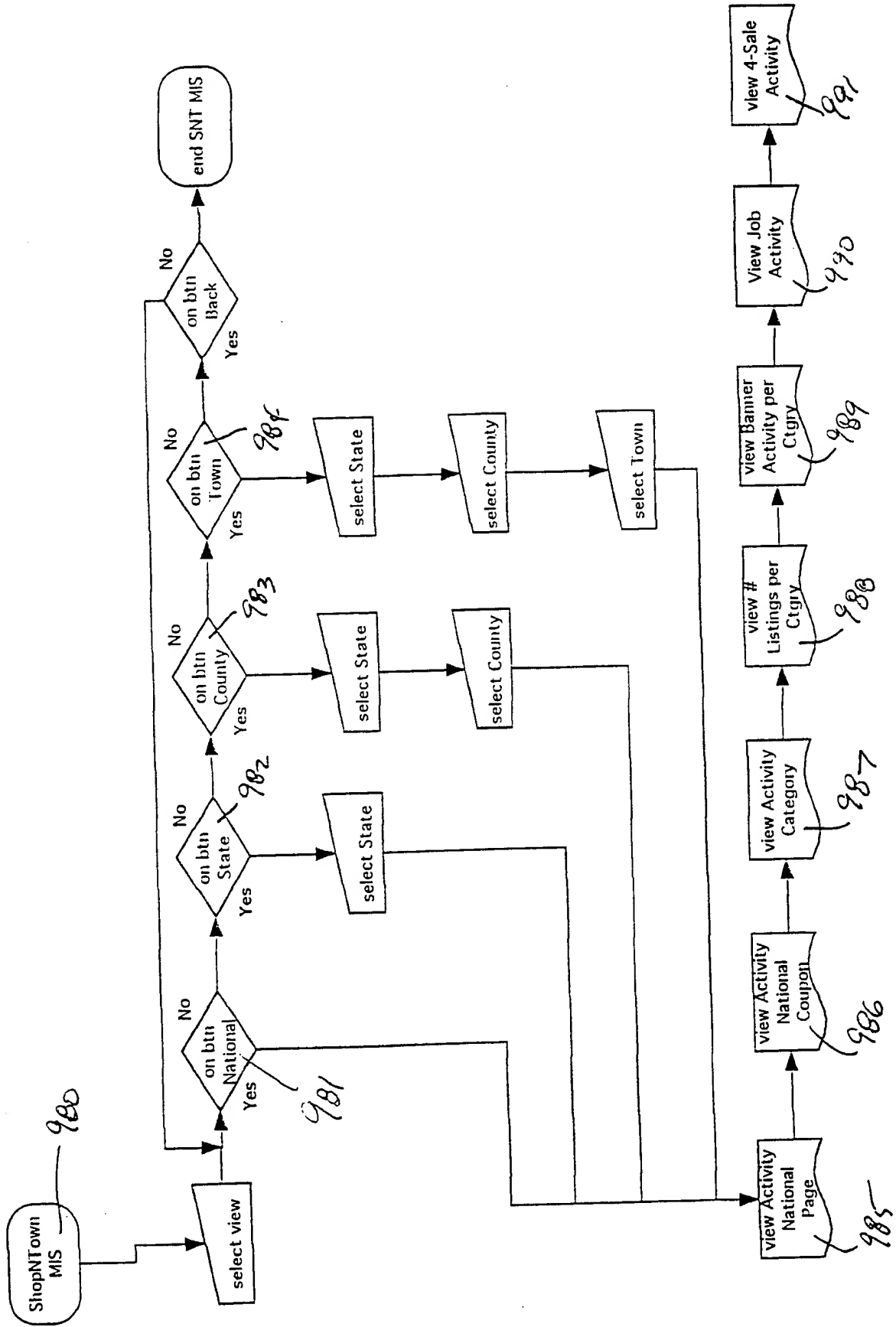


Fig. 32A

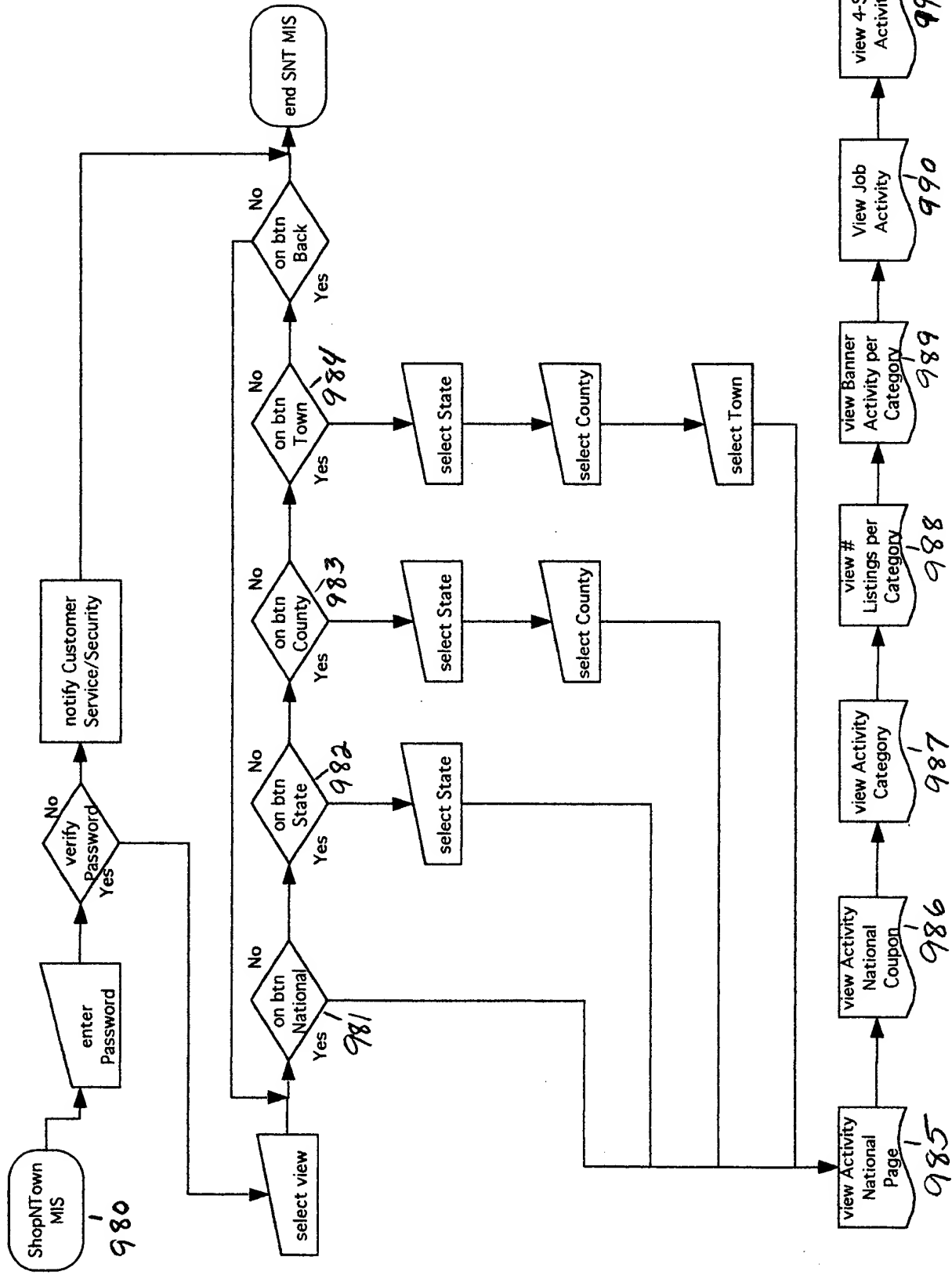
ShopNTown Marketing Analysis
This is ShopNTown's inner office information accessible to authorized ShopNTown persons only.



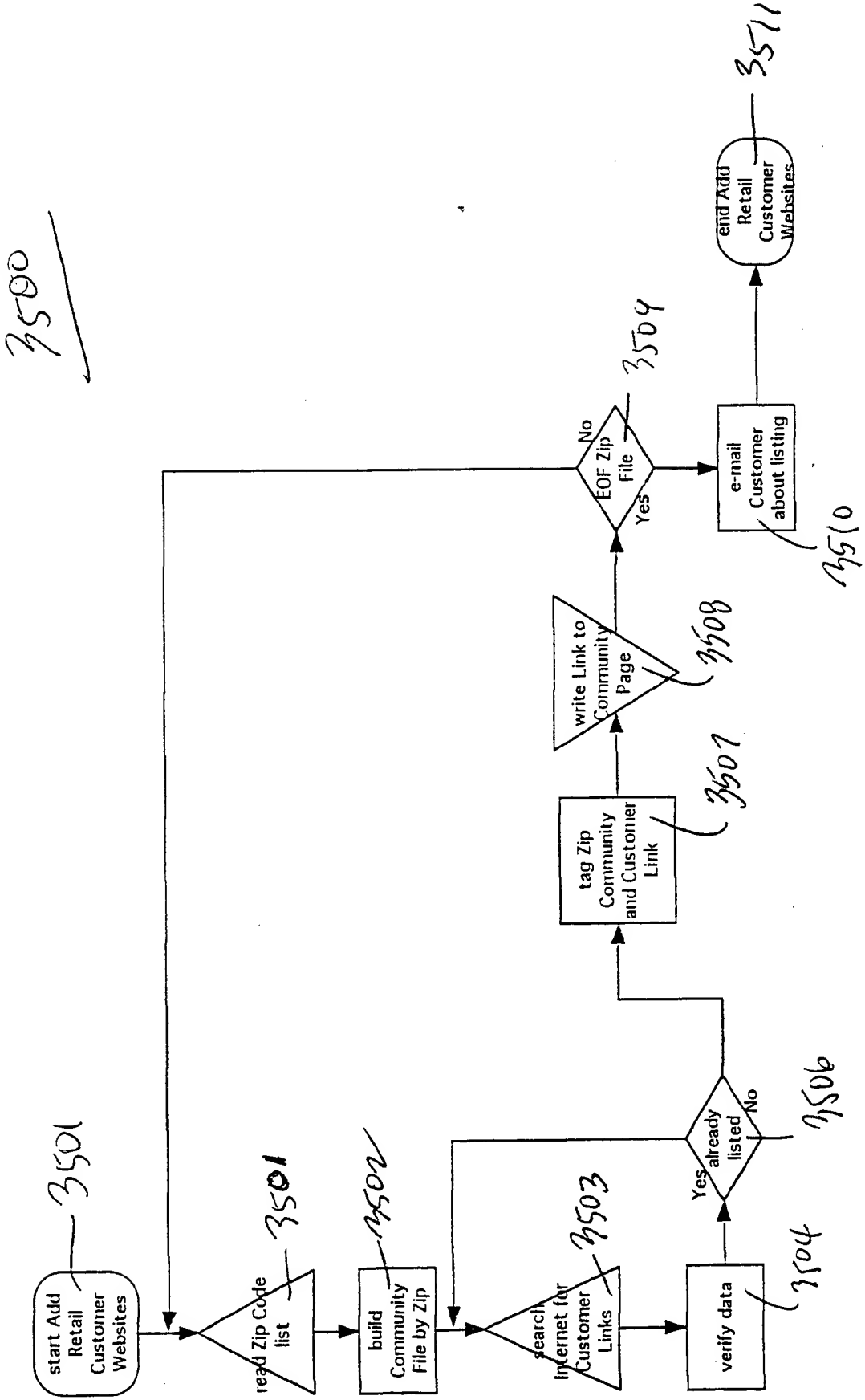
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ShopNTown Marketing Analysis

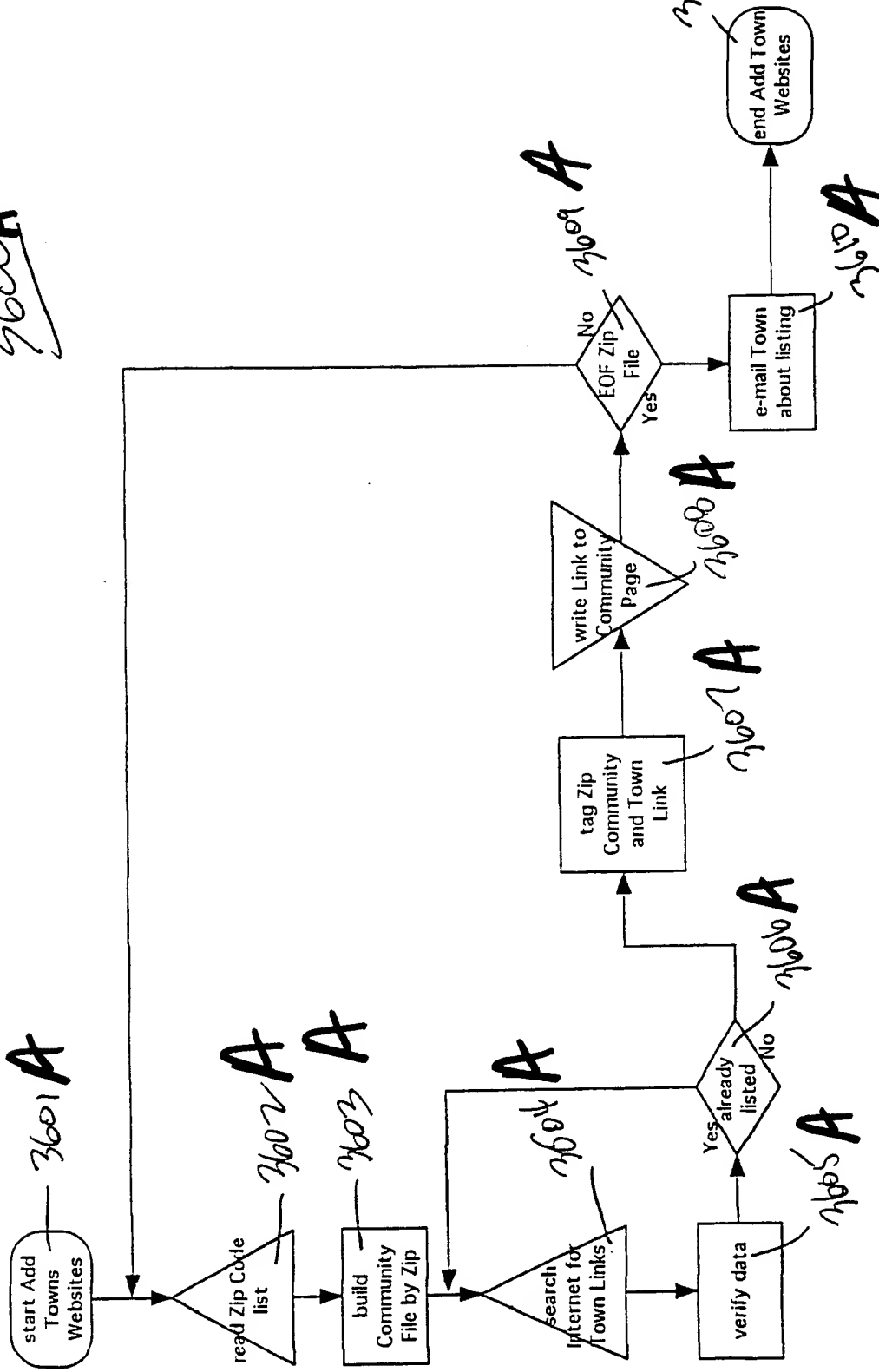
This is ShopNTown's inner office information accessible to authorized ShopNTown persons only.



If needed Customer URL's will be search, verified, and automatically listed. Depending on response we may do this periodically or we may not need it at all.

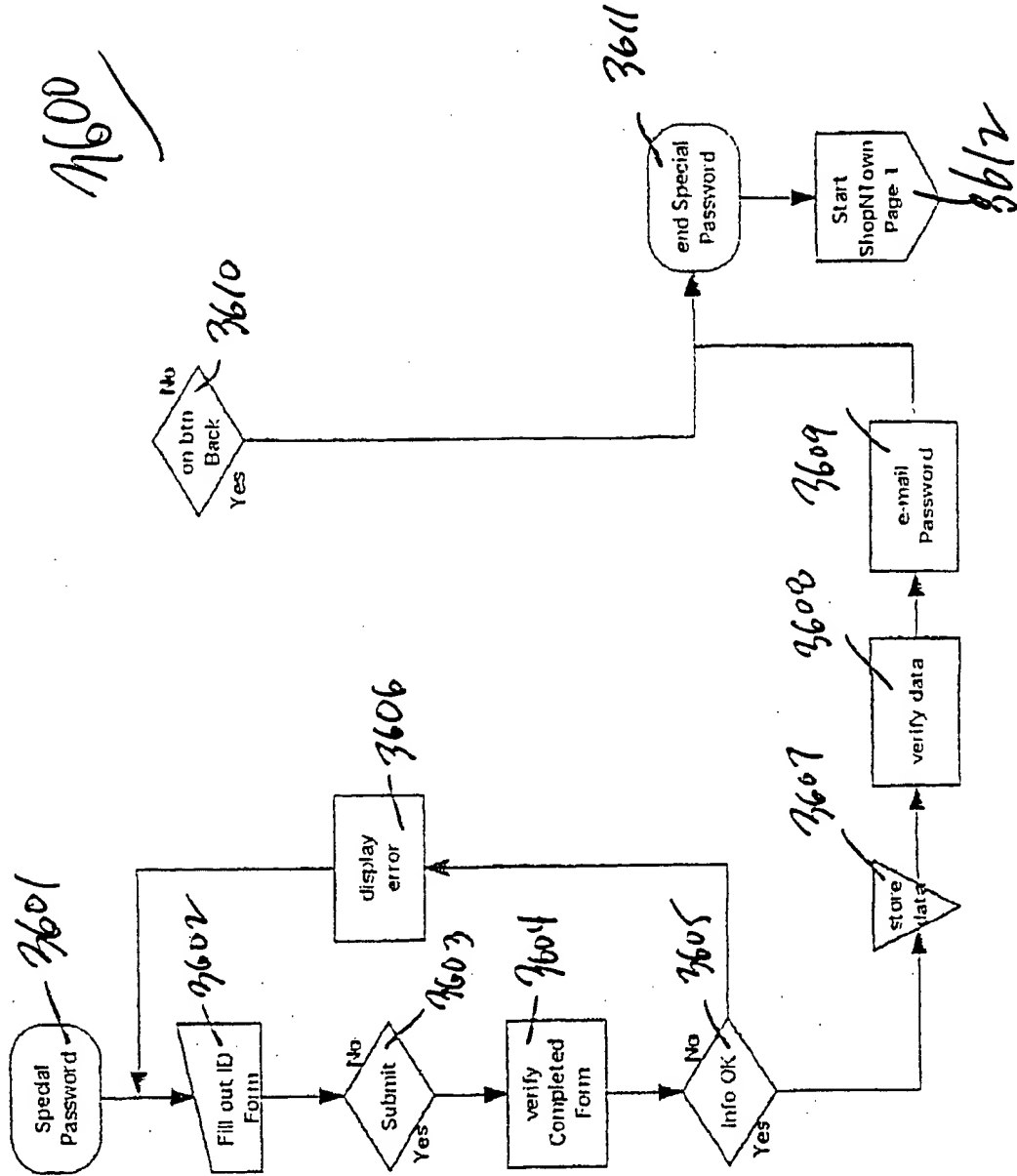


Builds a data base of Town Websites. This process will have to be repeated periodically for the unassigned Zip Codes.

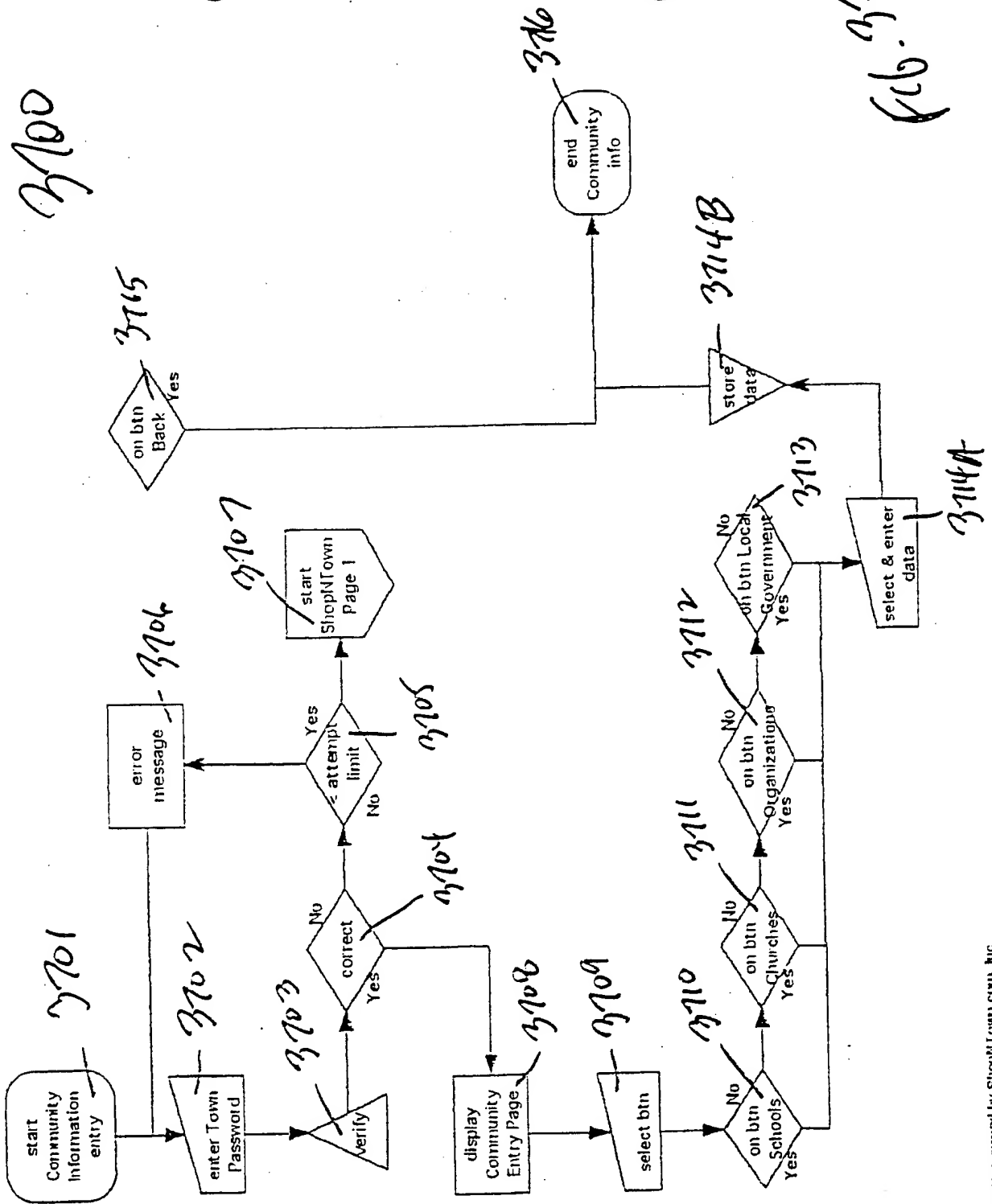


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Special Password groups include municipalities for town listing. About Our Town category includes a Community Listing for Schools, Churches, Organizations, Local Government (Library, Police Dept, Fire Dept, etc.). Password will be e-mailed to the town. Their web master can enter the information or they can do it directly. The password will be e-mailed to verify who is requesting it and must be used within 48 hrs or it will be assumed it was sent to the wrong address.



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Community Information can be add via this manual module.



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In this module the employer can enter a Job Profile to the data base or can view a list of matching Career Profile that have agreed to be interviewed for a Job Profile the employer entered earlier. The employee has filled out a Career Profile in return the Employee is given a list of employer name with Job Profiles that match their Career Profile. The employee selects from the list of companies that we can reveal the employee ID to. When the employer has paid for the Career Profiles they select, the employee name and contact method is revealed so the employer can contact the employee directly.

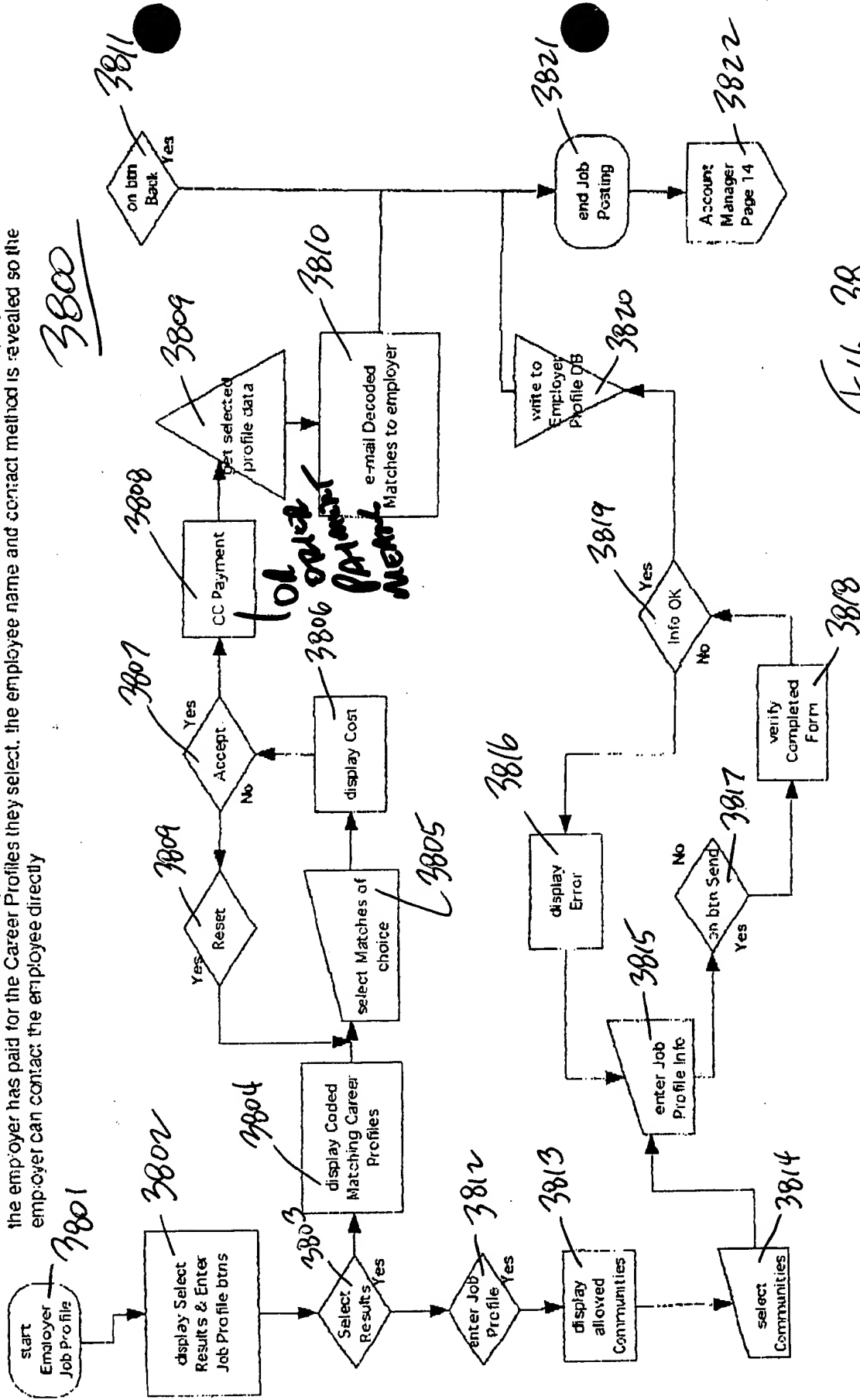
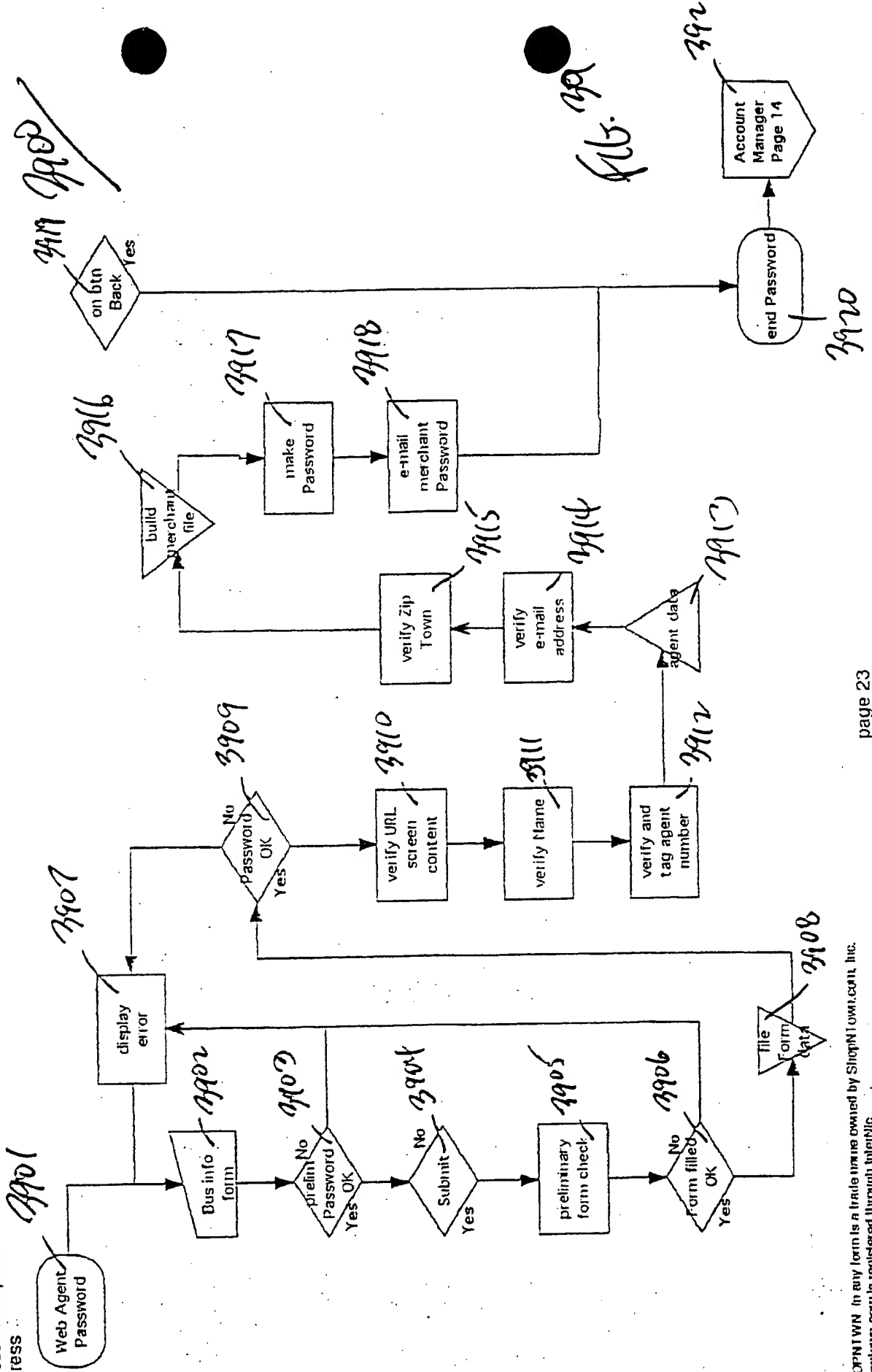


Fig. 38

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Website Agents will be sent 2 e-mails, one with information about ShopNTown and when it is clicked on will bring them to ShopNTown's Home Page. The second e-mail is for the website developers to get their password and agent number. When this e-mail is clicked on it will open a password page that can't be reached through SNT. This will be hidden from the public and only invited persons will gain access.

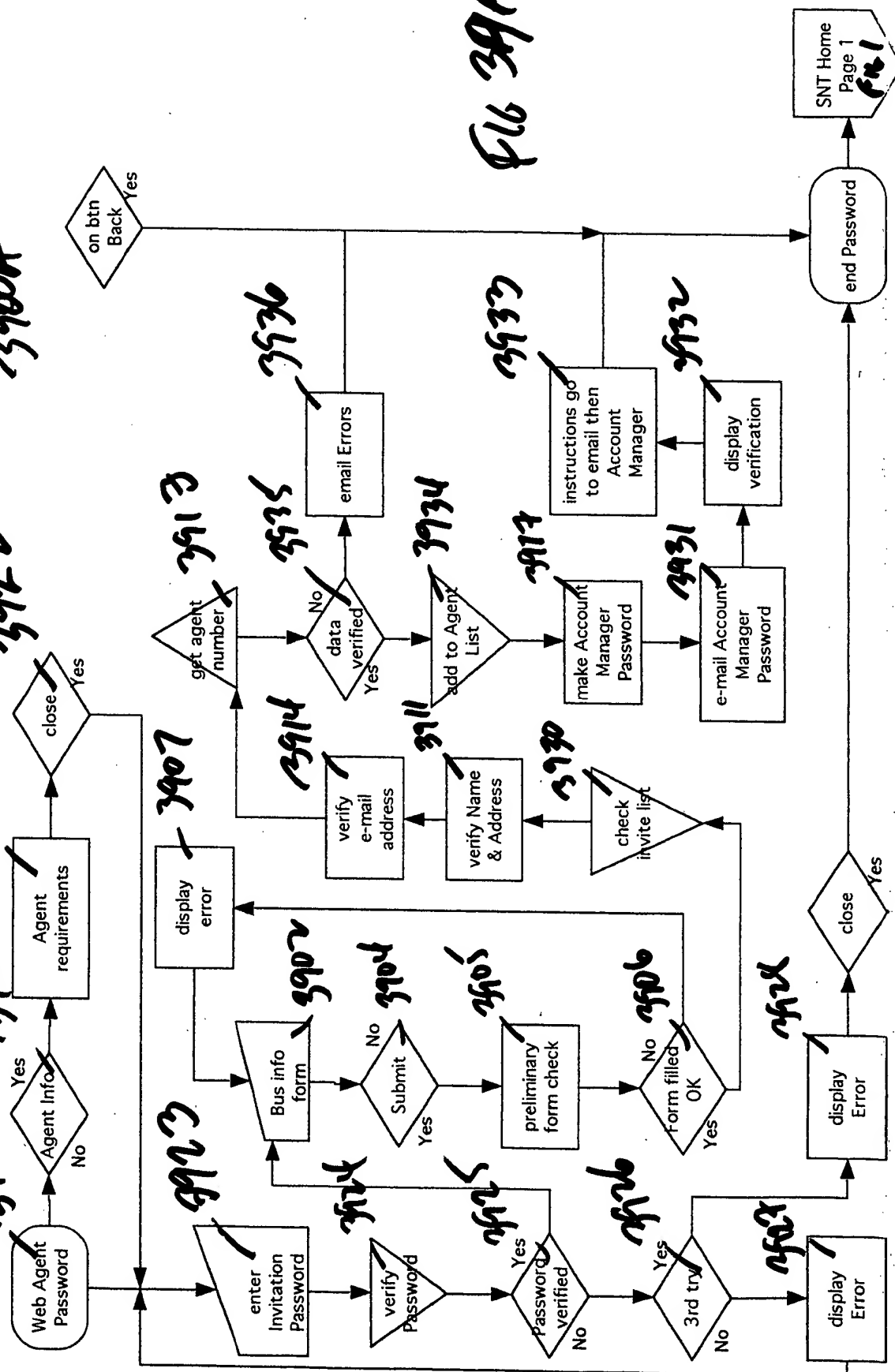
Access via separate address



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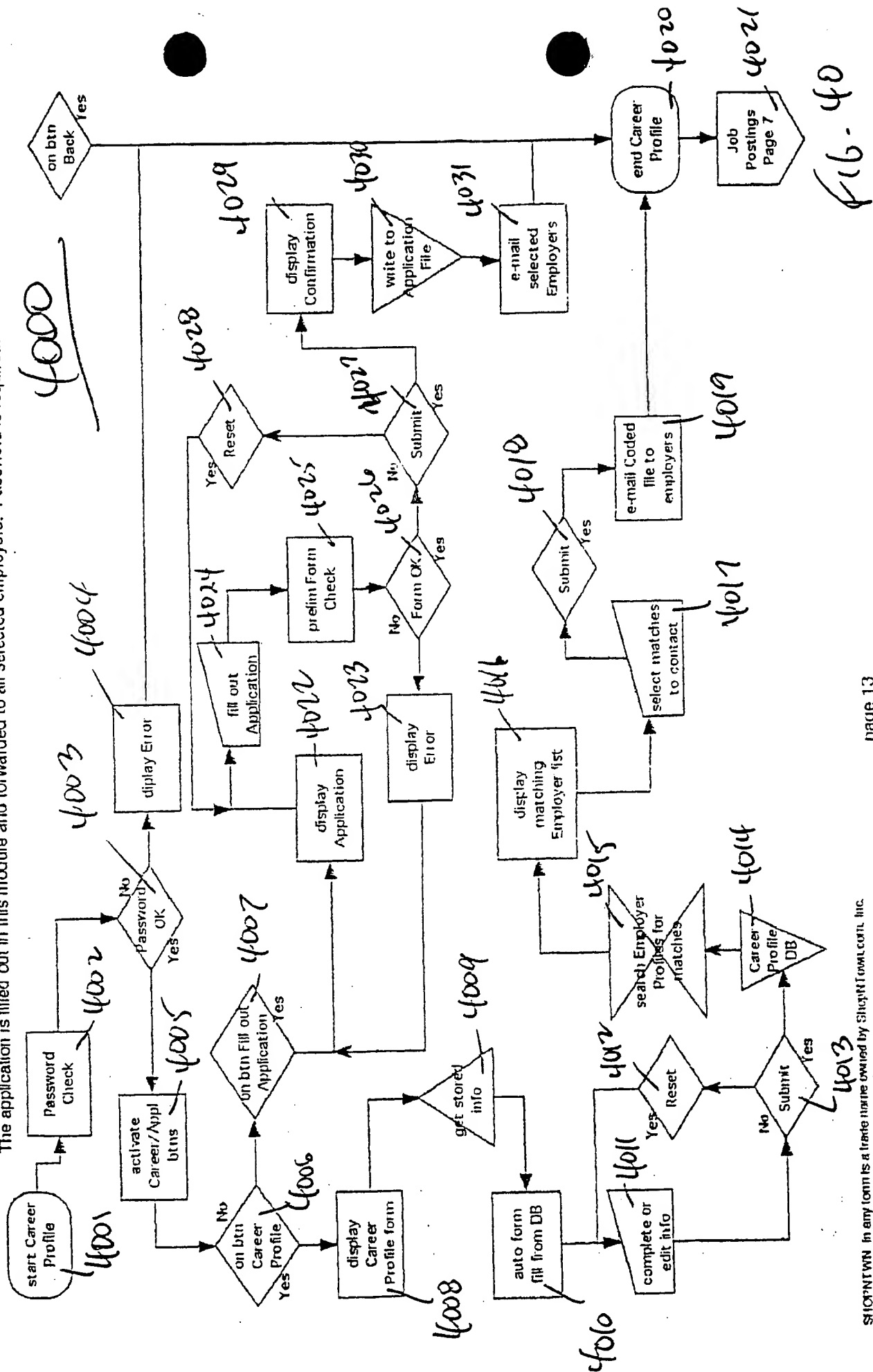
Website Agents will be sent 2 e-mails, one with information about ShopNTown and when it is clicked on will bring them to ShopNTown's Home Page. The second e-mail is for the website developers to get their password and agent number. When this e-mail is click on it will open a password page that can't be reached through SNT. This will be hidden from the public and only invited persons will gain access.

Access via separate address



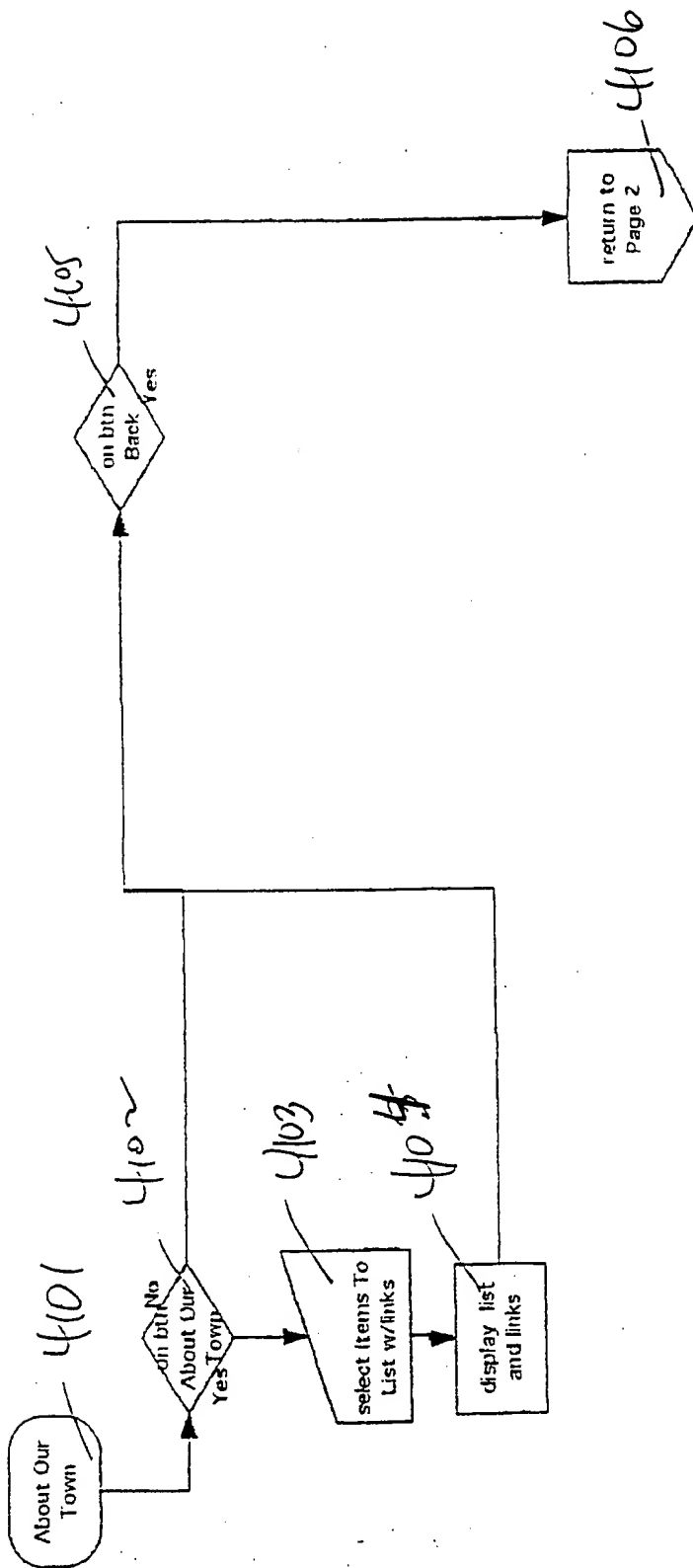
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Shoppers may enter a Career Profile for auto mated matching to the Job Profiles submitted by employers at an earlier time. Shoppers may also select from the Job Postings the employers they would like to submit an online application to. The application is filled out in this module and forwarded to all selected employers. Password is required.



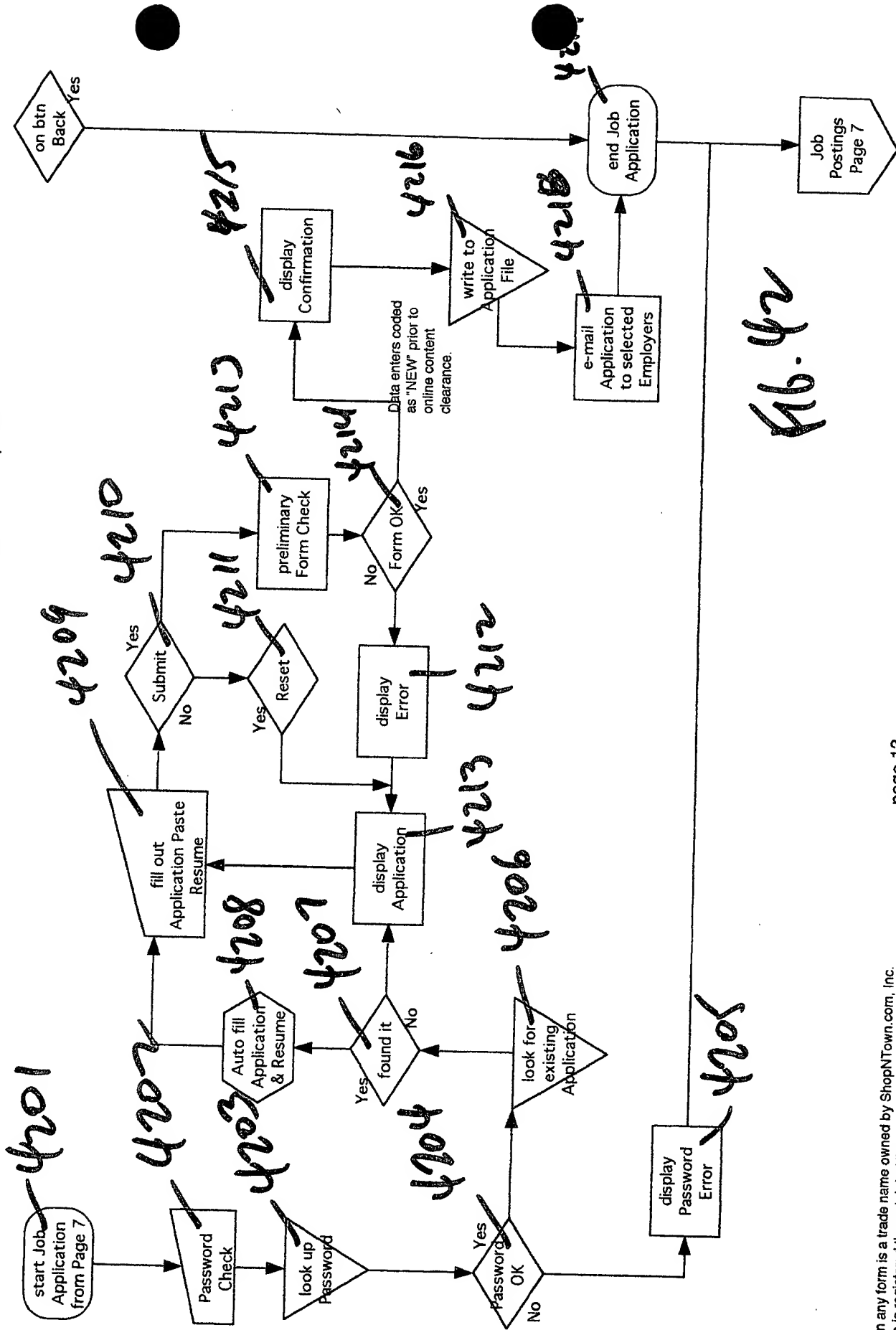
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Town specific operations



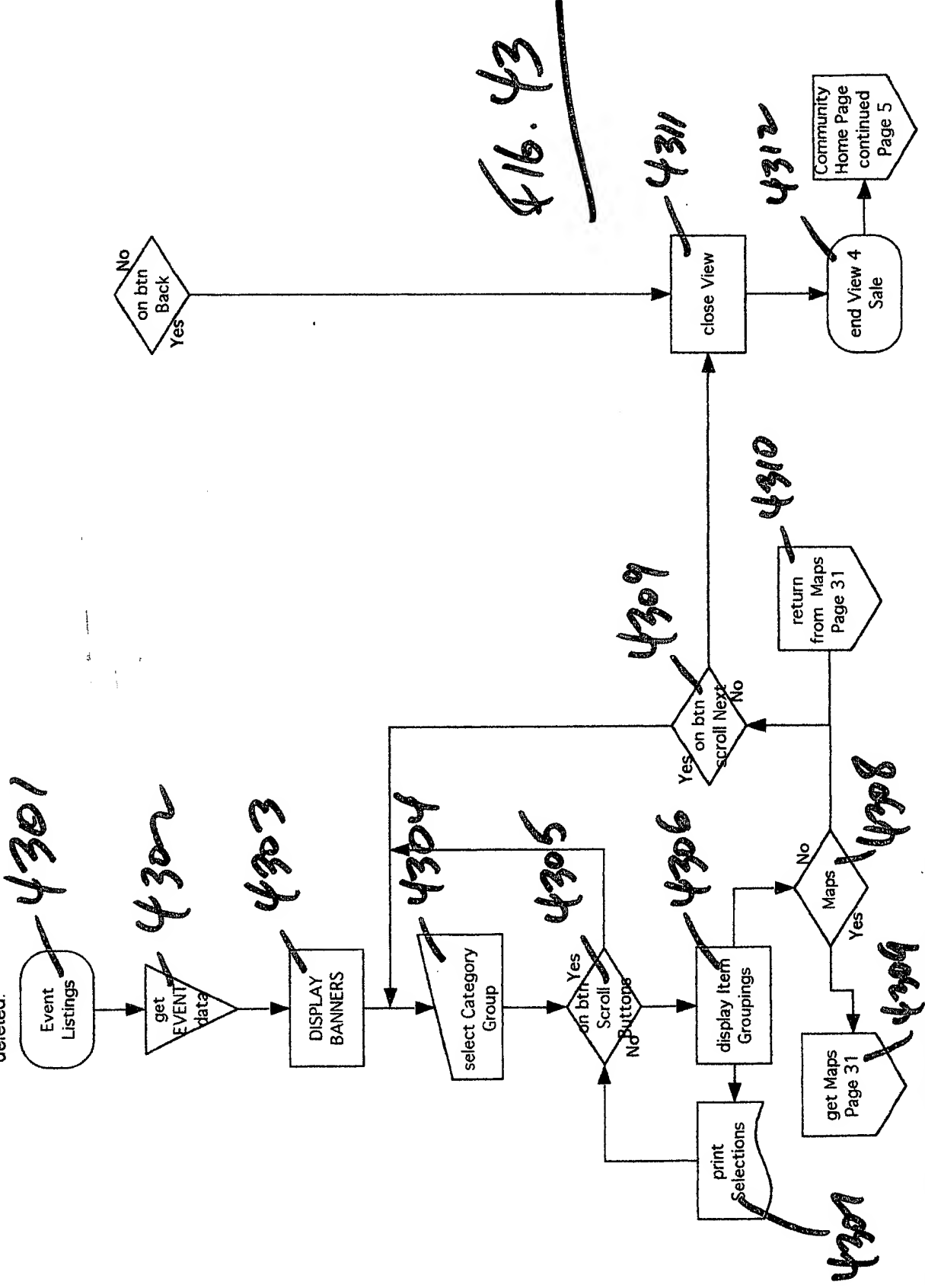
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Shoppers may enter fill out an application and attach a Resume by pasting it in.
Shoppers may also select from the Job Postings the employers they would like to submit an online application to.
The application is filled out in this module and forwarded to all selected employers. Password is required.



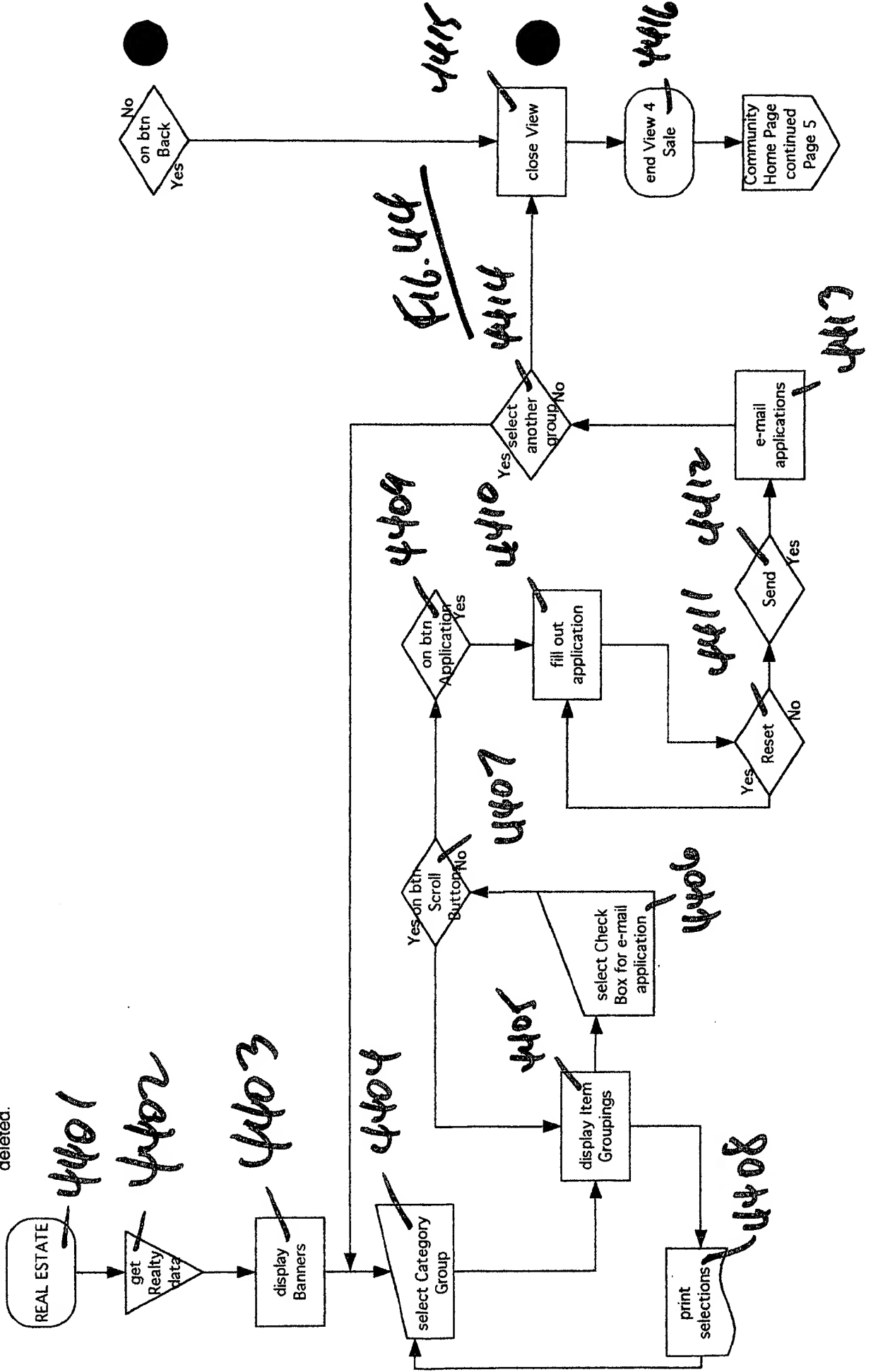
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Events are listed in groupings by category. Events will be anchored by category and moved by scroll bar.
Events may be viewed by anyone free. The posting runs for a set number of days determined by SNT and is automatically deleted.



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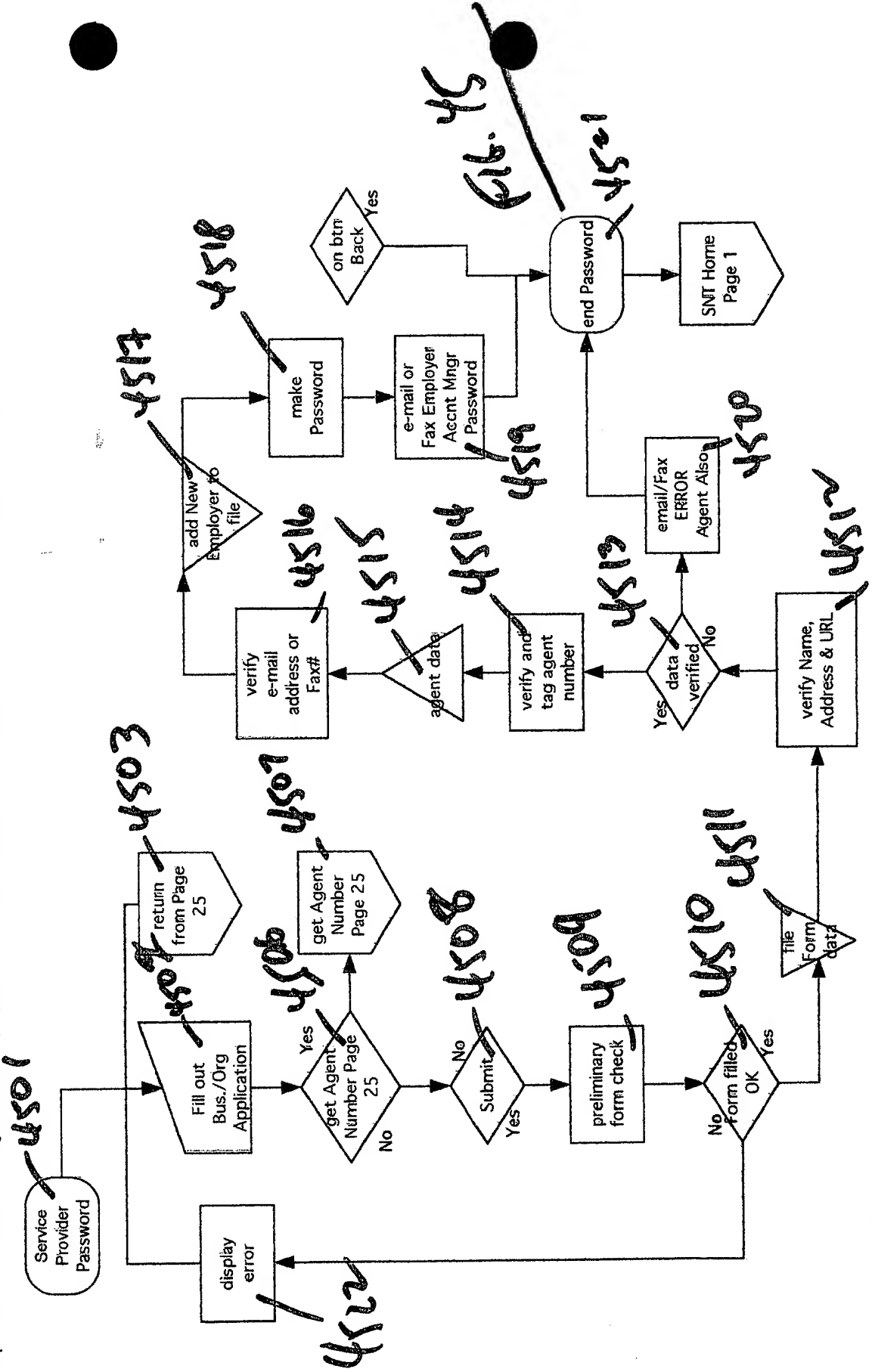
Items listed in Real Estate are listed in grouping by category. Items will be anchored by category and moved by scroll bar. Items may be viewed by anyone free. The posting runs for a set number of days determined by SNT and is automatically deleted.



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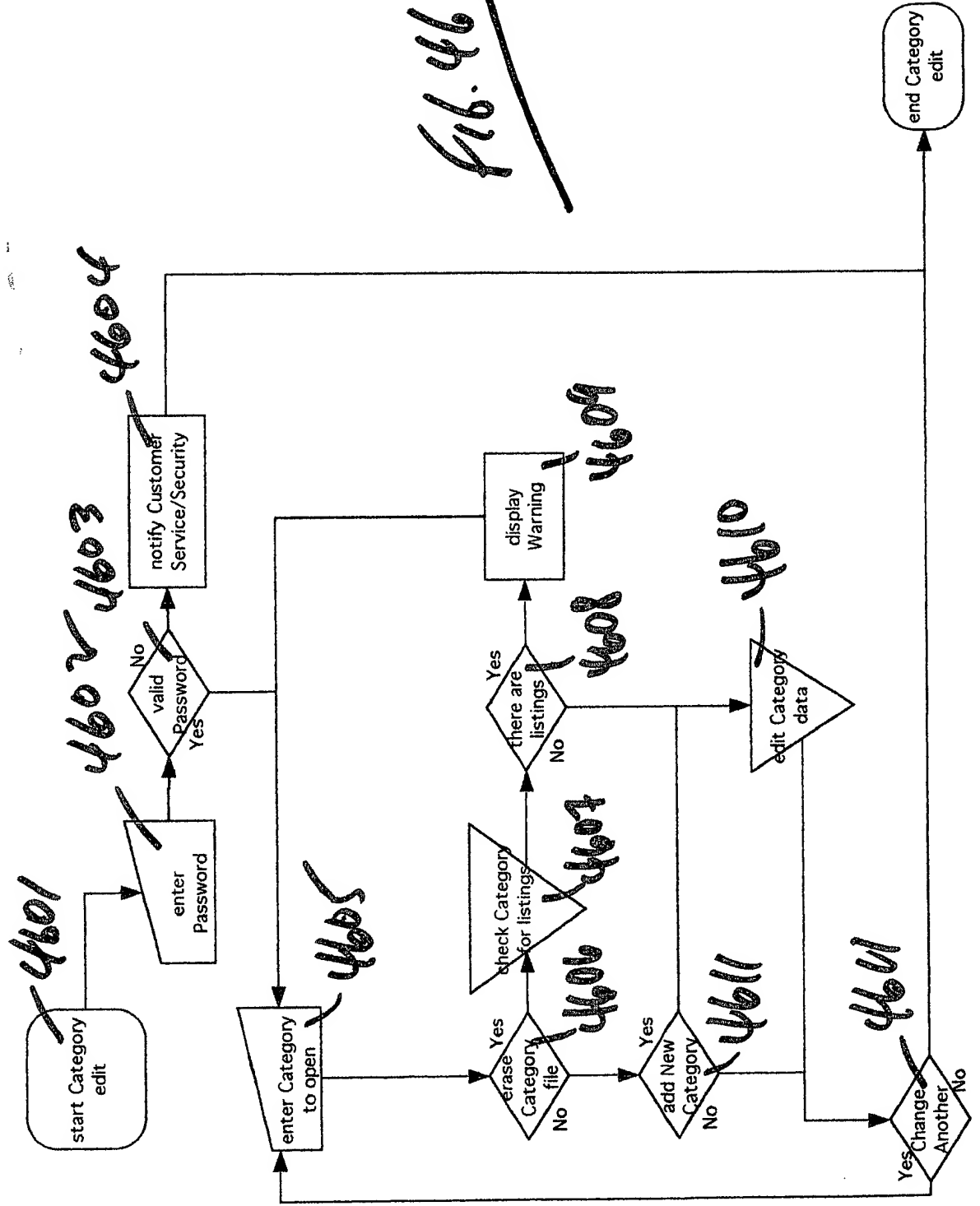
Service Providers may be or may not listed in ShopNTown directories. They can promote theirs' and others' businesses with Coupons, Banners and Job Listings. They must have e-mail or Fax Machine and be able to apply online for their password. Without a web site URL they can't access Extended Services or Community Directories. If they have a web page and enter the URL on the form they will have a complete Account Manager like any merchant.

Service providers includes: Ad Agencies, Employment Agencies, Coupon Resellers, PR Firms, Event Bookers and other business promoters.



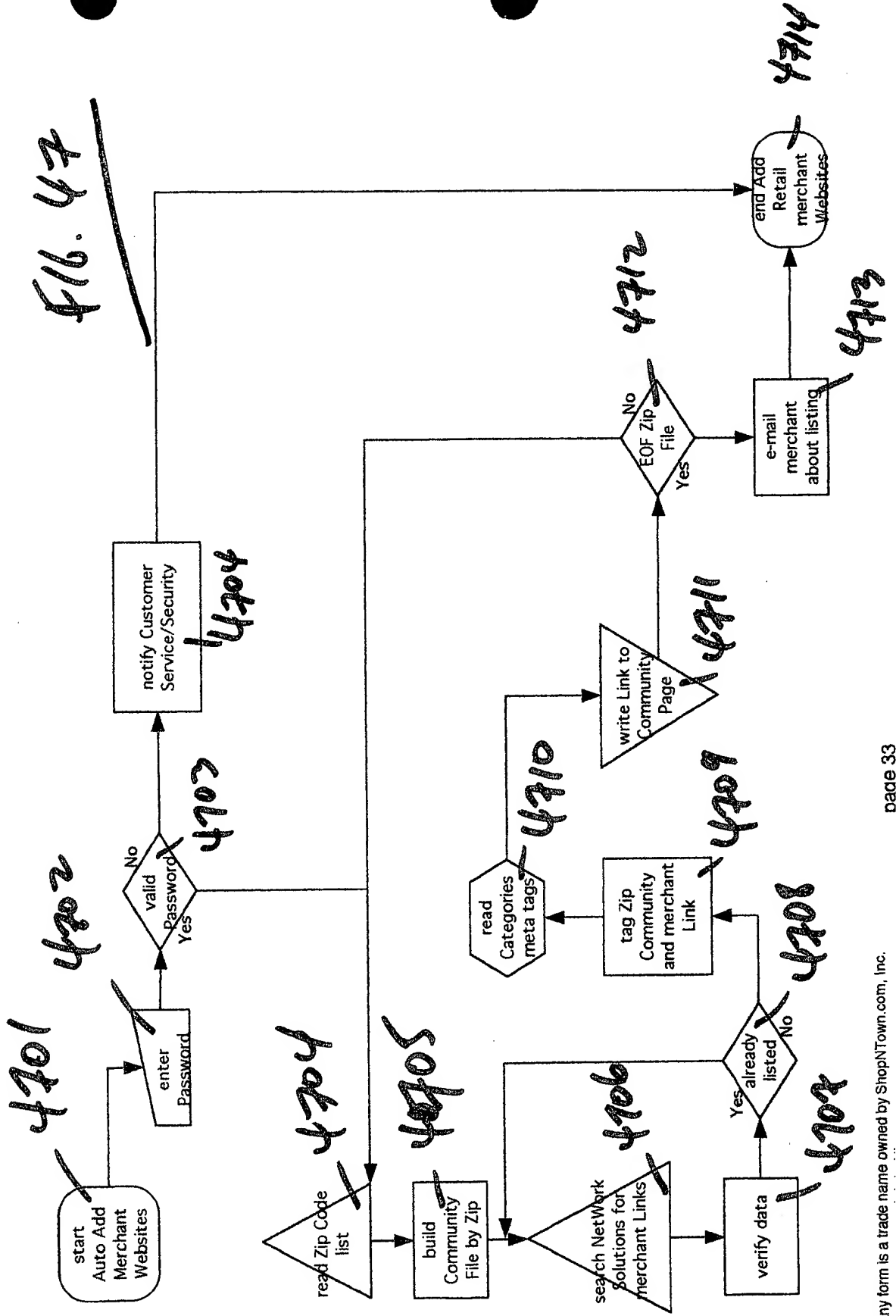
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Community information can be added via this module. Most common use is to auto load school, library, municipal lists.



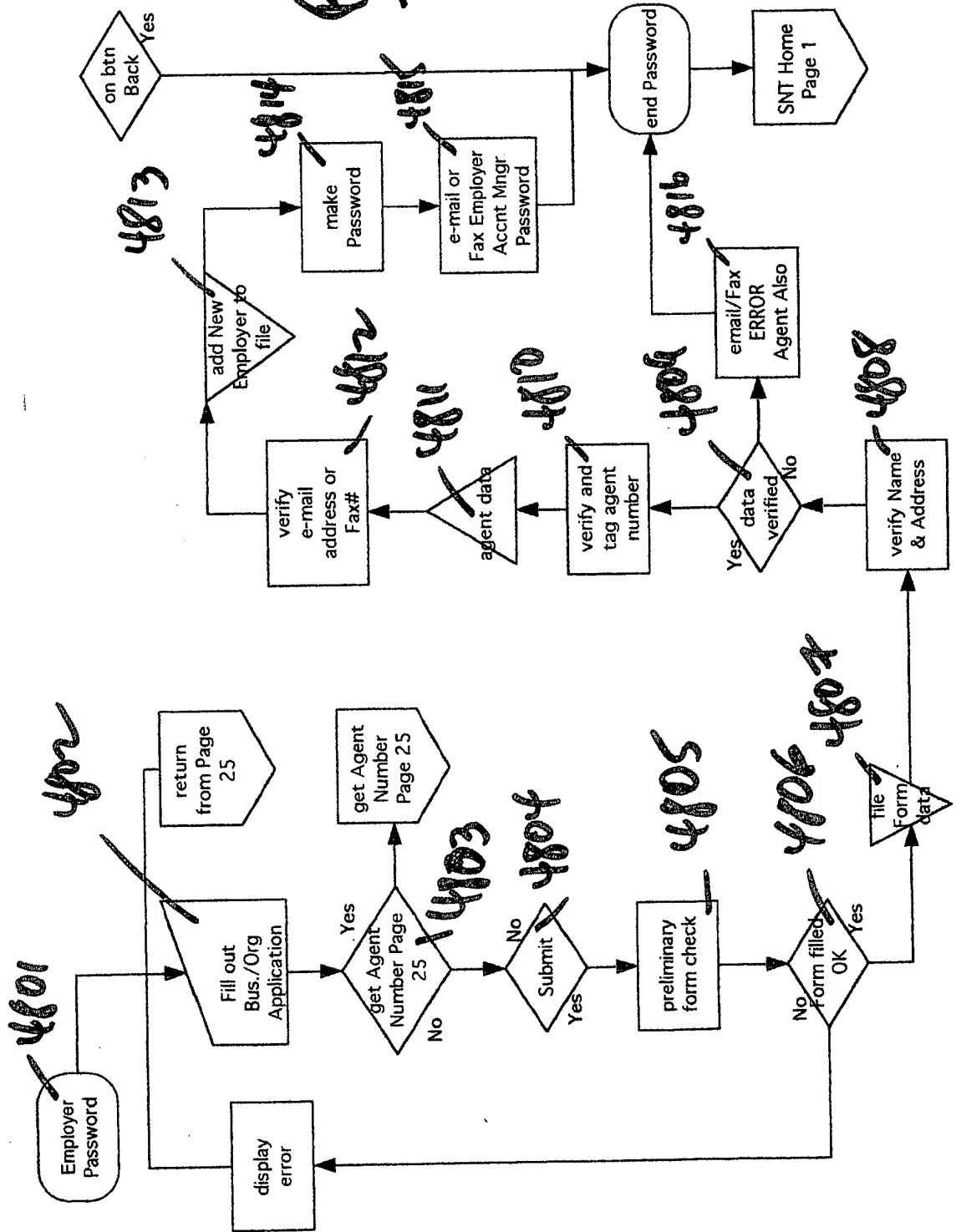
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If needed merchant URL's will be searched, verified, and automatically listed. Depending on response we may do this periodically or we may not need it at all.



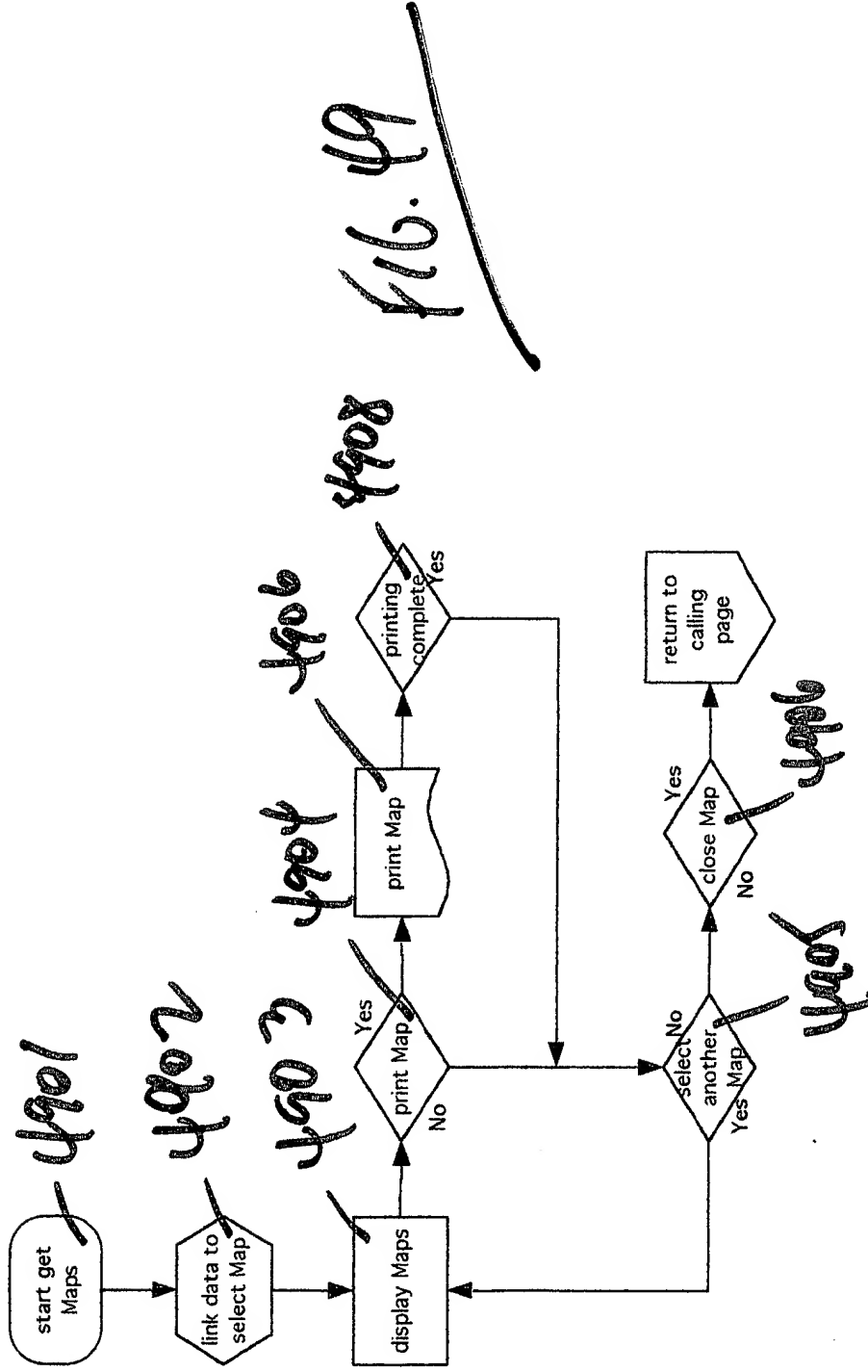
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Outside Employers not listed in ShopNTown directories to promote their business may still offer Coupons or use Job Listings to find employees. They must have e-mail or Fax Machine and be able to apply online for their password. The password will allow them into an Employer Job Listing Page. If they have a web page and enter the URL on the form they will have a complete Account Manager like any merchant.



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Maps supplied by third party.



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Automatic timed expirations are done daily. If effected categories are made empty by removal of expired information the related category buttons are set to dim and made inactive so empty final categories can't be selected.

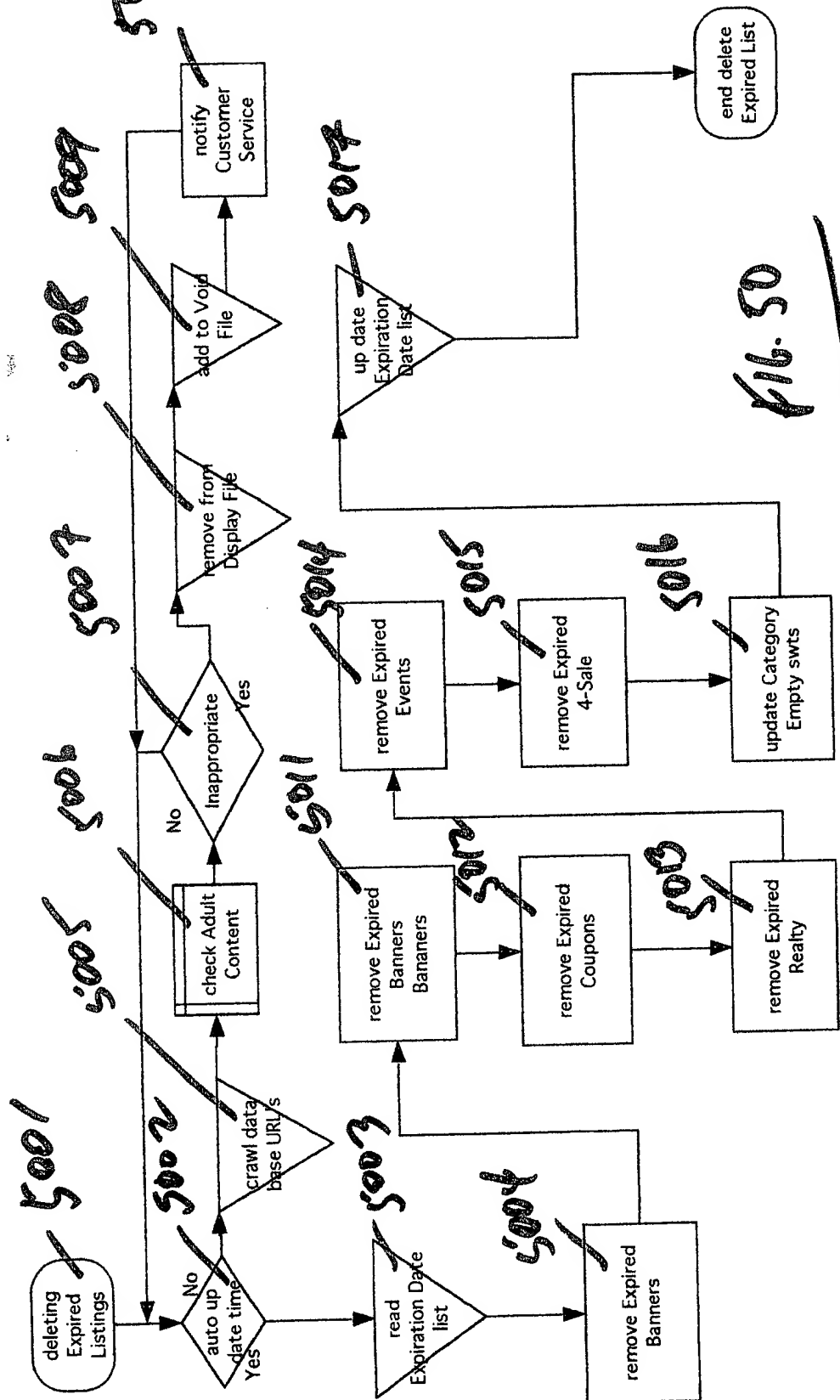
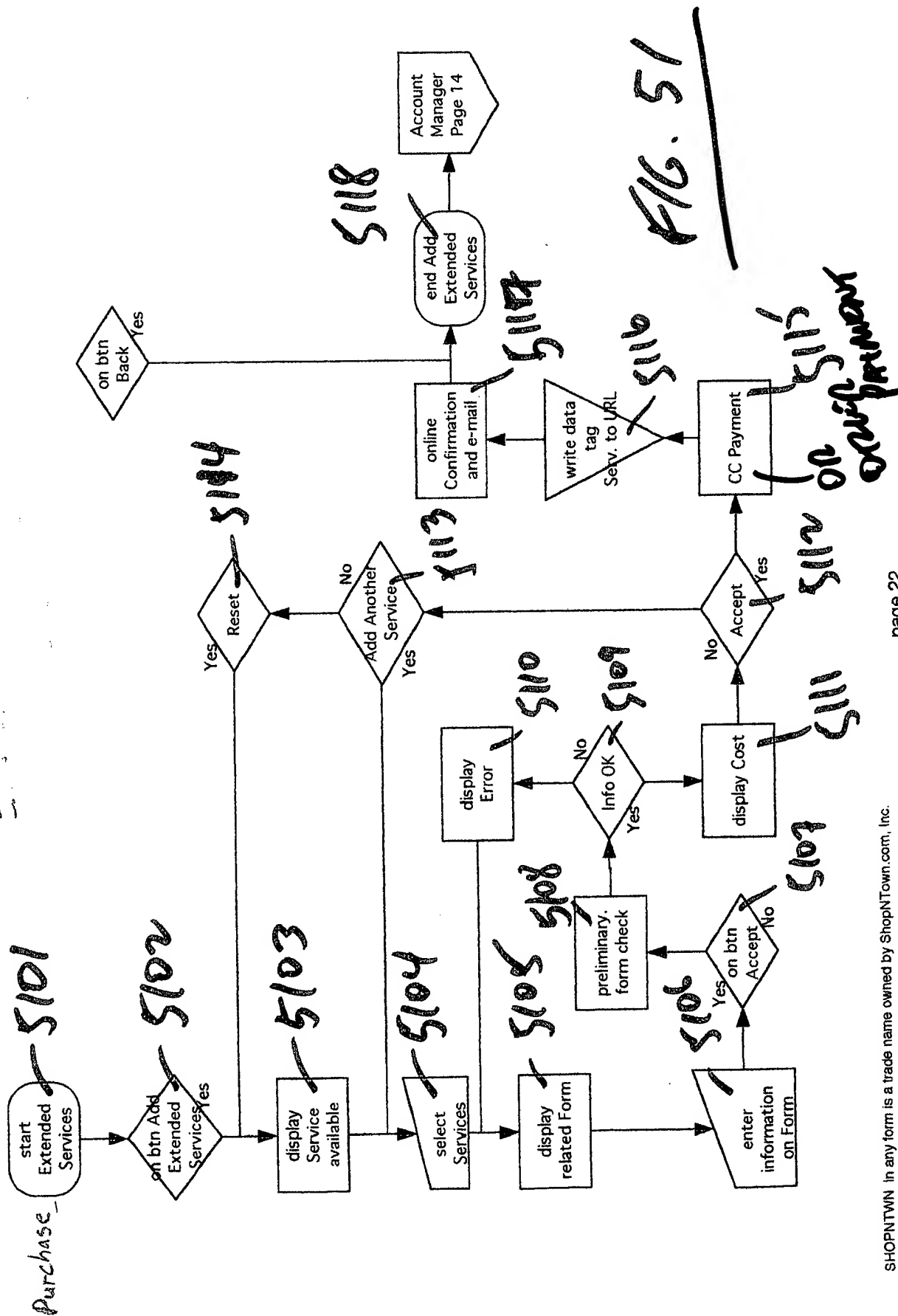


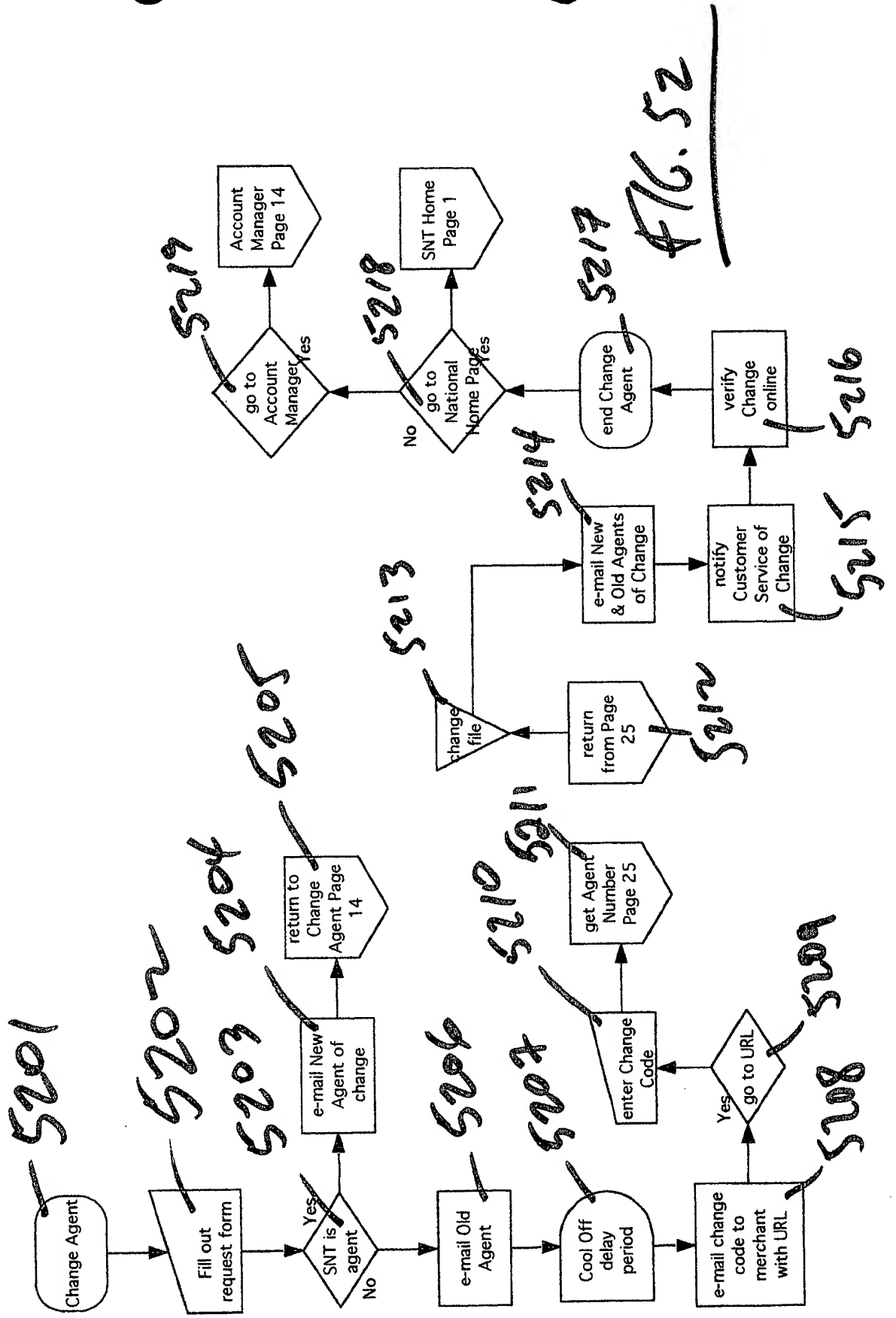
Fig. 50

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Extended Services allow a static website to be interactive with a choice of added services like; Scheduling, Credit Card Transactions, Menu, Fax Orders, Ticket Sales, and News Letter to name a few.

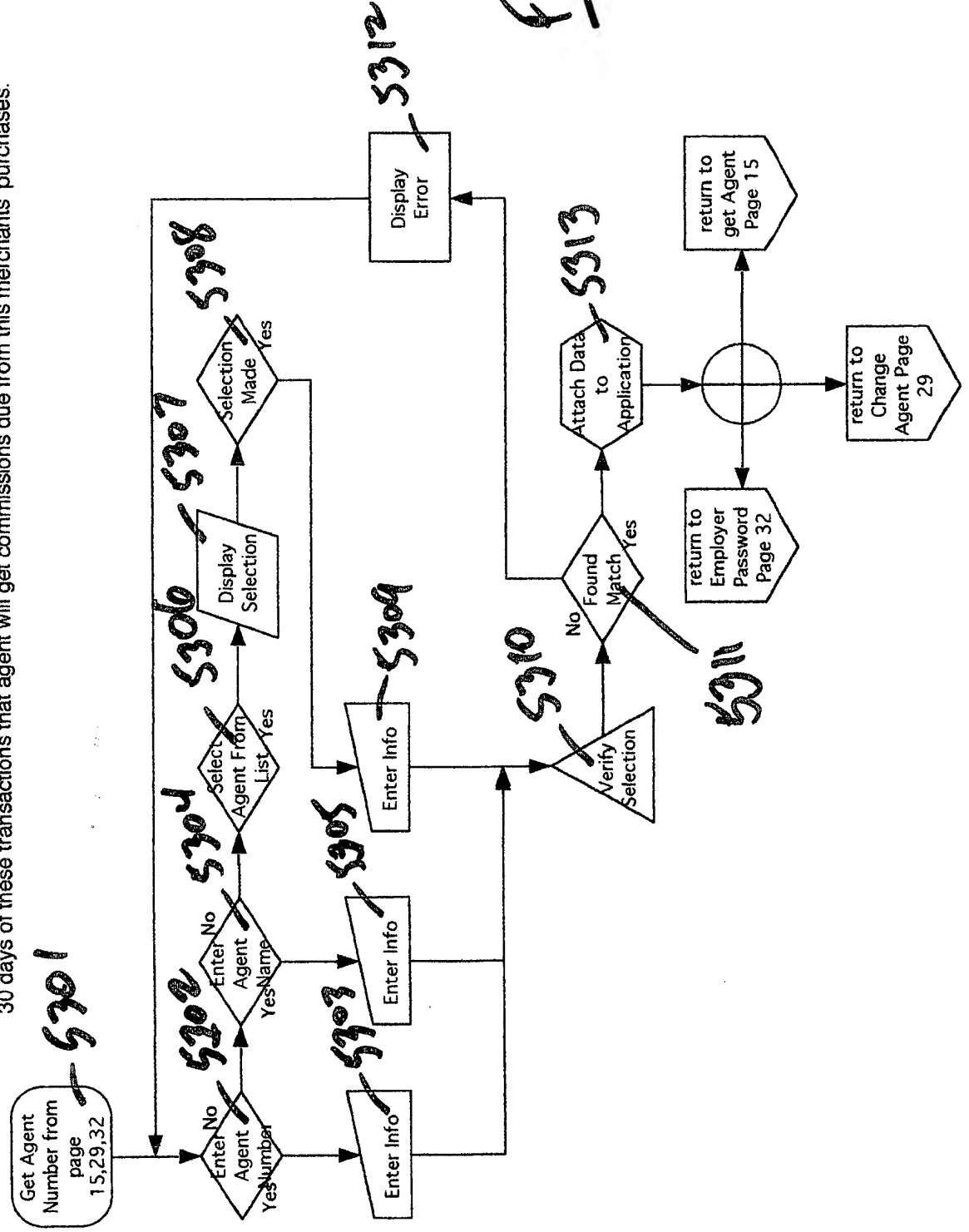


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Merchants and Organizations select agents from the website developers available or ShopNTown.com becomes the default agent. If their website developer becomes an agent and meets the requirements for an agent within 30 days of these transactions that agent will get commissions due from this merchants' purchases.



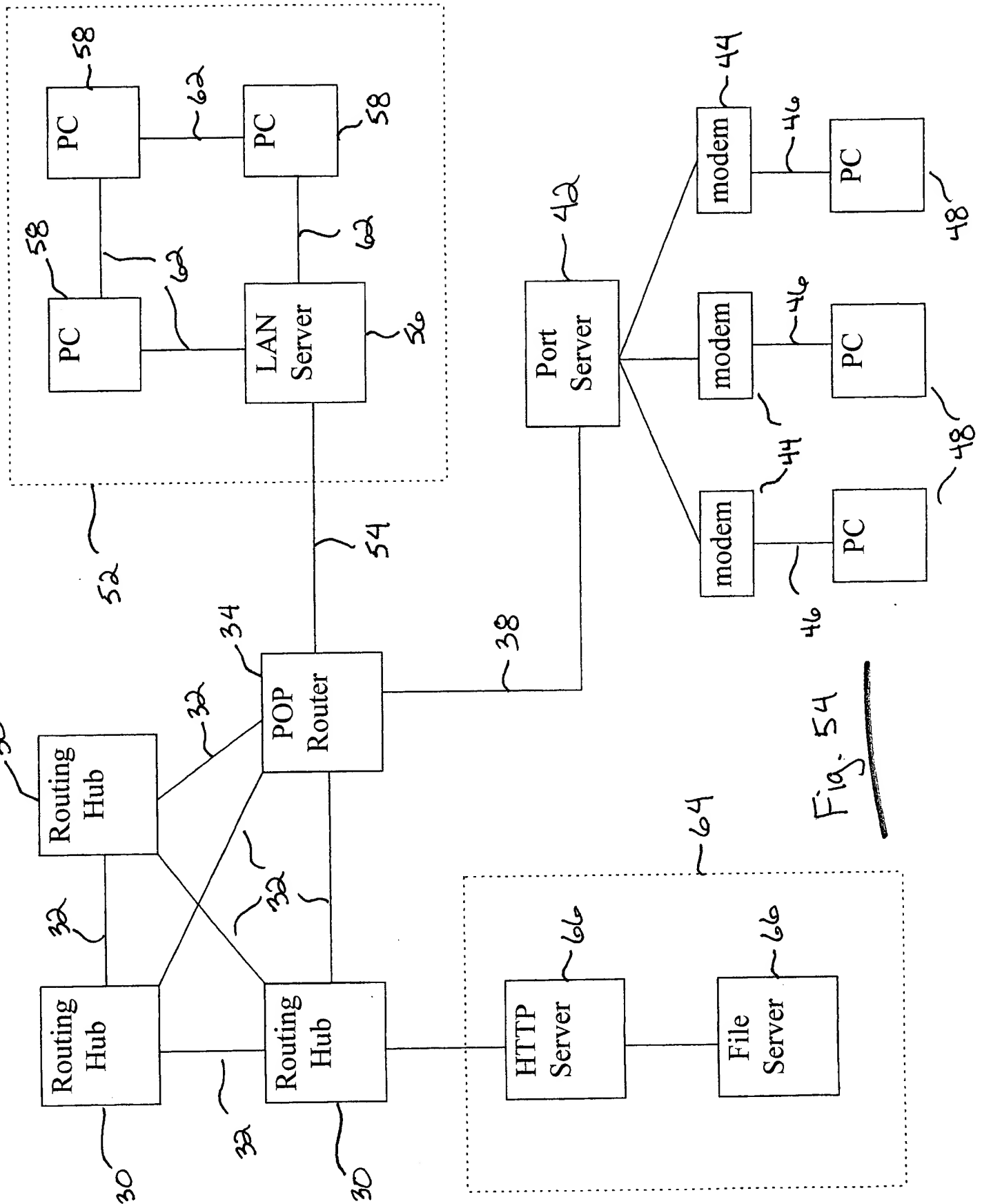
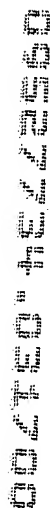
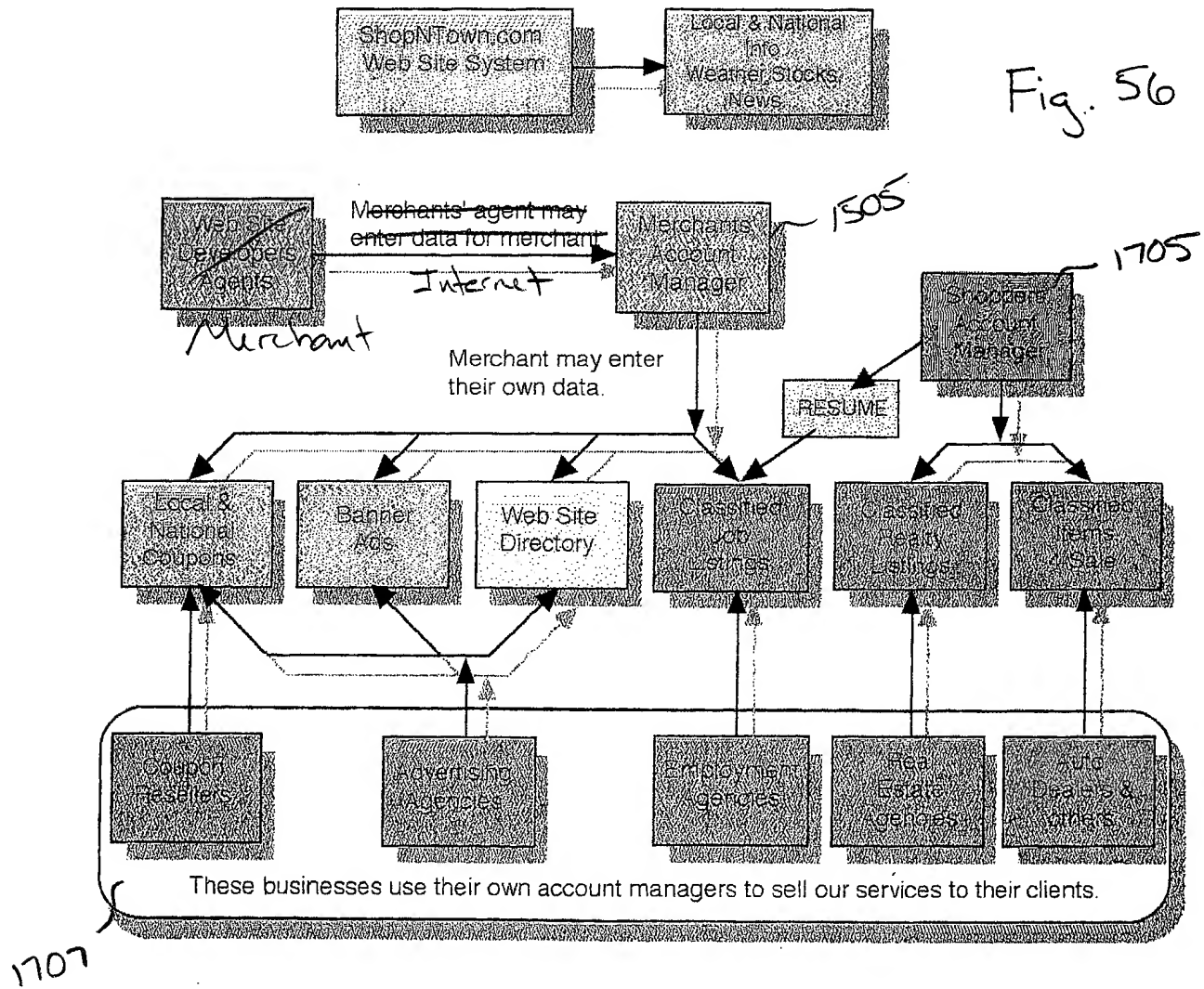


Fig. 54



Data Entry Chart

The "Automated Entry System" handles all data input.
The "arrows" show direction of data flow for that product.



Reference Point - Page 21, Operations, Corporate Command Center, Par. 3